

# PARTICIPATORY GOVERNANCE

17<sup>th</sup> February, 2024

my  
GOV

मेरी सरकार

National Conference on JJM & SBM, Lucknow (UP)  
16-17 February, 2024



“

A democracy can't succeed  
without people's participation.

**‘MyGov’ empowers  
the people of India  
to contribute  
towards Surajya!’**

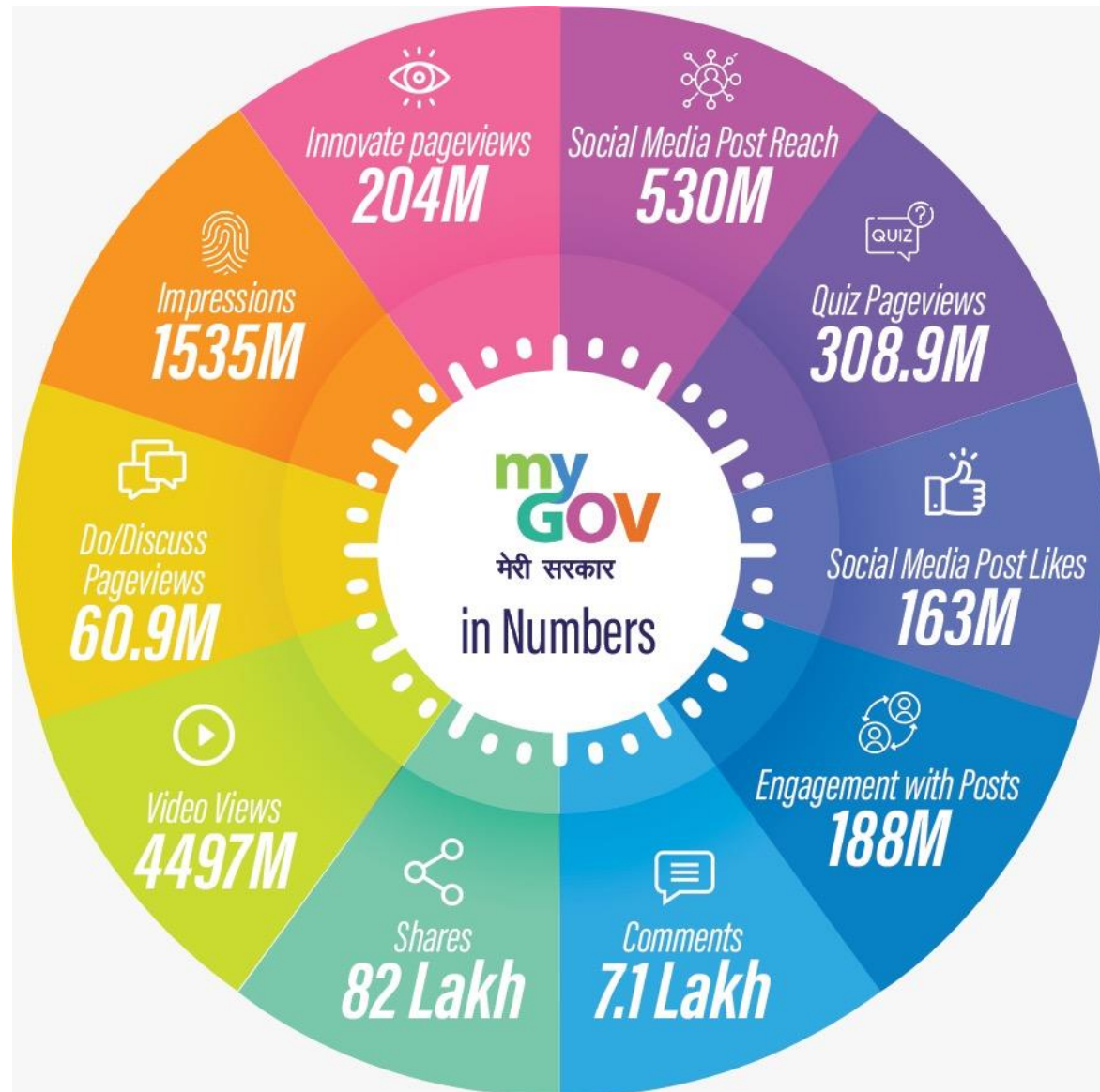
नरेंद्र मोदी







# MyGov : What makes us the No. 1



## Stakeholders @ MyGov



Citizens- MyGov Saathis



MeitY



