



सत्यमेव जयते

संस्कृति मंत्रालय
MINISTRY OF
CULTURE



सत्यमेव जयते

पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार
DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर



Har Ghar Jal
Jal Jeevan Mission

Har Ghar Tiranga Har Ghar Swachhata 2025



Executive Summary

Department of Drinking Water & Sanitation (DDWS), Ministry of Jal Shakti in collaboration with the Ministry of Culture, organized the Har Ghar Tiranga, Har Ghar Swachhata campaign from 8–15 August 2025. The initiative combined national pride with sanitation, mobilizing 2.6 crore citizens across 30 States/UTs, 581 districts, and 3.21 lakh villages. Communities actively participated in activities such as drain cleaning, greywater management, water leakage fixing, and plastic waste collection drives, with over 2.15 lakh villages conducting plastic management drives and 91,000+ citizens joining these drives.

WASH sites were cleaned and decorated, flag hoistings were conducted at Jal Jeevan Mission (JJM) and Swachh Bharat Mission- Grameen (SBM-G) infrastructure, and Swachh Sujal Gaon pledges were taken. Awareness efforts included Swachhata dialogues and widespread community engagement through rallies, rangolis, wall paintings, and cultural events. On social media, the campaign gained strong traction, with over 13,000 posts, reaching 52 million with 4,37,000 impressions under #HarGharSwachhata, further amplifying its message.

Leadership from the Hon'ble Minister of Jal Shakti, Shri C.R. Patil, and the Secretary, DDWS, Shri Ashok K.K. Meena, ensured wide participation and visibility. States showcased innovative efforts, from menstrual hygiene initiatives in Chhattisgarh and e-rickshaw waste collection in Gujarat to eco-friendly Independence Day celebrations in Maharashtra and SHG-led cleaning drives in Meghalaya.

The campaign successfully demonstrated how patriotism and swachhata can reinforce each other, strengthening the vision of a clean, sujal, and inclusive India.

*Swatantrata ka utsav
Swachhata ke sang*

30 States & UTs Participated



2.60+ crore

People Participated



3,21,871

Villages Participated



581

Districts Participated

Water Management Activities



91,533

Water Leakage Detection & Fixing

2,15,928

Greywater Management

2,25,492

Drain Clean-up

• REPRESENTS THE NUMBER OF VILLAGES PARTICIPATED

Plastic Management Activities

6,22,060

Participants in Drives

568

Plastic Waste Collection Drives

• REPRESENTS DRIVES CONDUCTED AT VILLAGE

Patriotic & WASH Awareness Activities



1,56,643

Water & Sanitation Sites
Beautified/Decorated



2,39,791

Flag Hoisting at WASH Infra



2,60,64,563

People took Swachh Sujal
Gaon Pledges



2,27,622

Swachhata Dialogues/
Awareness Activities

Social Media Overview

1-15 August, 2025

Hashtag - **#HarGharSwachhata**

- Total Number of Posts

13.6 K

- Total Reach

52
Million

- Total Impressions

437 K

Hashtag - **#हर_घर_स्वच्छता**

- Total Number of Posts

1 K

- Total Reach

5
Million

- Total Impressions

28 K

Hon'ble Minister of Jal Shakti Promotes Har Ghar Tiranga: Har Ghar Swachhata Campaign



UNION MINISTER SHRI CR PATIL PROMOTED THE HAR GHAR TIRANGA, HAR GHAR SWACHHATA CAMPAIGN ON SOCIAL MEDIA. THE POST HIGHLIGHTED THE NATIONWIDE AWARENESS DRIVE FROM 8-15 AUGUST 2025. THE CAMPAIGN WAS A JOINT INITIATIVE OF THE MINISTRY OF JAL SHAKTI (DEPARTMENT OF DRINKING WATER & SANITATION)

THIS CAMPAIGN AIMED TO PROMOTE RESPECT FOR THE NATIONAL FLAG WHILE STRENGTHENING CLEANLINESS AS A PEOPLE'S MOVEMENT ACROSS THE COUNTRY.

