

SWACHHATA SAMACHAR

Volume 5 | Issue 37



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@SwachhBharatMissionGramin



@swachhbharatgrameen

Swachh Bharat Mission (Grameen)



Sh. C. R. Patil
From Hon'ble Union Minister

Cleanliness should not just be a campaign, but a movement of public participation. Focus should be placed on innovations that increase people's active involvement and demonstrate sustainable cleanliness outcomes in villages. To further strengthen the resolve of Hon'ble Prime Minister Shri Narendra Modi ji for a clean and healthy India through public participation, we are working with full commitment.

CR Paatil X on July 14th, 2026



Sh. V. Somanna
From Hon'ble Union Minister of State

Under the visionary leadership of Hon'ble PM Shri Narendra Modi ji, the Swachh Bharat Mission (Grameen) continues to redefine sanitation through innovation. Karnataka's first Dry Waste-to-Fuel Pellet Plant in Mangaluru is a wonderful example of Waste to Wealth, transforming non-recyclable dry waste into high-calorific fuel pellets, reducing landfill burden, lowering transportation costs, and influencing a circular economy. A huge step towards Swachh Bharat, Atmanirbhar Bharat, and Viksit Bharat.

V. Somanna on X on July 10th, 2026





Sh. Ashok K K Meena
From the Secretary's Desk

Drinking water and sanitation are subjects entrusted to Panchayati Raj Institutions under the 73rd Constitutional Amendment. Effective devolution of Funds, Functions and Functionaries (3Fs) to Gram Panchayats is essential for the sustainable management of rural water supply systems. Active community ownership through Village Water & Sanitation Committees (VWSCs), with the participation of women, youth and ex-servicemen, is critical to ensuring the long-term sustainability of rural drinking water infrastructure.

9th edition of Sujal Gram Samvad



Smt. Aishvarya Singh
Joint Secretary & Mission Director

Under SBM(G), States/UTs are advised to ensure regular assessment and updation of functionality of SLWM and sanitation assets, accelerate implementation and address identified gaps. Mission Directors are advised to undertake in-depth reviews at their respective levels at least once every month during the year to expedite implementation and closely monitor progress.

National Review Meeting DDWS, 2nd July 2026



Month End Overview

As on 31st July, 2026

ODF PLUS MODEL

- ODF Plus (Model) declared Villages: **Over 5.19 lakh**
- Villages reported having arrangements for Greywater Management: **Over 5.62 lakh**
- Villages reported having arrangements for Solid Waste Management: **Over 5.36 lakh**
- Blocks covered with Plastic Waste Management Units: **5569**
- Under GOBARdhan, **1197** Community / Cluster level biogas plants under SBM(G) have been constructed since the launch of the scheme



Union Minister of Jal Shakti Reviews SBM(G) Implementation in Navsari, Gujarat



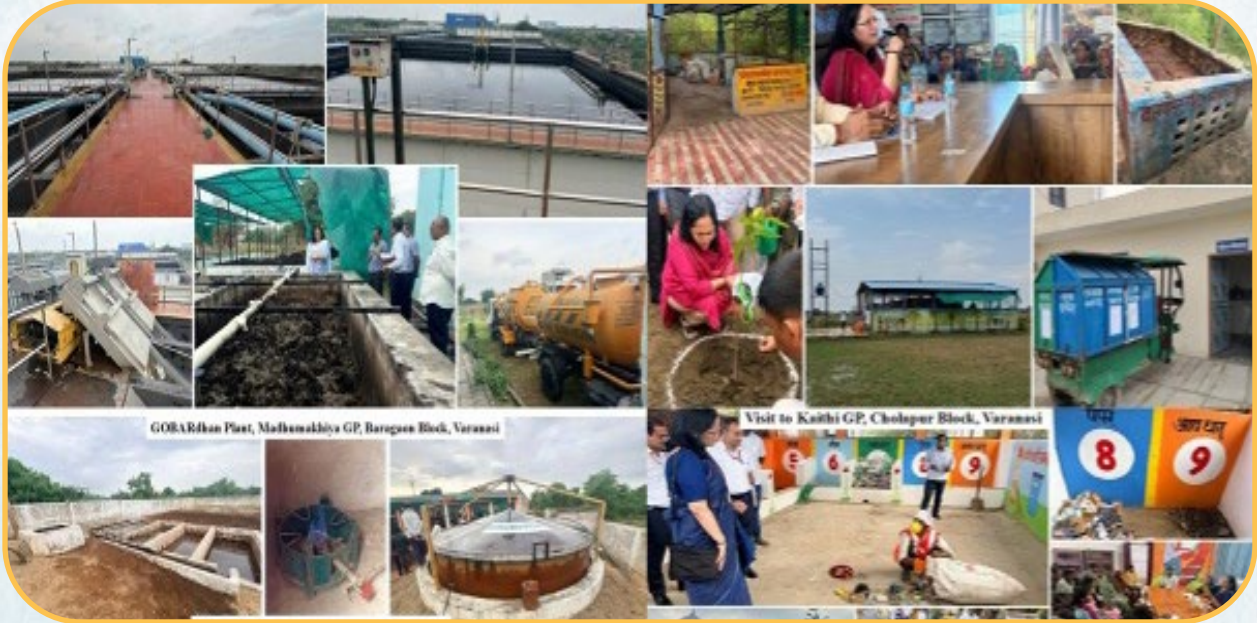
The Hon'ble Union Minister of Jal Shakti undertook review visits to Surat and Navsari Districts of Gujarat to assess the implementation of Swachh Bharat Mission (Grameen).