Central Government Entities



State Government

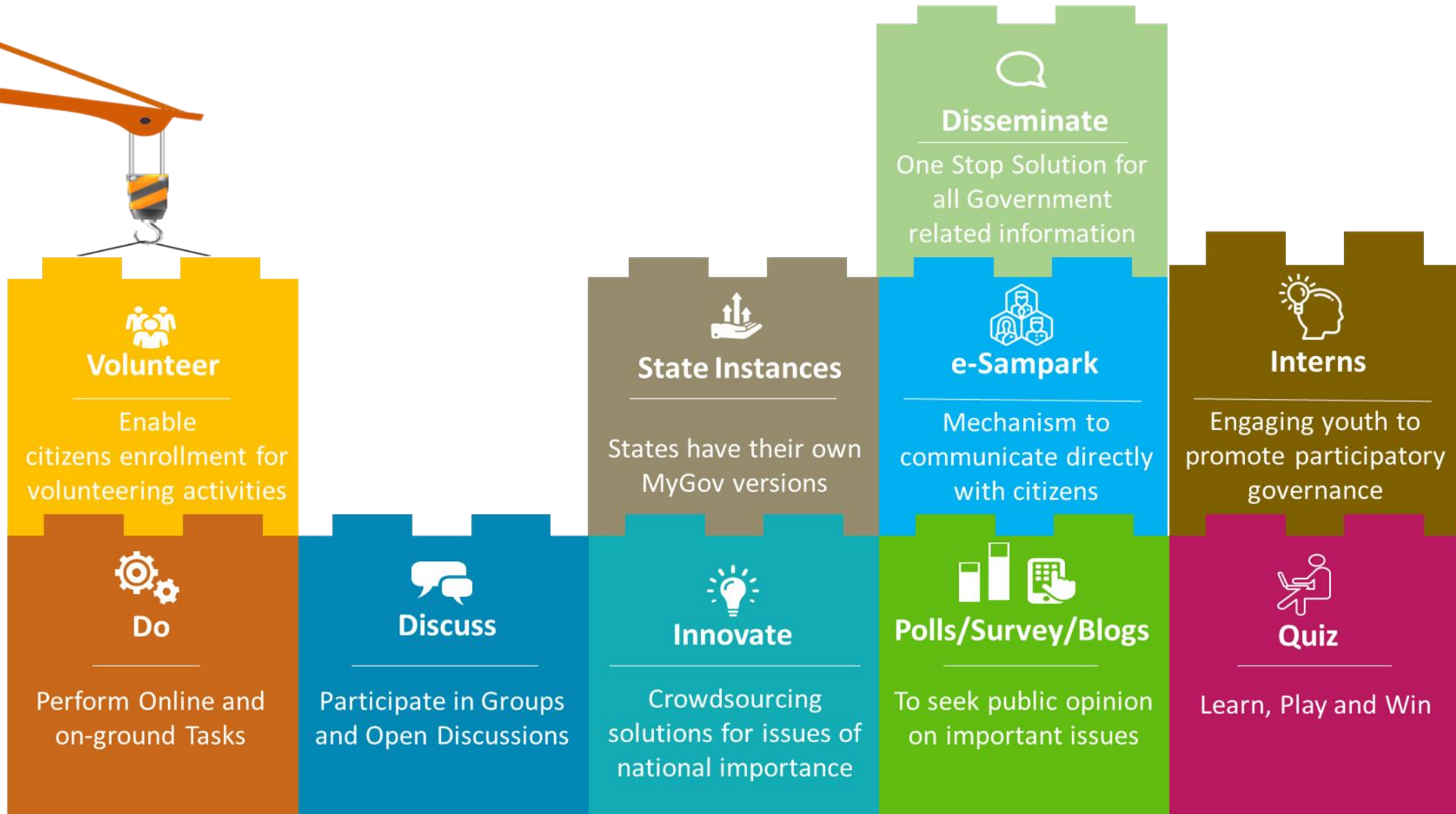


Local body Governance



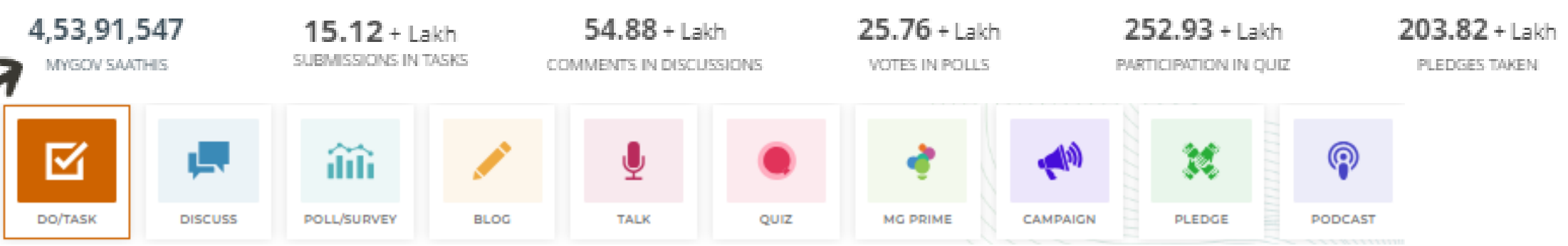
Corporates/NGOs

# MyGov Building Blocks of Engagement



# Ten Years, Over 45 Mn Indians Have Joined MyGov

## Statistics



In the last 10 years over **45 Mn Citizens** have contributed towards good governance

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Over **410 Mn visits** on the MyGov Website