UNDER THE CAMPAIGN, KEY ACTIVITIES INCLUDED COLLECTIVE PLEDGES FOR SWACHH SUJAL GAON, CLEANING OF MISSION STRUCTURES AND PUBLIC SPACES, PREVENTING WASTAGE OF TAP WATER, AND MOBILIZING CITIZENS TO SPREAD THE MESSAGE OF SWACHHATA IN EVERY VILLAGE.



[CLICK HERE TO READ](#)



DDWS Secretary speaks of 'Har Ghar Tiranga, Har Ghar Swachhata' Campaign on DD



THE SECRETARY, DEPARTMENT OF DRINKING WATER & SANITATION (DDWS), SHRI ASHOK KK MEENA SPOKE ON HAR GHAR TIRANGA, HAR GHAR SWACHHATA CAMPAIGN ON DD NEWS.

THE SECRETARY EMPHASIZED THE IMPORTANCE OF MASS PARTICIPATION, PARTICULARLY ENCOURAGING YOUTH TO TAKE A LEAD.

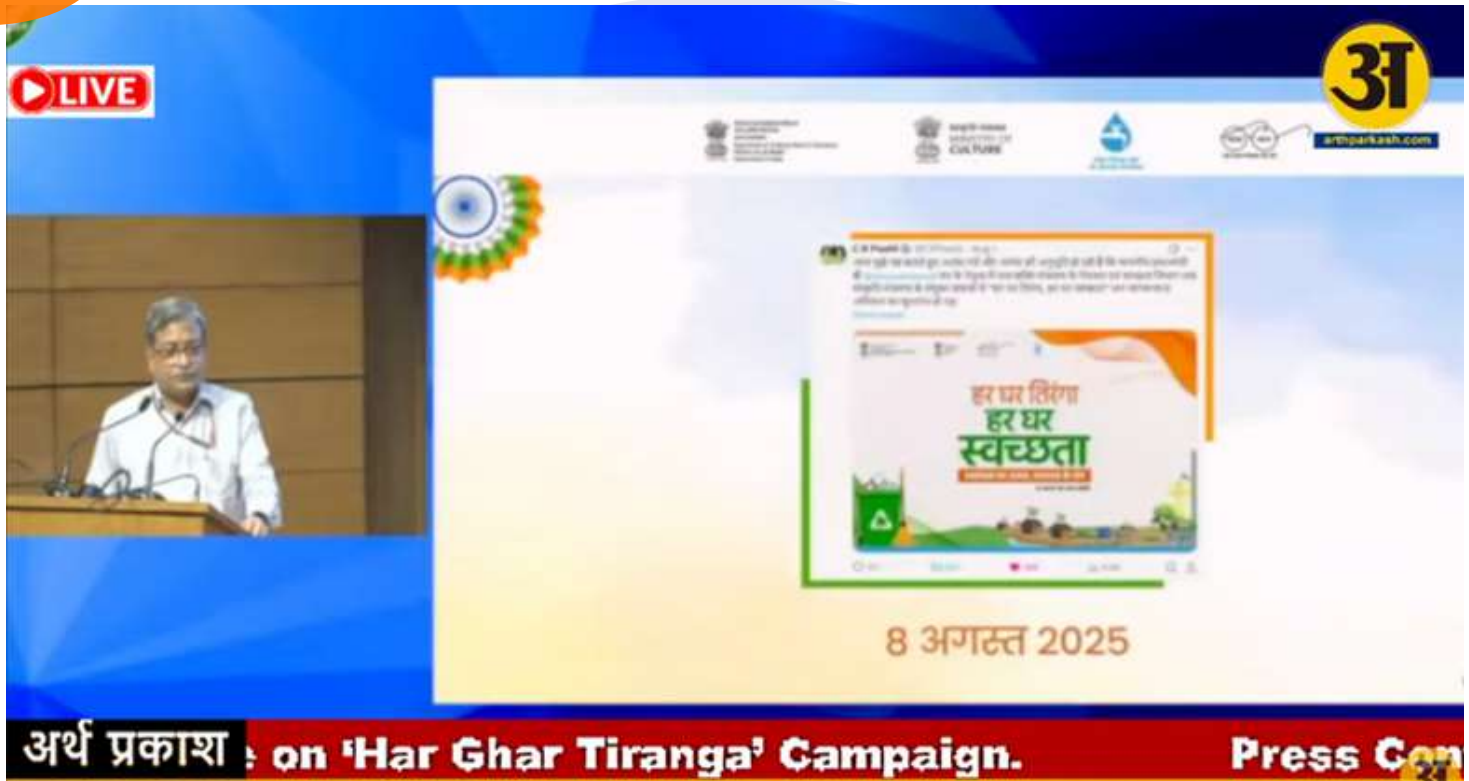
HE OUTLINED KEY ACTIVITIES UNDER THE CAMPAIGN, INCLUDING COMMUNITY PLEDGES FOR SWACHH SUJAL GAON, CLEANING OF MISSION STRUCTURES AND PUBLIC SPACES, WATER CONSERVATION EFFORTS, AND SPREADING AWARENESS ON WASH AT THE VILLAGE LEVEL.