Hon'ble MoJS chaired a review meeting on the implementation of SBM(G) in Navsari, Gujarat, on 18th July 2026. A presentation on the District's progress under SBM(G) was made by Joint Secretary & National Mission Director, SBM(G), Ms Aishvarya Singh. The meeting was attended by District administration and officials

associated with SBM(G), where progress against key performance indicators such as ODF Plus (Model) status, Solid and Liquid Waste Management coverage, Plastic Waste Management, Faecal Sludge Management compliance and sensitization on SWM Rules, 2026 was discussed along with the upcoming action plan. Guidance was provided by the Hon'ble Union Minister on the ongoing activities under SBM(G) and Jal Jeevan Mission.



JS&MD, SBM(G) undertakes official visit to Varanasi



Joint Secretary & National Mission Director, SBM(G), Ms. Aishvarya Singh undertook an official visit to Varanasi district, Uttar Pradesh, from 5-7 July 2026 to review the progress of implementation of SBM(G). The visit commenced with a review meeting with the Divisional Commissioner, District Magistrate, Chief Development Officer and the district SBM(G) team to assess sanitation coverage and programme progress. Officials were sensitized on ensuring due implementation of the SWM Rules, 2026 and compliance with the orders of the Hon'ble Supreme Court. During visits to Kaithi Gram Panchayat in Cholaipur Block and Bhishampur and Pure Gram Panchayats in Sevapuri Block, Ms. Aishvarya Singh reviewed SBM(G) assets such as Community Sanitary Complexes, waste collection and segregation sheds, NADEP pits and soak pits, PWMUs and Rural Resource Centres. She also interacted with Gram Prad-

hans, PRI representatives, VWSC members, SHG workers and village residents to assess community participation, sanitation service delivery and progress under the programme.

The visit also included field-level interactions on door-to-door waste collection and implementation of solid and liquid waste management interventions. JS&MD visited the GOBARDhan biogas plant established in the village gaushala where she interacted with the plant operator, Gram Pradhan and local residents.

During her engagements, Ms. Singh discussed various provisions and responsibilities of Rural Local Bodies under the SWM Rules, 2026. The visit concluded with a visit to the 50 KLD capacity faecal sludge co-treatment facility at Ramna Urban STP, where faecal sludge from Ramna and neighbouring Gram Panchayats is being managed through co-treatment.



Participating Ministries /Departments in July as per Swacchata Pakhwada 2026 Calendar

i. Ministry
of Earth
Sciences

ii. Ministry of
Petroleum &
Natural Gas

iii. Ministry of Statistics
and Programme
Implementation

iv. Department of
Administrative Reforms
and Public Grievances

v. Ministry of Micro,
Small and Medium
Enterprises

vi. Ministry of Skill
Development &
Entrepreneurship

vii. Ministry of Social Justice and Empowerment

i. Ministry of Earth Sciences (MoES)



Creating awareness towards swachhata through Signature campaign in Prithvi Bhavan, New Delhi

Shramdaan activity which will include cleaning nearby locality, public toilet, etc.