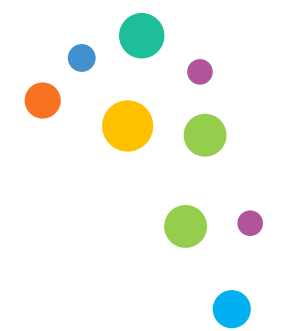
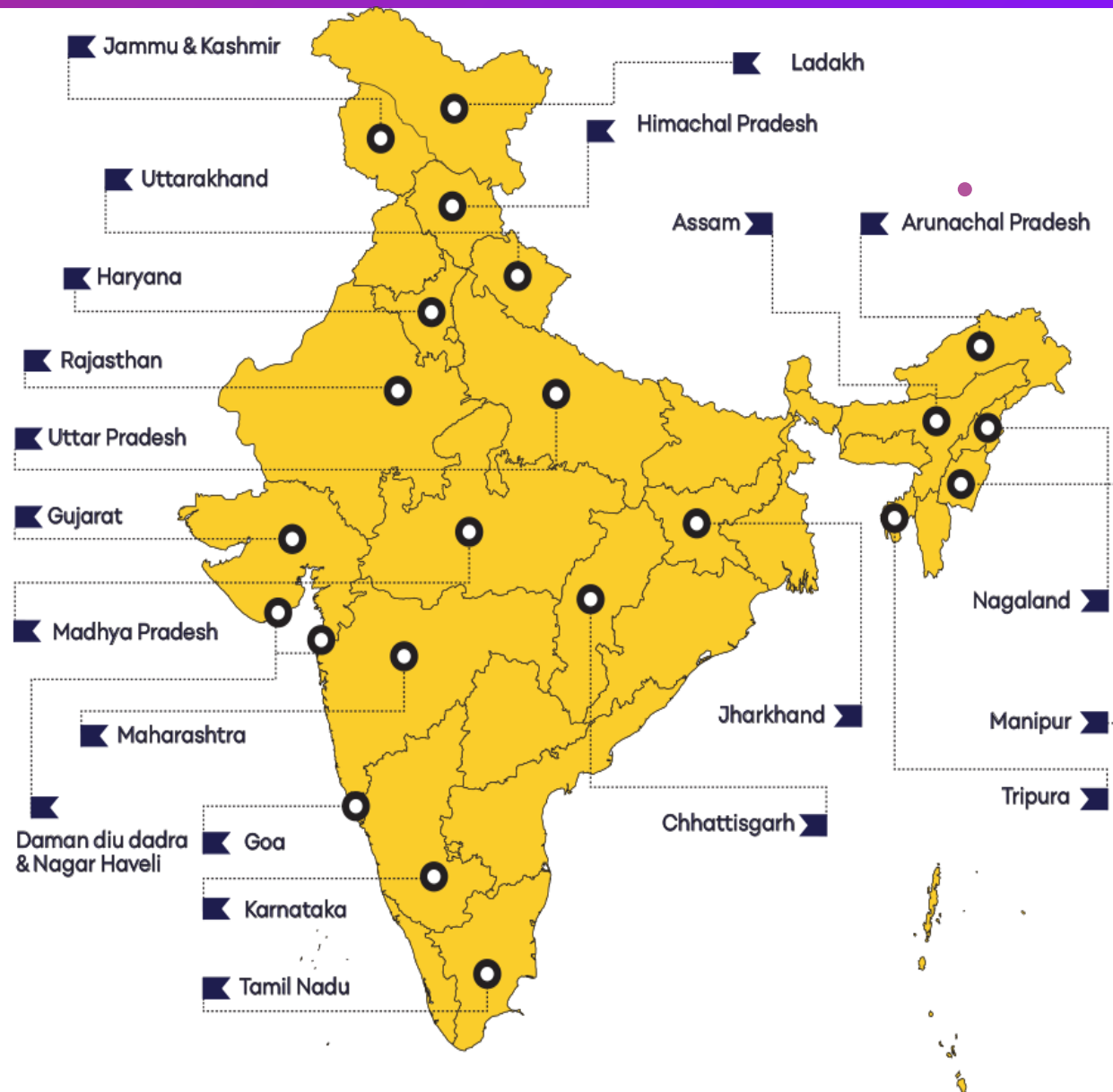
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*And the journey continues...*





# We are Now in 23 States & UTs



# DO

1460+ ACTIVITIES

# 13 LAKH+

# SUBMISSIONS



\*Data as on 25th July 2023

# DISCUSS

985+ FORUMS

# 51 LAKH+

# COMMENTS RECEIVED



\*Data as on 25th July 2023

# 1.70 CRORE+

PLEDGES TAKEN

# 86

# PLEDGES



\*Data as on 25th July 2023



# 926+

# QUIZZES

# 2.14 CRORE+

# PARTICIPATION



\*Data as on 25th July 2023





Mann Ki Baat

**4 CRORE+**  
MKB CALLS

**4.4 LAKH+**  
TOTAL COMMENTS

\*Data as on 25th July 2023



**305+**  
**POLLS**

**25 LAKH+**  
VOTES RECEIVED

\*Data as on 25th July 2023



**MANN  
KI BAAAT**

TOTAL EPISODES - **108**



**2,000+**  
**BLOGS**

\*Data as on 25th July 2023







**MANN  
Ki  
BAAT**  
on 28<sup>th</sup> Jan 2024  
Time: 11 AM  
**WATCH LIVE**

Status: Open



Tune in to 108th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 28th January 2024

Tune in to 108th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 28th January 2024

Last Date : Feb 02,2024 18:15 PM IST (GMT +5.30 Hrs)

Watch Now



Tune in to 108th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 31st December 2023

Tune in to 108th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 31st December 2023

Last Date : Jan 03,2024 12:30 PM IST (GMT +5.30 Hrs)

Watch Now

Read



Tune in to 107th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 26th November 2023

Tune in to 107th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 26th November 2023

Last Date : Dec 01,2023 18:15 PM IST (GMT +5.30 Hrs)

Watch Now

Read



**Mann  
Ki  
Baar**  
on 29<sup>th</sup> October 2023  
TIME : 11:00 AM  
**WATCH LIVE**

Tune in to 106th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 29th October 2023