[CLICK HERE TO WATCH THE VIDEO](#)



Joint Secretary, DDWS Speaks at Launch/ Media Press Event organised by Mo Culture



SHRI SAMIR KUMAR, ECONOMIC ADVISOR AND JOINT SECRETARY, DDWS, SPOKE AT THE MEDIA INTERACTION EVENT ORGANISED FOR HAR GHAR TIRANGA BY MINISTRY OF CULTURE. THE EVENT WAS GRACED BY HON'BLE UNION MINISTER SHRI GAJENDRA SINGH SHEKHAWAT AND SECRETARY, MINISTRY OF CULTURE.

SPEAKING AT THE EVENT , THE UNION MINISTER OF CULTURE, SHARED THAT THE HAR GHAR TIRANGA UTSAV REFLECTS A WHOLE-OF-GOVERNMENT APPROACH WHERE EVERY MINISTRY AND DEPARTMENT COMES TOGETHER UNDER ONE UNIFIER, OUR NATIONAL FLAG. THIS YEAR, THE CAMPAIGN TAKES ON A NEW DIMENSION: WHEREVER THE TIRANGA IS HOISTED, LET SWACHHATA ALSO SHINE. EVERY LANE, EVERY STREET, EVERY VILLAGE, EVERY CITY EACH SHOULD BE CLEANED AND RENEWED AS A MARK OF OUR FUNDAMENTAL DUTY TOWARDS OUR SURROUNDINGS. WITH THE TIRANGA AS OUR WITNESS, WE PLEDGE ONCE AGAIN TO UPHOLD CLEANLINESS. WE MUST ALSO STRENGTHEN, RECHARGE, AND REJUVENATE EVERY WATER SOURCE, AND PROUDLY HOIST THE FLAG ON THEIR BANKS AS A SYMBOL OF BOTH NATIONAL PRIDE AND ENVIRONMENTAL RESPONSIBILITY. AT A PRESS EVENT ORGANISED FOR HAR GHAR TIRANGA, HAR GHAR SWACHHATA CAMPAIGN.



[CLICK HERE TO WATCH THE VIDEO](#)

Glimpses of State Campaign Activities



Flag Hoisting at WASH Infrastructure



JHARKHAND



ASSAM



RAJASTHAN



BIHAR



NAGALAND



MADHYA PRADESH



MEGHALAYA



KERALA



UTTAR PRADESH



Activities at WASH Facilities



TAMIL NADU



LADAKH



MANIPUR



ODISHA



ASSAM



CHHATTISGARH



RAJASTHAN



KARNATAKA



MAHARASHTRA



Activities at WASH Facilities



TAMIL NADU



NAGALAND



NAGALAND



JAMMU & KASHMIR



WEST BENGAL



TAMIL NADU



MEGHALAYA



MADHYA PRADESH



ARUNACHAL PRADESH



Swachh Sujal Gaon Pledge



ODISHA



ASSAM



CHHATTISGARH



JHARKHAND



MADHYA PRADESH



ODISHA



MEGHALAYA



LADAKH



MAHARASHTRA

WASH Dialogue



SIKKIM



JHARKHAND



MEGHALAYA



ASSAM



JAMMU & KASHMIR



MADHYA PRADESH



ODISHA



WEST BENGAL



NAGALAND



Glimpses of State Awareness Activities



(CHHATTISGARH)

