



SWACHHATA SAMACHAR

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“Today the priority of the country lies in the full participation of women in India's development journey”

Shri Narendra Modi
Prime Minister

At a seminar on International Women's Day 2022 in Kutch, via video conferencing

Swachh Bharat Mission - Grameen Newsletter

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I'm delighted to see wide participation in cleanliness drives being conducted across the country and women taking active leadership roles in villages as a part of SSG 2023. It reveals the enthusiasm of communities towards SBM-G and the ODF Plus initiatives. The survey each time has fostered healthy competition for better performance and recognition, leading to improved sanitation services in rural areas.



Shri Gajendra Singh Shekhawat
Union Minister, Ministry of Jal Shakti



PROGRAMME HIGHLIGHTS

ODF+

ODF Plus villages: More than 1.5 Lakh ODF Plus villages have been achieved since April 2022 (46,909 on 1st April 2022)

- **Total ODF Plus villages:** 1,99,181
- **Aspiring:** 1,25,972
- **Rising:** 25,064
- **Model:** 48,145



GOBARdhan plants:

- Maharashtra and Bihar got their first GOBARdhan plants in February 2023. Across the country, there are currently 583 completed and functional Biogas/CBG Plants from 152 districts in 21 States.
- 98 GOBARdhan plants (community & cluster) under SBM(G) have been installed since April 2022.



Plastic Waste Management:

- Workshop on Plastic Waste Management: The Centre for Science and Environment organised a 4-day residential training programme on 'Managing Plastics in Rural Areas' from 7 to 10 February 2023. Around 27 officials from various states attended the training held in the Anil Agarwal Environment Training Institute in Neemli, Rajasthan.
- 634 Plastic Waste Management Units have been established since April 2022 (42 on 1st April 2022)



Retrofit to Twin Pit Abhiyan: Under the campaign, as per the DDWS IMIS of 5 February 2023 (date to be updated), the retrofitted toilets are 2,28,358 of which 1,45,980 single pit toilets have been converted into twin pit toilets and 82,378 septic tank toilets have been attached to air vents and soak pits.



Capacity building:

- 49 ToTs completed across 24 states
- Total 2423 Master Trainers are trained



MENSTRUAL HYGIENE MANAGEMENT

Odisha unveils Menstrual Health & Hygiene Policy



In a pioneering initiative, Odisha is preparing to implement a new and improved Menstrual Health and Hygiene (MHH) Policy that aims to provide affordable sanitary products to all adolescent girls and women in the reproductive age group, by 2030.

Developed by UNICEF, in collaboration with the Indian Institute of Public Health (IIPH), Bhubaneswar and the Government of Odisha, the MHH policy seeks to mainstream menstrual health

and hygiene within the field of health and development. The policy aims to improve the status of all menstruators so that they can manage their health in a safe and enabling environment, thereby also empowering them to reach their full potential and contribute better towards the socio-economic development of the state.

In accordance with the policy, MHH should be incorporated into activities of all sectors in order to promote women's and girls' health and development.

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ODF PLUS

All Lakshadweep villages have achieved model ODF Plus status



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All nine villages in India's smallest Union Territory (UT) Lakshadweep have achieved model ODF Plus status. This means that they sustain their ODF status and have in place systems that effectively manage solid and liquid waste, making the villages visually clean.

Divided into 81 Wards, Lakshadweep has a population of nearly 70,000 individuals from 14,200 households all of which have individual household toilets with septic tanks. As many as 91 community sanitary complexes are located in public spaces across the islands.

All households segregate waste at source. While some of them have individual compost pits, others feed their kitchen waste to their cattle and goats. Further, many villages have community vermi compost pits where the collected wet waste is deposited. There are also community heap compost pits to store coconut waste.

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SOLID WASTE MANAGEMENT

Nashik gets a new GOBARdhan plant



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The district administration of Nashik has set up a community biogas plant under GOBARdhan Yojana in Andarsul Gram Panchayat of Yeola Tehsil in Maharashtra. The facility which has been functional since the first week of February 2023 uses biotechnology to convert waste into clean energy and organic manure.