Tune in to 106th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 29th October 2023

Last Date : Oct 02,2023 12:30 PM IST (GMT +5.30 Hrs)

Watch Now

Read



Tune in to 106th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 24th September 2023

Tune in to 106th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 24th September 2023

Last Date : Sep 29,2023 23:45 PM IST (GMT +5.30 Hrs)

Watch Now

Read



**Mann  
Ki  
Baar**  
on 27<sup>th</sup> August 2023  
Time: 11 AM  
**WATCH LIVE**

Tune in to 104th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 27th August 2023

Tune in to 104th Episode of Mann Ki Baat by Prime Minister Narendra Modi on 27th August 2023

Last Date : Sep 01,2023 23:45 PM IST (GMT +5.30 Hrs)

Watch Now

Read



# SBM activities on MyGov platform

MyGov Quiz is an online platform that offers quizzes



<https://innovateindia.mygov.in/national-odf-plus-film-competition-for-village-panchayats/>



<https://innovateindia.mygov.in> - [Innovate India \(mygov.in\)](https://innovateindia.mygov.in)



# SBM activities on MyGov platform



## MENSTRUAL HYGIENE MANAGEMENT FILMOTSAV

National Level Film Competition for Gram Panchayats on MHM

स्वच्छता पledge

रापथ लीजिये  
Take Pledge

यदि आप पहले ही ले चुके हैं तो बचनबद्धता का प्रमाण-पत्र प्राप्त करें | If already taken Pledge, Get the Certificate of Commitment

प्रमाणपत्र अपने ई-मेल | मोबाइल पर भेजें  
Send certificate to your Email | Mobile

प्रमाणपत्र डाउनलोड  
Download Certificate

National ODF Plus Film Competition for Gram panchayats

[National ODF Plus Film Competition](#)

<https://innovateindia.mygov.in/film-competition/>

**THE SHOW IS ON!**  
Department of Drinking Water and Sanitation launches

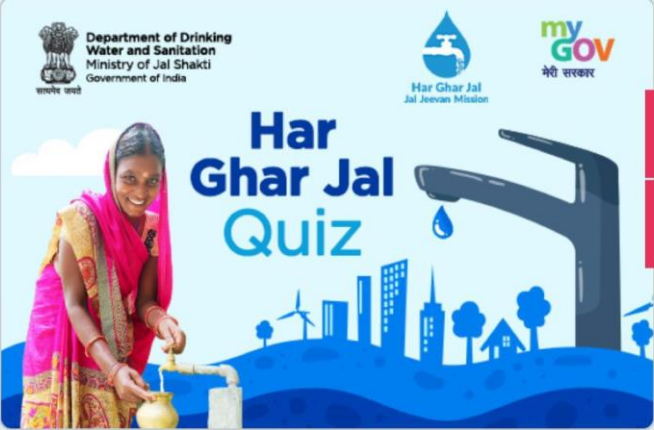
**NATIONAL LEVEL FILM COMPETITION**

Get ready to showcase your ODF Plus Model village under Swachh Bharat Mission-Grameen Phase 2.

National Film Competition showcasing assets in ODF plus Model Village

[SWACHHTA SHAPATH \(mygov.in\)](#)

# JJM activities on MyGov platform



Department of Drinking Water and Sanitation  
Ministry of Jal Shakti  
Government of India

Har Ghar Jal  
Jal Jeevan Mission

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Har Ghar Jal Quiz

10 QUESTIONS

300 SECONDS

<https://quiz.mygov.in/quiz/har-ghar-jal-quiz-jal-ka-gyan-ab-hua-aasaan/>



Department of Drinking Water and Sanitation  
Ministry of Jal Shakti  
Government of India

Har Ghar Jal  
Jal Jeevan Mission

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Har Ghar Jal Pledge

शपथ लीजिये  
Take Pledge

<https://pledge.mygov.in/har-ghar-jal/>



Har Ghar Jal Jal Jeevan Mission

75th Azadi Ka Amrit Mahotsav

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Inviting photos/videos from #HarGharJal beneficiaries