INCOIS staff participated actively in the plantation drive conducted by INCOIS. Lagerstroemia speciosa plants of different colors has been planted.

An office cleanliness drive was conducted at Prithvi Bhavan, New Delhi, under the leadership of the Secretary, Ministry of Earth Sciences (MoES).

Swachhata Pledge to be administered by Secretary(MoES),to all staff of Ministry of Earth Sciences on 6.7.2026 at 9 a.m. in Prithvi Bhavan, New Delhi.

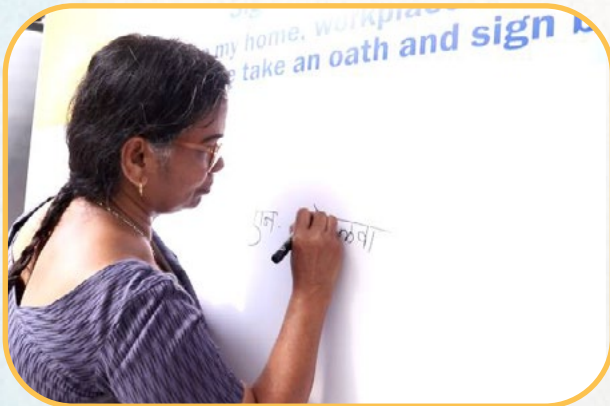
Swachhata Pledge by INCOIS staff. All the staff attended and took pledge on Swachhata pledge.

Printing and display of Swachhata related banners in the premises of Ministry of Earth Sciences Prithvi Bhavan, New Delhi during 1st July to 15th July.



C. Swachhata Pakhwada in July 2026

On-ground action capturing Swachhata Pakhwada



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ii. Ministry of Petroleum & Natural Gas (MoPNG)



GAIL Khera Region held its Swachhata Pakhwada 2026 closing ceremony, where OIC Manoj Arora awarded contest winners and thanked housekeeping staff.

ONGC Silchar- Day 15 marked the successful culmination of Swachhata Pakhwada 2026 at ONGC Silchar with the organization of a Valedictory Function.

ONGC Kakinada held its Swachhata Pakhwada 2026 valedictory ceremony on July 15, where ED-Asset Manager Prabal Sengupta awarded contest and desk winners.

ONGC Tripura Asset held its Swachhata Pakhwada 2026 closing ceremony, where the ED-Asset Manager awarded local school drawing competition winners.

CPCL Swachhata Pakhwada valedictory featured a 500-sapling -Ek Ped Maa Ke Naam- drive and a pledge led by Union Minister of State Suresh Gopi.

CPCL held its evening valedictory function with Union MoS Suresh Gopi, BPCL CMD, and CPCL directors, where the Minister awarded student winners.

ONGC Assam Asset - a Tree Plantation Drive was organized by ONGC Assam Asset to promote environmental conservation and enhance green cover.

ONGC Mumbai - Plantation and Cleanliness Drive was organized at ZP School, Sakhare Kotharpada, Dahanu, Palghat.

PLL Kochi hosted the Ernakulam District Collector, who planted a sapling at the terminal to promote environmental sustainability.

ONGC CBM Asset Bokaro through its implementing agency Handicraft Development Institute completed the School Toilet Cleaning, Repair, & Renovation.

OIDB concluded Swachhata Pakhwada 2026 on 15 July, with the Secretary rewarding students for waste-to-art projects and honoring Safai Mitras.

As part of Swachhata Pakhwada, team cleared a garbage black spot near Ansal Chamber, New Delhi, restoring the area for a cleaner community.



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C. Swachhata Pakhwada in July 2026

iii. Ministry of Statistics and Programme Implementation (MoSPI)



Plantation/ green initiative within around office premises –UP.

Plantation/green initiative within/ around office premises–Kolkata.

On-ground action capturing Swachhata Pakhwada



Plantation/ green initiative within around office premises –UP



Plantation/ green initiative within/ around office premises–Kolkata



iv. Department of Administrative Reforms and Public Grievances (DARPG)



The plantation was held at Navyug Public School, Kali Bari, New Delhi.

The Shramdaan activity was conducted in the area surrounding the office premises to promote cleanliness.

The Swachhata Pledge was administered to the officials of DARPG.

On-ground action capturing Swachhata Pakhwada



The plantation was held at Navyug Public School, Kali Bari, New Delhi.