The initiative is in keeping with Phase II of the Swachh Bharat Mission Grameen (SBM-G). GOBARdhan supports villages in safely managing their cattle, agricultural and other organic waste. It also helps village communities to convert their waste into wealth, and improve environmental sanitation while curbing vector-borne diseases. The Government of India provides technical assistance to every district and financial support of up to Rs. 50 lakhs per district to achieve safe disposal of cattle, agricultural and organic waste.

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Kerala is a trendsetter in plastic, non-biodegradable waste management



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From collection to segregation, shredding, baling and establishing forward linkages, Kerala has effective systems in place for the management of plastic and other non-biodegradable waste and is therefore a leader in this field.

The entire process of non-biodegradable waste management is overseen by Suchitwa Mission (SM) – a technical body of the Government of Kerala, under the Local Self Government Department (LSGD). It is the nodal agency in the State for implementing Swachh Bharat Mission projects and for assisting local self-government institutions (LSGIs) in projects related to sanitation and waste management. In this regard, SM provides technical sanctions and issues the state government's share of funds to sanitation and waste management projects, implemented by Haritha Karma Sena (HKS).

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PLASTIC WASTE MANAGEMENT



Ladakh has 15 functional PWMUs

Given that the Union Territory (UT) of Ladakh is a popular tourist destination, it faces acute challenges of Solid Waste Management, particularly in the peak tourist season, similar to that of other tourist destinations. To address this, the UT has embarked on integrated Solid and Liquid Waste Management interventions, one of which is the setting up of as many as 15 Plastic Waste Management Units (PWMU) – 7 in Kargil and 8 in Leh that are currently operational and effectively managing plastic waste.

Each block in the UT has been equipped with garbage collection vehicles (2 for larger blocks) and each PWMU has about 5-8 workers. Colour coded bins have been distributed to every household and both biodegradable and non-biodegradable waste are collected door to door from households on a weekly basis. In GPs where door to door collection is not possible owing to the challenging terrain, there are common garbage points where people can deposit their garbage from where it is collected by the vehicles.

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GREYWATER MANAGEMENT

Karnataka's Shirur GP gets a GWM unit



A Greywater Treatment unit consisting of an adopted settler and a constructed wetland has been constructed in Bedavatti village of Shirur Gram Panchayat in Kuknour taluk of Koppal District in Karnataka.

Constructed at an estimated cost of Rs.10.05 lakhs (Rs. 6.60 lakh from SBM-G; Rs. 3 lakh from MGNREGA; and Rs. 0.45 lakh from 15th Finance Commission Grant), the Greywater Management unit located at the

outfall point will cater to 214 households of the village.

Previously, the greywater generated in the households would join the river Hirehalla at 2 places, causing contamination of the water body. The new system will ensure that greywater is treated, flows into a canal and is used for agriculture, etc.

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CAPACITY BUILDING

Punjab organises 5-day Training of Trainers



More than 120 participants attended the Training of Trainers (ToT) programme on the 'Implementation of SBM-G Phase II,' held at the Mahatma Gandhi State Institute of Public Administration (MGSIPA) in Chandigarh from 30th January to 3rd February 2023.

The training programme was a part of the capacity strengthening exercise of the Department of Drinking Water and Sanitation, Ministry of Jal Shakti, Government of India and the Department of Water Supply and Sanitation, Government of Punjab and UNICEF, India.

SBM-G Phase II was launched to sustain the ODF status and improve the levels of cleanliness through Solid and

Liquid Waste Management, making the villages ODF plus. ODF Plus training included key components such as retrofitting of toilets, Bio-degradable Waste Management, Plastic Waste Management, Grey Water Management, Faecal Sludge Management, Information, Education and Communication and convergence with other schemes.



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SWACHHATA PAKHWADA

The Ministry of Electronics and Information Technology (MeiTY) and the Department of Space observed Swachhata Pakhwada from 1st to 15th February 2023. Highlights of the activities by MeiTY were: a workshop on Solid and Liquid Waste Management, vermi/organic waste composting, a lecture on e-Waste and the importance of general cleanliness for housekeeping and canteen staff; slogan/poster making competition on SLWM; mass cleaning of premises, canteen, and walls of the National Institute of Electronics and Information Technology (NIELIT), Dwarka; and massive cleanliness drives at the Electronic Niketan building.