Rally



JAMMU & KASHMIR



ASSAM



KARNATAKA



CHHATTISGARH



UTTARAKHAND



ODISHA



TRIPURA



MADHYA PRADESH



BIHAR



Rangoli



MADHYA PRADESH



RAJASTHAN



CHHATTISGARH



MAHARASHTRA



TAMIL NADU



ASSAM



CHHATTISGARH



GUJARAT



RAJASTHAN



Wall Painting



CHHATTISGARH



NAGALAND



RAJASTHAN



MANIPUR



MADHYA PRADESH



NAGALAND



RAJASTHAN



ASSAM



CHHATTISGARH

Selfie Booth



ODISHA



HIMACHAL PRADESH



MAHARASHTRA



NAGALAND



MEGHALAYA



JHARKHAND



JAMMU & KASHMIR



ODISHA



MEGHALAYA

India Speaks: At Home and Abroad



Embassies



SAUDI ARABIA



INDIA AT UN, NY



JAMAICA



SCOTLAND



SIERRA LEONE



UK



FIJI



CONGO



EQUATORIAL GUINEA

Inter-Ministerial Convergence



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MoCA



MEITY



AIR NEWS

Media Coverage



Event Held Under Jal Jeevan Mission at Borguli Village ADI event under the Jal Jeevan Mission titled "Har Gh..."

MAHARASHTRA

ARUNACHAL PRADESH

KARNATAKA

में "हर घर तिरंगा - हर घर स्वच्छता" अंतर्गत रैली व जागरूकता कार्यक्रम



हर घर तिरंगा - हर घर स्वच्छता अभियान के तहत निकाली गाँव तिरंगा रैली स्कूली छात्र-छात्रिका-कर्मचारियों के साथ आयोजन में लिया भाग...



रासार भारती invites application for allotment of vacant...



Dignitaries and participants of the Swachhata Dialogue... Swachhata dialogue held at...