The Shramdaan activity was conducted in the area surrounding the office premises to promote cleanliness.



v. Ministry of Micro, Small and Medium Enterprises (MSME)



Cleaning of Office Premises and Electrical Assets: Comprehensive cleaning of office premises, including electrical assets, fixtures, switches, panels.

Management of Files and Record Cleaning: Old and unnecessary files were reviewed, records were properly arranged, and file racks, cabinets, storage.

Tree Plantation drive by all employees of attached office, subordinate organisation of the ministry.

Garbage removal by all employees of attached office, subordinate organisation of the ministry.

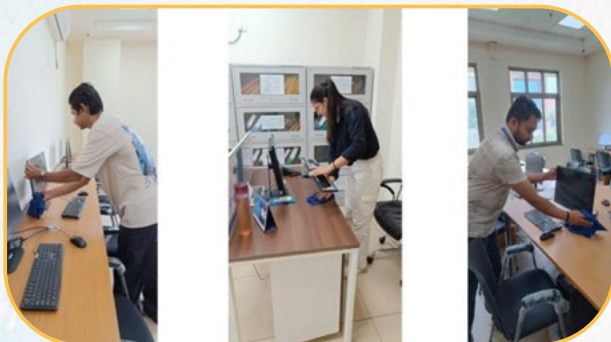
Sensitize the organizations/departments under the administrative control of this Ministry across India regarding the importance of Swachhata Pakhwada.

Shramdaan Drive Conducted by Senior Officials of the Ministry.

Workplace Upkeep: Cleaning of workstations, organization of files, records and papers, and promotion of paperless practices to reduce the use of paper.

The Swachhata Pledge administered by Dr. Rajneesh, Additional Secretary & Development Commissioner.

Swachhata Pledge by all employees of attached office, subordinate organisation of the Ministry.



Cleaning of Office Premises and Electrical Assets: Comprehensive cleaning of office premises, including electrical assets, fixtures, switches, panels.



Management of Files and Record Cleaning: Old and unnecessary files were reviewed, records were properly arranged, and file racks, cabinets, storage



vi. Ministry of Skill Development & Entrepreneurship (MSDE)



Swachhata awareness competitions (Slogan competition) for employees of MSDE.

Plantation Drive in premises of Kaushal bhawan (MSDE).

Work shop on curbing single use plastic, and poster making competition on Swachhata Theme.

Swachhata pledge administered by Secretary, MSDE to All employees of ministry.



Swachhata awareness competitions (Slogan competition) for employees of MSDE.



Plantation Drive in premises of Kaushal bhawan (MSDE)



vii. Ministry of Social Justice and Empowerment (MoSJ&E)



Competition of Essay Writing be held among the office staffs on the ideas of Swachhata and sensitization on 24.07.2026

Raised awareness about cleanliness and hygiene during Swachhata Pakhwada through Mime act at the gate of Pt. Deendayal Antyodaya Bhawan, CGO Complex.

Swachhata Pledge was administered by all present officials of the Department in conference hall of DEPwD on 16th July, 2026 and banners are displayed.

Display Swachhata message on the web-site/social media.



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National Review with States/UTs on Progress on SBM(G) Phase II for FY 26–27



The Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti, convened the Second National Level Review Meeting on the progress of SBM(G) Phase II for FY 2026–27 through a series of virtual reviews held from 29 June to 3 July 2026.

Chaired by Ms. Aishvarya Singh, Joint Secretary and National Mission Director (JS&MD), SBM(G), the meetings brought together States and UTs to assess progress across key programme priorities, including ODF Plus (Model) declarations, completion of pending verifications, Solid and Liquid Waste Management (SLWM) coverage, functionality of sanitation assets, GOBARDhan initiatives and financial progress made under the Mission.

As FY 2026–27 marks the final year of SBM(G) Phase II, JS&MD emphasized the need for strengthened monitoring and accelerated implementation. States and UTs were advised to undertake district-level reviews, complete pending first and second verifications in a time-bound manner, conduct comprehensive gap assessments for the

remaining villages, and ensure timely achievement of ODF Plus (Model) status.

The review also highlighted the importance of maintaining functionality of community sanitation and waste management assets, improving reporting on SBM(G)-IMIS, updating toilet typology data, and planning for Faecal Sludge Management (FSM) compliance to support sustainable sanitation outcomes.