Launched in April 2016, Swachhata Pakhwada is an initiative under the Swachh Bharat Mission. It is inspired by Hon'ble Prime Minister, Shri Narendra Modi's vision to engage all Union Ministries and Departments in Swachhata-related activities, thereby making Swachhata 'everyone's business'.



Lapel pin/Badge design competition on MyGov platform



DDWS invited entries for Lapel pin/Badge design for Swachh Sujal Shakti Sammaan (SSSS) on MyGov platform. The high-resolution image had to be aligned with SBM-G, JJM and NWM, reflecting the values, vision, and overall approach of rural India. Last date of submission of the design was 10th February 2023. As many as 352 applications were received.

Swachh Sujal Shakti Sammaan (SSSS) to be held on 4th March 2023



Swachh Sujal Shakti Sammaan (SSSS) will be commemorated on 4th March 2023 at Vigyan Bhawan, New Delhi to highlight and acknowledge the leadership of women at the grassroots level in the journey towards Swachh Sujal Bharat. The Hon'ble President of India has consented to grace the occasion.

The event will celebrate women's leadership in the Water, Sanitation and Hygiene (WASH) sector under Swachh Bharat Mission (Grameen) and Jal Jeevan Mission (Ministry of Jal Shakti), and the Department of Water Resources, River Development and Ganga Rejuvenation.

Under Swachh Bharat Mission Grameen, nominations were called for and awards will be presented to women achievers who have contributed to:

- making their villages ODF Plus Model
- GOBARdhan/ Biodegradable Waste and/or Plastic Waste Management
- Greywater Management and/or Faecal Sludge Management

There was widespread participation from all States/UTs who sent in their nominations. From the 1442 nominations received, 18 women achievers were selected - 6 from each of the 3 categories.

In the run-up to International Women's Day, starting from 27th February to 8th March, States, Districts and GPs have been engaging in - felicitation of women achievers at the State, District and GP level; Samvad with women sarpanches and achievers; rallies, awareness activities by women celebrities or influencers on ODF Plus components; school competitions in slogan writing, poetry, painting, etc; and spreading awareness about the events in the states on social media handles.



From the Secretary's Desk



Swachh Bharat Mission Grameen (SBM-G) since its inception has accelerated progress towards a more gender-equal world. Given that women have always been disproportionately affected in most areas of life, it set about providing safe drinking water, adequate sanitation and menstrual hygiene facilities, allowing them to lead safe, productive, dignified and healthy lives.

As the Mission continues unabated, we acknowledge the women who have overcome barriers, leveraged their strengths, and taken leadership roles, to bring about positive change in terms of health, dignity, safety, and well-being in their communities. Be it as Sarpanchs, Swachhagrahis, ASHA or Anganwadi workers or even members of VWSCs or SHGs, those women changemakers will be celebrated during the Swachh Sujal Shakti Sammaan (SSSS) that will be held on 4th March 2023, in New Delhi.

Smt. Vini Mahajan

Secretary,

Department of Drinking Water and Sanitation

Ministry of Jal Shakti

From the Mission Director's Desk



Thanks to the encouraging participation of States and UTs, the Retrofit to Twin Pit Campaign crossed an important milestone of 2,28,358 retrofitted toilets. This has accelerated the progress of the campaign which aims to promote simple on-site technologies by retrofitting the existing single-pit toilets into twin-pit toilets and connecting septic tank toilets to air vents and soak pits.

Much focus is also being given to capacity strengthening as SBM (G) Phase II being technical in nature requires district, block and village level functionaries to make informed choices about technology options, O&M for long term sustainability, and activities for achieving the desired results.

It is noteworthy, that our women are leading the way and driving the change in all SBM-G activities, which is well appreciated.

Shri Jitendra Srivastava

Joint Secretary & Mission Director (SBM-G),

Department of Drinking Water and Sanitation

Ministry of Jal Shakti

To contribute to the next issue of the **Swachhata Samachar**, share your submission before 15th of every month to swachhbharat@gov.in.



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
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