

# SWACHHATA SAMACHAR

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## Swachh Bharat Mission - Grameen Newsletter



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### From the Secretary's desk



**W**ishing you all a very happy, healthy and Swachh 2023! Today, sustainable growth is the only acceptable type of growth. With increasing population, rapid urbanization, climate change and environmental pollution, we as a country need to move towards a Circular Economy approach, as against the linear approach of resource management. The Government has been actively formulating policies and promoting projects to drive the country towards a Circular Economy, a system that is regenerative or restorative by its intention and design. As a preparatory step for the Conference of Chief Secretaries being held this month, Department of Drinking Water & Sanitation had participated in preparing a roadmap for implementation of "Circularity in Organic and Dry Waste". We hope to implement the roadmap with the support of Other Ministries/Departments of Govt. of India, State and UT Governments and other key stakeholders.

#### Vini Mahajan

Secretary, Department of Drinking Water and Sanitation  
Ministry of Jal Shakti, Government of India

### Retrofit to Twin Pit Abhiyan

With the number of entries regularly being updated on the Swachh Bharat Mission – Grameen (SBM-G) Integrated Management Information System (IMIS), considerable progress has been made in the Retrofit to Twin Pit Abhiyan, with as many as 3601 Single Pit Toilets converted into Twin Pits and 1246 Septic Tank Toilets connected to Soak Pits, as on 16<sup>th</sup> December, 2022.

Union Minister of Jal Shakti, Shri. Gajendra Singh Shekhawat, launched the 'Retrofit to Twin Pit Abhiyan' during the Swachh Bharat Diwas celebrations on 2<sup>nd</sup> October, 2022. This campaign promotes the safe disposal of faecal sludge through a simple on-site methodology.



To watch the presentation, scan the QR code or click [here](#)



### Objectives of the campaign (that ends on 26<sup>th</sup> January 2023)



Promote the construction of only Twin Pit Toilets in the new IHHLs as per the guidelines of SBM-G Phase II and the Faecal Sludge Management (FSM) Manual



Retrofit the existing Single Pit Toilets into Twin Pit Toilets



Retrofit the existing Septic Tank Toilets, attaching them to Soak Pits



Generate awareness about the safe disposal of Faecal Sludge in rural households

## Swachh Survekshan Grameen 2023 gets underway

Swachh Survekshan Grameen (SSG) which ranks States and Districts, on the basis of their performance on key quantitative and qualitative parameters, is now underway. The SSG 2023 Toolkit and SSG 2023 Dashboard were launched by the Hon'ble Minister of Jal Shakti on 2<sup>nd</sup> November, 2022 during the India Water Week.



To watch the presentation, scan the QR code or click [here](#)



### Objectives of SSG 2023



Generate wide participation at the Village, GP, District and State levels; and focus on creating enthusiasm around SBM-G Phase II and the ODF Plus initiative



Deploy systems and processes for creating awareness among the community about components of an ODF Plus Model village



Participatory assessment and learning through Peer Verification



Create healthy competition among Panchayats, Districts, and States for better performance



Felicitation of winners at the National, State and District levels

## STORIES ON ODF PLUS VERTICALS

### Solid Waste Management

#### Kerala's Chemnad promotes replicable waste management practices

Chemnad Panchayat in Kasaragod district of Kerala, which is made up of 23 Wards, transformed from its abysmal performance in waste management to one of the Best. This was possible with the support of a Green Consultant engaged by the Panchayat.

The changes in the Panchayat were dramatic, given that it had previously appeared in the red list of Panchayats in terms of waste management, with as much as 85% households not covered with waste management services. After engagement of a Green Consultant from Haritha Karma Sena (HKS) – the Green Task Force; the non covered household percentage was brought down to 15%. In terms of numbers the coverage of households with waste services improved from 2492 households to 12524 households.

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To read more, scan the QR code or click [here](#)

### Greywater Management

#### Community Soak Pits to manage Greywater in Puducherry

Demonstrating that management of Greywater is not a problem but an opportunity, the Union Territory of Puducherry has been constructing Community Soak Pits – both horizontal and vertical – in various villages to effectively manage the Greywater generated by households and institutions.

A community leach pit is an extended version of a household leach pit wherein multiple houses are connected to a single pit. This option is adopted in areas with space constraints or non-availability of permeable soil in the vicinity of the individual household. Areas where higher amounts of Greywater are generated such as schools, restaurants, community stand ponds, etc., are expected to adopt the Community Leach Pit method, depending on the volume of Greywater generated.