Har Ghar Jal



# Social Media Posts for SBM



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स्वच्छ भारत  
एक कदम स्वच्छता की ओर

9 साल  
स्वच्छ  
भारत  
अभियान

स्वच्छ भारत के  
लिए देशवासी  
हुए एकजुट

एक महिला कचरा कागज के थैले को धोती है, एक महिला ब्रश करती है, एक महिला पानी पीती है।



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**TARGET**  
Make the country **Open  
Defecation Free (ODF)** by  
October 02, 2019

**RESULT**  
All villages in **India**  
declared ODF

सार्वजनिक शौचालय  
स्वच्छ भारत  
मिशन (ग्रामिण)  
टप्पा-२  
ग्राम पंचायत  
अस्ततोडी  
पं. स. कुम्बडा  
जिल्हा परिषद गडचिरोली  
सन-२०२०-२१  
महिला

A GOAL ACHIEVED BY  
JAN BHAGIDARI

एक महिला शौचालय के बाहर खड़ी है, एक बच्चा बाल्ट में पानी भर रहा है, एक महिला बाल्ट में पानी भर रही है।



# Social Media Posts for SBM

स्वच्छ भारत

के वित्तीय लाभ

गरीबों के लिए एक वरदान पहल

ग्रामीण भारत में  
प्रति परिवार ₹53,000  
से अधिक का वार्षिक लाभ

₹



10 वर्षों में घरेलू  
खर्च पर लागत का  
**1.7X वित्तीय रिटर्न**

- सबसे अधिक गरीब को मिला:
- लागत का 2.6 गुना वित्तीय रिटर्न
  - लागत का 5.7X का सामाजिक रिटर्न



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मैं उस महिला के बारे में सोचता हूँ जिसने शौचालय बनाने के लिए अपनी भेड़ें बेच दीं, उस सेवानिवृत्त व्यक्ति के बारे में जिसने शौचालय के लिए अपनी पेंशन दान कर दी,

या उस महिला के बारे में जिसने शौचालय बनाने के लिए अपना मंगलसूत्र बेच दिया। ऐसा अभियान हाल के दिनों में नहीं सुना गया है”



**नरेंद्र मोदी**

भारत के प्रधान मंत्री

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# Social Media Posts for JJM



AS PER World Health Organization

100% TAP WATER COVERAGE WOULD LEAD TO:

Nearly **4 Lakh Lives Saved** annually from **Diarrhoeal Diseases**

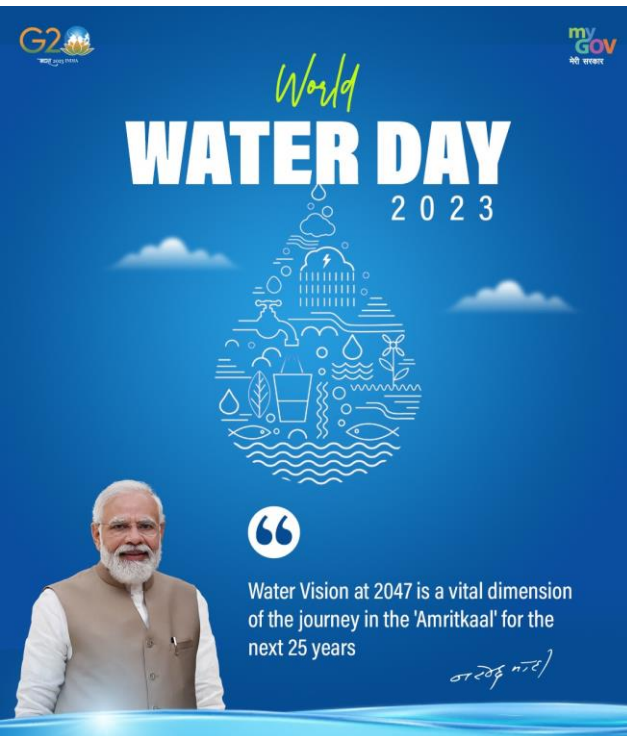
Har Ghar Jal Jal Jeevan Mission

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<https://twitter.com/mygovindia/status/1638344744727375872>