The discussions further underscored the need for effective convergence with available funding sources, timely release and utilization of programme funds, and improved performance of GOBARDhan projects across States and UTs.

States were also advised to ensure implementation of the SWM Rules 2026 and undertake regular reporting through the Swachhatam Portal. Reiterating the focus on quality, sustainability and timely delivery, DDWS urged all States and UTs to maintain momentum and achieve programme targets during the concluding year of SBM(G) Phase II.



DDWS Supports STOP Diarrhoea Campaign 2026



The Department of Drinking Water & Sanitation (DDWS), Ministry of Jal Shakti, supported the nationwide STOP Diarrhoea Campaign 2026 led by the Ministry of Health and Family Welfare in convergence with other Ministries and Departments under the theme- “स्वच्छ जल, समुचित उपचार - डायरिया से बचें हर बार (STOP Diarrhoea - Save Lives)”.

Recognising diarrhoeal diseases as a significant public health challenge during the monsoon season, the campaign focused on sanitation, hygiene and safe drinking water interventions through coordinated action across sectors. Under Swachh Bharat Mission (Grameen), the campaign promoted the use of clean toilets, safe disposal of solid, liquid and sanitary waste, handwashing with soap, and community awareness on sanitation and hygiene through Gram Panchayat and village-level engagement.

As part of its support to the campaign, DDWS advised States and Union Territories to undertake focused activities under SBM(G) and JJM relating to sanitation, hygiene and behaviour change communication, safe drinking water and water quality monitoring. States/UTs were encouraged to organize convergence meetings, prepare micro-plans, assess sanitation infrastructure and water supply and mobilize Gram Panchayats and Village Water & Sanitation Committees (VWSCs) for active participation. Awareness activities, capacity-building efforts and behaviour change communication initiatives were also carried out in coordination with the Departments of Health, Women & Child Development, Education, Rural Development and Panchayati Raj.



E. On-ground Stories from States/UTs

Waste to Wealth: How Sitamarhi Turned Single-Use Plastic into Public Infrastructure



Sitamarhi district in Bihar has developed a model for managing single-use plastic (SUP) through a Public-Private Partnership between the District Water and Sanitation Committee (DWSC), Sitamarhi, and Rai Industries under Swachh Bharat Mission (Grameen). Under the initiative, single-use plastic collected and processed at Plastic Waste Management Units (PWMUs) in Bajpatti, Runnisaidpur, Dumra and Riga blocks is scientifically recycled and converted into public utility furniture such as benches, desks and racks. The initiative addresses the challenge of accumulated single-use plastic in PWMUs by creating a market for a waste stream that previously had limited recycling options.

The model combines the existing SBM(G) system for collection, segregation and aggregation of plastic waste with private-sector recycling and manufacturing. In the first phase of implementation, around 4,000 kg of single-use plastic collected at the Bajpatti PWMU was recycled into nearly 85 benches and desks, which have been installed in government schools, parks and other public institutions. Plastic that would other-

wise have remained in storage has been converted into public-use assets through scientific recycling and value addition.

On 26 July 2026, Sitamarhi's initiative was highlighted by Hon'ble Prime Minister Shri Narendra Modi during the 136th episode of Mann Ki Baat as an example of "Waste to Wealth". The model demonstrates how single-use plastic can be linked to a structured collection, recycling and manufacturing chain, while supporting the principles of Reduce, Reuse and Recycle under SBM(G)



E. On-ground Stories from States/UTs

Haryana Swachhta Saptah 2026



Haryana State Swachh Bharat Mission conducted Haryana Swachhta Saptah 2026 from 14 to 20 July 2026 as a week-long campaign to strengthen community-led sanitation and waste management practices across the State. The campaign covered themes ranging from Swachhta pledges and household outreach to school engagement, four-way source segregation, plastic waste management, shramdaan activities, and village-wide cleanliness drives. Activities were implemented across Gram Panchayats, schools, public institutions, and rural communities with active participation from citizens, youth, local representatives, and sanitation workers.

Over the course of the campaign, districts conducted awareness sessions, Swachhta Chaupals, segregation demonstrations, plastic collection drives, school competitions, and community clean-up activities. The initiative reached thousands of households and institutions, mobilized large-scale public participation, promoted four-way source segregation and door-to-door waste collection, and culminated in the adoption of Village Swachhta Resolutions and recognition of Swachhta Champions for their contributions to sustaining cleanliness in rural areas.