To read more, scan the QR code or click [here](#)

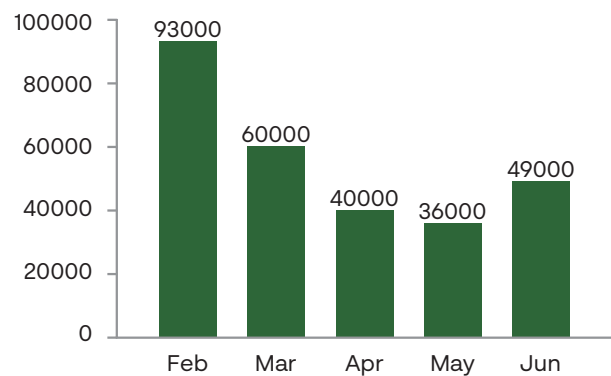


# Faecal Sludge and Septage Management

## Cluster-based approach to Faecal Sludge Management in Dhenkanal, Odisha

This approach is a unique approach of Urban–Rural convergence, towards increasing access of FSM services amongst rural households. In 2020–2021, UNICEF and partners piloted a model in Dhenkanal district in Odisha, which had a functional urban Faecal Sludge Treatment Plant (FSTP) and publicly run desludging trucks. The model adopted a five-step approach that included a data-led situational assessment, model development, stakeholder consultation, legal formalization of Urban–Rural partnership, and capacity building. Upon its implementation, the partnership transformed the rural sanitation service chain and resulted in the safe collection, transport, and treatment of 278 KL of faecal sludge from rural households within the first 5 months of its implementation. As rural administrations in India and other developing countries strive to achieve safely managed sanitation by 2030, this Urban–Rural convergence model can present a viable pathway for rapidly scaling-up FSM services.

Total Sludge Collected (in KL)



To read more, scan the QR code or click [here](#)

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## Swachhata Champion

### Bhagga Singh Chai Wala offers tea and breakfast in exchange for plastic waste



“Bring plastic waste, get tea/coffee and breakfast for free,” reads the inscription on Bhagga Singh Chai Wala’s tea stall, a noble initiative aimed at making the Kumbhalgarh area in Rajsamand district of Rajasthan, plastic free.

The imaginative tea stall owner, who runs a tea stall at the local bus stand, has always supported the Swachh Bharat Mission-Grameen, even during its Phase-I. At that time, his Board read that people who do not use the toilets in their homes or communities, will not be served tea.

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To read more, scan the QR code or click [here](#)

## Capacity Building

### Women trained to implement SBM-G activities in Budaun, UP

To ensure that all villages become ODF Plus, women have been enlisted in the sanitation workforce of Uttar Pradesh's Budaun district and have been trained to implement Solid and Liquid Waste Management (SLWM) activities in accordance with the guidelines of Swachh Bharat Mission Grameen (SBM-G) Phase II.

Under SBM-G, as many as 56 villages have been selected to be transformed into model ODF Plus Villages with arrangements in place to manage all kinds of waste and to appear visually clean. To support this, the District Administration intends to provide cycle rickshaws and e-rickshaws to women from Self-Help Groups for Door-to-Door collection of solid waste.

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## Innovation

### Suchitwa Mission tackles chicken waste

As many as 40 chicken, non-poultry waste rendering plants have become functional in 10 Districts of Kerala over the last two years under Suchitwa Mission. Other four Districts will also open similar plants shortly. This Mission is a technical support group in the waste management sector under the Local Self Government Department of the Government of Kerala.

This activity is vital because the inefficient handling of non-poultry waste for years has led to the pollution of waterbodies and an increase in the stray dog population in the State.

The chicken waste rendering plants have been set up under the Public-Private Partnership model.

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Swachhata Smiles  
with Sudhir Dar



## Recent Initiatives by DDWS



**'Roadmap on Circularity in Organic and Dry Waste':** DDWS, Ministry of Jal Shakti, in collaboration with Sector Experts & Stakeholders such as MoHUA, MoEFCC, NIUA, and CSE India, has held multiple consultations to develop a robust practical roadmap for the country on 'Circularity in Organic and Dry Waste'. This roadmap is being envisioned to be easily adaptable and implementable by all States & UTs.



**Compendium on Liquid Waste Management:** DDWS on 19<sup>th</sup> November, 2022 (World Toilet Day) released a comprehensive e-Compendium on Liquid Waste Management (LWM) technologies to support the States & UTs in effectively managing Greywater. This compendium can be accessed at <https://jalshakti-ddws.gov.in/whats-new>



**Centre for Science and Environment organizes training on FSM:** Around 37 participants from various States & UTs participated in the training on offsite and onsite treatment of Faecal Sludge and Resource Recovery. Training was held in Rajasthan from 22<sup>nd</sup> to 25<sup>th</sup> November, 2022.



**Retrofit to Twin Pit Abhiyan:** The campaign currently underway from 19<sup>th</sup> November, 2022 up-to 26<sup>th</sup> January, 2023 promotes constructing Twin Pit Toilets; Retrofitting of existing Single Pit Toilets into Twin Pit Toilets; and attaching Soak Pits to Septic Tank Toilets.



**IEC material for Retrofit to Twin Pit Abhiyan:** DDWS has developed a series of IEC content on the Retrofit to Twin Pit Abhiyan including Guide Books, Technical Posters, Videos and Animations that the States & UTs can use to promote the campaign. The material can be accessed at <https://swachhbharatmission.gov.in/SBMCMS/retrofit.htm>



**National film competition on MHM:** A National Level Film Competition for Gram Panchayats on the subject of Menstrual Hygiene Management is being held from 19<sup>th</sup> November, 2022 to 8<sup>th</sup> March, 2023, International Women's Day. To participate, visit <https://innovateindia.mygov.in/film-competition-2022/>



पेयजल एवं स्वच्छता विभाग  
जल शक्ति मंत्रालय  
भारत सरकार  
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MINISTRY OF JAL SHAKTI  
GOVERNMENT OF INDIA  
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