# Social Media Posts for JJM



**World WATER DAY 2023**

Water Vision at 2047 is a vital dimension of the journey in the 'Amritkaal' for the next 25 years

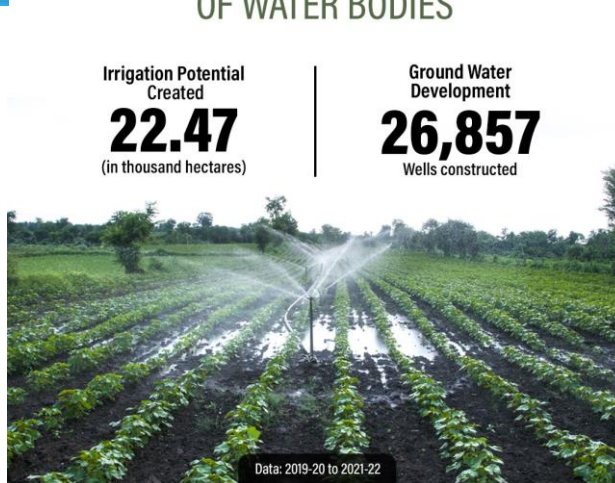
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**Har Khet ko Paani**

**REPAIR, RENOVATION & RESTORATION (RRR) OF WATER BODIES**

Irrigation Potential Created	Ground Water Development
<b>22.47</b> (in thousand hectares)	<b>26,857</b> Wells constructed



Data: 2019-20 to 2021-22



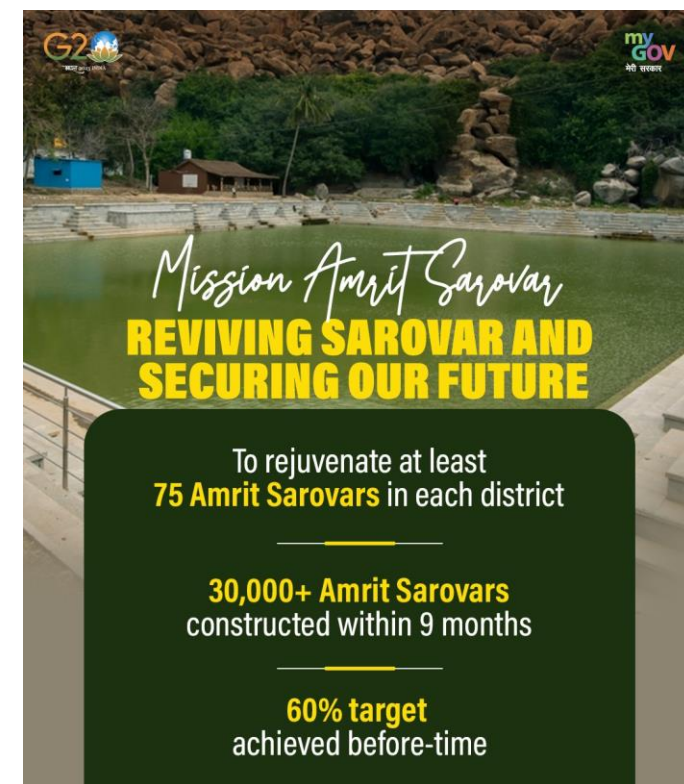
**PRADHAN MANTRI KRISHI SINCHAI YOJANA**

Making Irrigation Accessible to All

3.55 Lakh Ha Drip	2.80 Lakh Ha Sprinkler
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**Total: 6.35 Lakh Ha**

Data: (2022-23)