HARYANA

RAJASTHAN

NAGALAND



CHHATTISGARH

MADHYA PRADESH

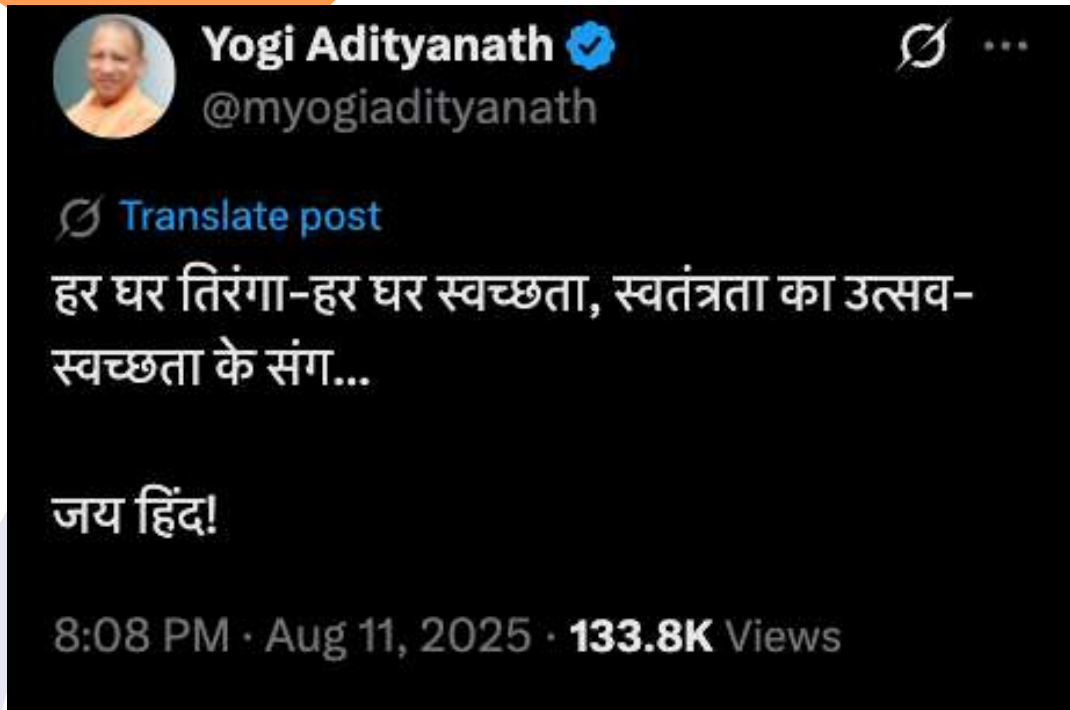
GUJARAT

Political Leadership



(MADHYA PRADESH)

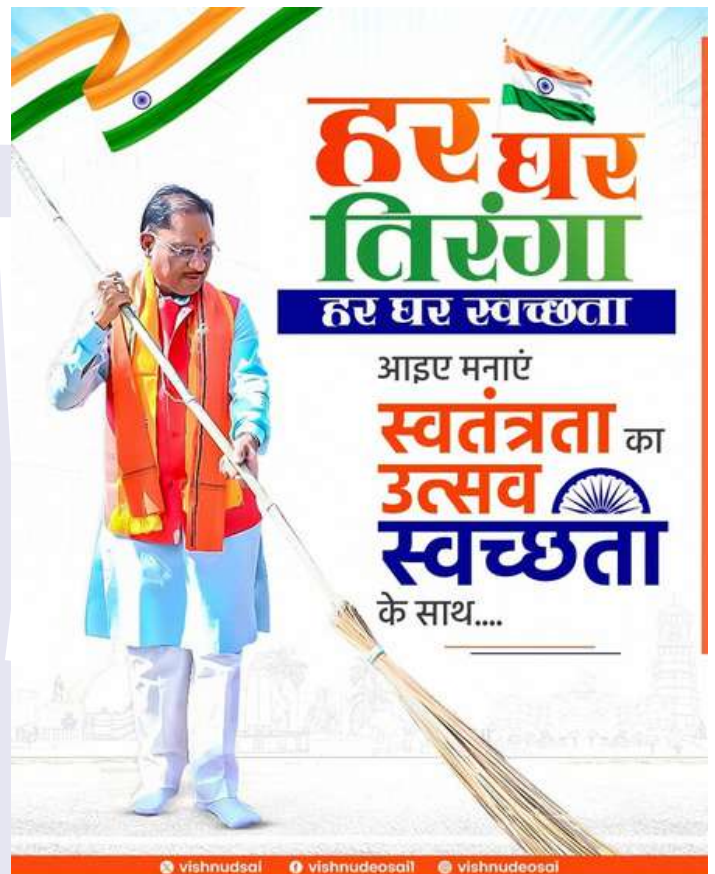
Uttar Pradesh CM



UTTAR PRADESH CHIEF MINISTER SHRI YOGI ADITYANATH RELEASED A VIDEO ON SOCIAL MEDIA ENCOURAGING CITIZENS TO ACTIVELY PARTICIPATE IN THE HAR GHAR TIRANGA, HAR GHAR SWACHHATA CAMPAIGN. HE URGED MASS INVOLVEMENT TO PROMOTE NATIONAL PRIDE AND STRENGTHEN CLEANLINESS AS A PEOPLE'S MOVEMENT ACROSS THE STATE.



Chhattisgarh CM



CHHATTISGARH CHIEF MINISTER
VISHNU DEO SAI RELEASED
POSTS TO ENCOURAGE PUBLIC
PARTICIPATION AND EMPHASIZE
SWACHHATA AS A CIVIC DUTY.
ON THE MORNING OF 15TH
AUGUST, INDEPENDENCE DAY, HE
SHARED A POST REMINDING
CITIZENS OF THEIR
RESPONSIBILITY UNDER THE "HAR
GHAR TIRANGA" AND "HAR
GHAR SWACHHATA" INITIATIVES.