**Mission Amrit Sarovar**

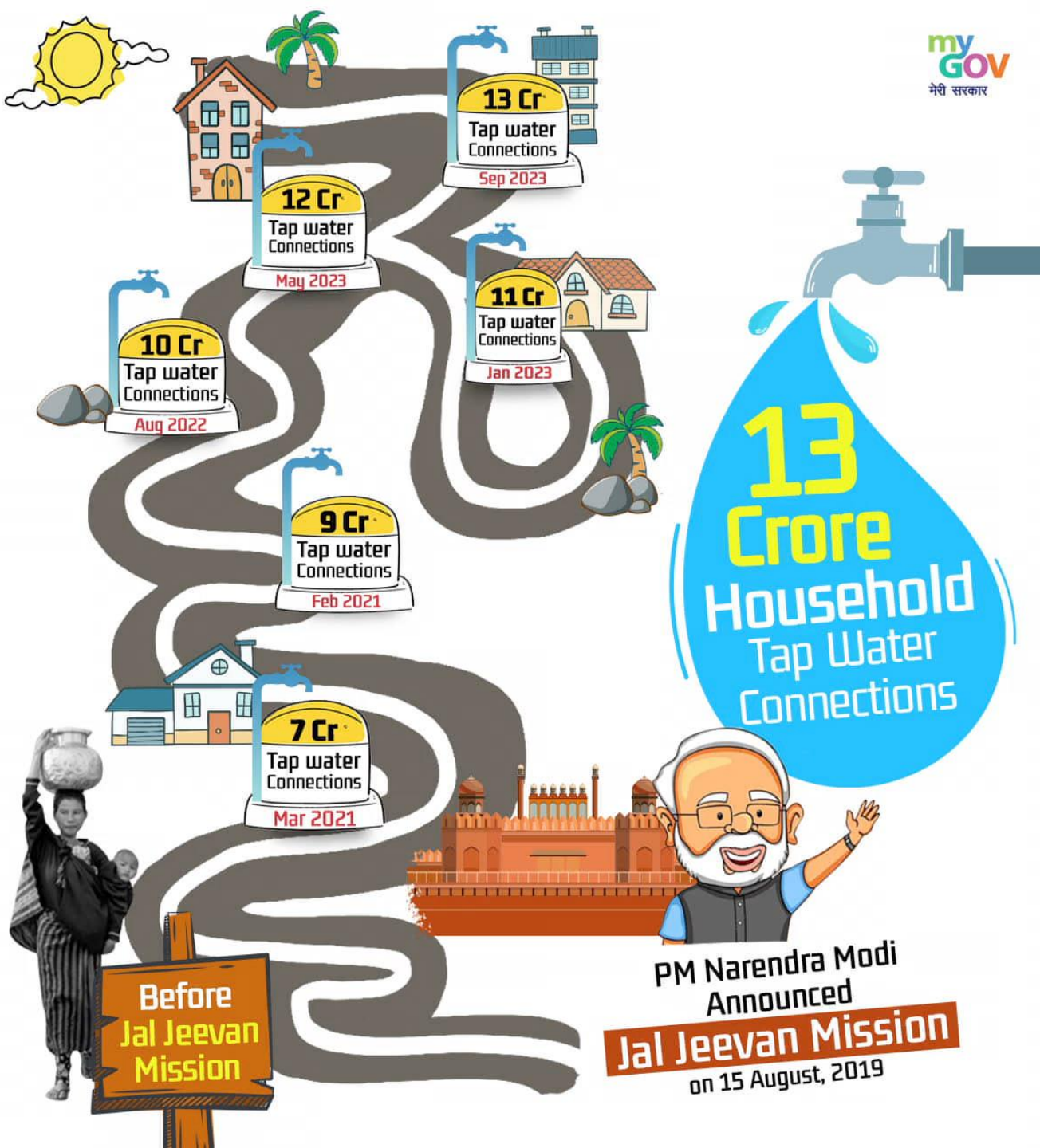
**REVIVING SAROVAR AND SECURING OUR FUTURE**

To rejuvenate at least **75 Amrit Sarovars** in each district

**30,000+ Amrit Sarovars** constructed within 9 months

**60% target** achieved before-time









# Thank You!



सत्यमेव जयते

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Transforming  
India

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मेरी नज़र हम  
i to WE

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Quiz

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एक कदम स्वच्छता की ओर

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Pledge