Madhya Pradesh CM



Dr Mohan Yadav

@DrMohanYadav51

Translate post

आज सभी कमिश्नर्स, कलेक्टर्स, आईजी और पुलिस अधीक्षकों के साथ भोपाल से वर्चुअल माध्यम से हुई बैठक में 'हर घर तिरंगा, हर घर स्वच्छता, स्वतंत्रता का उत्सव, स्वच्छता के संग अभियान' को जन-आंदोलन बनाने को लेकर विस्तार से चर्चा की।

स्थानीय जनप्रतिनिधियों के साथ समुचित समन्वय कर इस अभियान को सफल बनाने के साथ ही मेड इन इंडिया प्रोडक्ट्स (स्वदेशी वस्तुएं) के प्रति जन-जागरूकता हेतु अधिकारियों को दिशा-निर्देश दिए।

आमजन से मेरी अपील है कि तिरंगे के साथ अपनी सेल्फी harghartiranga.com पर अवश्य अपलोड करें।

#HarGharTiranga

ON 10TH AUGUST, MP CHIEF MINISTER DR. MOHAN YADAV HELD A VIRTUAL MEETING WITH COMMISSIONERS, COLLECTORS, IGS, AND POLICE CHIEFS TO DISCUSS MAKING THE "HAR GHAR TIRANGA, HAR GHAR SWACHHATA" CAMPAIGN A MASS MOVEMENT. HE DIRECTED OFFICERS TO COORDINATE WITH LOCAL REPRESENTATIVES AND RAISE AWARENESS ON "MADE IN INDIA" PRODUCTS.



Stories of Impact from States



(TELANGANA)

Chhattisgarh

FREEDOM WITH DIGNITY: SWACHHATA AND EMPOWERMENT IN CHHATTISGARH



THE SPIRIT OF FREEDOM WAS CELEBRATED NOT JUST BY HOISTING THE NATIONAL FLAG, BUT ALSO BY STRENGTHENING THE VALUES OF HEALTH, DIGNITY, AND EQUALITY.

IN PEDALKUHI GRAM PANCHAYAT, CHHATTISGARH, AN IMPACTFUL INITIATIVE WAS CARRIED OUT. THE VILLAGE SARPANCH TOOK THE LEAD IN DISTRIBUTING SANITARY PADS TO ADOLESCENT GIRLS THROUGH THE MAHWARI SWACHHATA SANGWARI CLUB.

THIS INITIATIVE GOES BEYOND HYGIENE—IT REPRESENTS A STRONG MESSAGE OF WOMEN'S EMPOWERMENT AND COMMUNITY WELL-BEING. MENSTRUAL HEALTH IS OFTEN SURROUNDED BY SILENCE, BUT EFFORTS LIKE THESE ENCOURAGE OPEN DIALOGUE, AWARENESS, AND ACCESS TO SAFE PRACTICES FOR YOUNG GIRLS IN RURAL AREAS.

BY LINKING THE OCCASION OF INDEPENDENCE DAY WITH MENSTRUAL HYGIENE AWARENESS, THE CAMPAIGN HIGHLIGHTED THAT TRUE FREEDOM IS THE FREEDOM TO LIVE WITH DIGNITY, EQUALITY, AND GOOD HEALTH.



[READ THE STORY HERE](#)

Gujarat

KACHCHH BOOSTS RURAL SANITATION WITH E-RICKSHAW INITIATIVE



KACHCHH DISTRICT PANCHAYAT HAS TAKEN A BIG STEP TOWARDS CLEANER VILLAGES BY LAUNCHING E-RICKSHAWS FOR DOOR-TO-DOOR WASTE COLLECTION. THE INITIATIVE WAS FLAGGED OFF BY DISTRICT PANCHAYAT PRESIDENT SHRI JANAK SINGH JADEJA AND DISTRICT DEVELOPMENT OFFICER SHRI UTSAV GAUTAM AT THE DISTRICT PANCHAYAT OFFICE.

A TOTAL OF 40 GRAM PANCHAYATS HAVE RECEIVED E-RICKSHAWS THROUGH THE DISTRICT RURAL DEVELOPMENT AGENCY (DRDA). THESE VEHICLES WILL HELP ENSURE PROPER WASTE COLLECTION, TRANSPORT WASTE TO DESIGNATED SITES, AND PROMOTE HEALTHIER, CLEANER RURAL COMMUNITIES.

THE LAUNCH EVENT WAS ATTENDED BY SENIOR OFFICIALS, SARPANCHES, AND TALATIS, SHOWCASING STRONG COLLECTIVE COMMITMENT TO RURAL SANITATION. WITH THIS MOVE, KACHCHH IS SETTING AN INSPIRING EXAMPLE UNDER #HARGHARSWACHHATA.



[READ THE STORY HERE](#)

Maharashtra

PATRIOTISM MEETS CLEANLINESS AT GRAM PANCHAYAT DAVVA



GRAM PANCHAYAT DAVVA IN UMRED TALUKA, MAHARASHTRA, CELEBRATED INDEPENDENCE DAY WITH GREAT ENTHUSIASM. THE DAY BEGAN WITH THE FLAG HOISTING CEREMONY AT THE JJM WATER TANK, SYMBOLIZING THE VILLAGE'S PRIDE AND COMMITMENT TO PROGRESS.

AS PART OF THE HAR GHAR TIRANGA - HAR GHAR SWACHHATA CAMPAIGN, VILLAGERS TOOK A PLEDGE FOR CLEANLINESS AND ENVIRONMENTAL PROTECTION. A SWACHHATA DIALOGUE WAS ALSO HELD, WHERE COMMUNITY MEMBERS DISCUSSED WAYS TO KEEP THE VILLAGE CLEAN AND PROMOTE ECO-FRIENDLY PRACTICES. CHILDREN JOINED IN A SWACHHATA QUIZ, WITH WINNERS RECEIVING AWARDS, ADDING EXCITEMENT AND MOTIVATION TO THE CELEBRATION.

TO KEEP THE EVENT ECO-FRIENDLY, REFRESHMENTS WERE SERVED IN PALASH LEAF PLATES, REINFORCING THE MESSAGE OF SUSTAINABILITY. THE PROGRAMME BEAUTIFULLY BLENDED PATRIOTISM WITH THE SPIRIT OF SWACHHATA AND COMMUNITY RESPONSIBILITY.

Meghalaya

MSRLS AND SHGs LEAD INDEPENDENCE WEEK CLEANING DRIVE IN RANIKOR



AS PART OF THE HAR GHAR TIRANGA – HAR GHAR SWACHHATA CAMPAIGN, A CLEANING DRIVE WAS ORGANISED ON 13TH AUGUST 2025 IN AND AROUND BORBASING BRIDGE, RANIKOR, SOUTH WEST KHASI HILLS, MEGHALAYA. THE ACTIVITY HIGHLIGHTED THE SPIRIT OF COLLECTIVE RESPONSIBILITY TOWARDS KEEPING PUBLIC SPACES CLEAN AND MAINTAINING A HEALTHY ENVIRONMENT.

THE DRIVE WAS CARRIED OUT IN THE PRESENCE OF THE ADC I/C RANIKOR CIVIL SUB DIVISION, BLOCK DEVELOPMENT OFFICER, ASSISTANT COMMISSIONER OF RANIKOR CIVIL SUB DIVISION, ALONG WITH MSRLS STAFF AND SHG MEMBERS. COMMUNITY PARTICIPATION PLAYED A VITAL ROLE, WITH LOCAL GROUPS JOINING HANDS TO REMOVE WASTE AND RESTORE CLEANLINESS AROUND THE BRIDGE AREA.

THE INITIATIVE NOT ONLY IMPROVED THE SURROUNDINGS BUT ALSO SPREAD AWARENESS ON THE IMPORTANCE OF SANITATION AND WASTE MANAGEMENT. BY LINKING SWACHHATA WITH PATRIOTISM UNDER AZADI KA AMRIT MAHOTSAV, THE EVENT REINFORCED THE VISION OF A CLEANER, GREENER, AND MORE RESPONSIBLE RANIKOR.



[READ MORE](#)



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