Chhattisgarh's ShuChi App for Real-Time Sanitation Monitoring



Chhattisgarh has developed the ShuChi App, a digital monitoring platform to support the long-term functionality and sustainability of rural sanitation assets. The application enables geo-tagged field inspections and real-time assessment of sanitation infrastructure, including Individual Household Latrines (IHHLs), Community Sanitary Complexes (CSCs), Solid and Liquid Waste Management (SLWM) systems, Faecal Sludge Treatment Plants (FSTPs) and Plastic Waste Management Units (PWMUs). By focusing on infrastructure functionality, the platform supports evidence-based planning and sustained service delivery.

The app has been implemented across the state through a structured digital monitoring framework under SBM(G). Field functionaries conduct inspections using the mobile application, capturing photographs, GPS coordinates and functionality indicators, which are uploaded to a centralized dashboard for monitoring by district and state officials. The initiative has contributed to continuous monitoring of ODF Plus (Model) achievements, timely identification of non-functional assets and effective infrastructure management. The ShuChi App is unique because it shifts rural sanitation monitoring from construction-based reporting to functionality-based monitoring.



E. On-ground Stories from States/UTs

Portable Bio-Toilets for Events and Community Use in Tripura



The portable solar-powered bio-toilet provides sanitation facilities for 150 to 300 users during fairs and events and can be easily transported and deployed through a water-efficient system.

Managed by a Self-Help Group (SHG), the model operates across more than 20 events annually through a revenue-based operation and maintenance mechanism, with the desludging costs of approximately Rs 2,000 per event.

When not deployed at events, the unit is utilized at the Block Office, serving 35 to 40 users daily. The system incorporates safe desludging and scientific faecal sludge management through the Aqua Privy system, resulting in low maintenance requirements and 93% cost savings while promoting hygiene and women-led management.



Uttarakhand's Sirasu Village Leverages Tourism Revenue to Sustain Swachhata



Sirasu village in Yamkeshwar block of Uttarakhand's Pauri Garhwal district has developed a revenue-based model to support cleanliness and sanitation efforts. As the village gained popularity as a photography and tourism destination, the Gram Panchayat introduced a system in 2018 under which Rs 1,000 is charged for pre-wedding photo shoots. Additional income is generated through the rental of tents, lights, sound equipment and other materials required for these events. Since its implementation, the initiative, along with other revenue sources, has generated around Rs 50 lakh, supporting the maintenance of sanitation and waste management infrastructure.

Utilizing resources under SBM(G) and funds collected from tourists, the Gram Panchayat has constructed bio-digester toilets and community toilets, developed 24 Nadep compost pits, installed two bio-gas plants, and established four plastic waste collection centres. To support regular sanitation activities, a full-time Swachhata Doot has been appointed and is paid through the revenue generated. The village has also undertaken awareness activities on cleanliness and waste management while using the revenue to improve local amenities for residents and visitors.





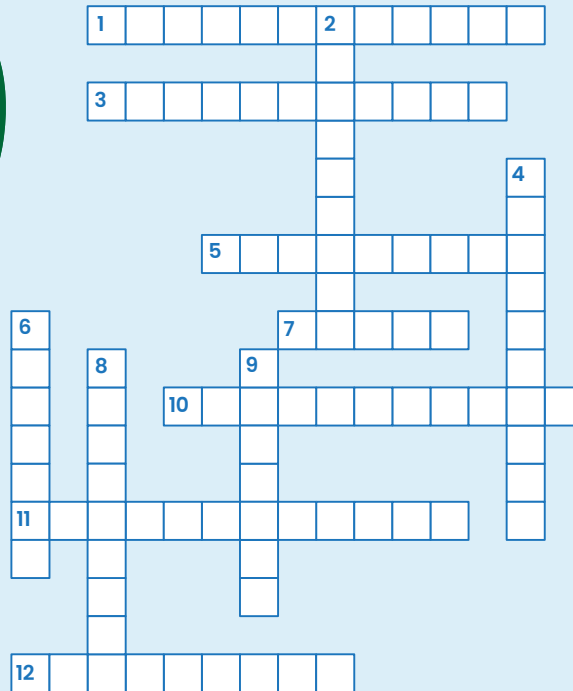
SWACHH BHARAT MISSION (GRAMEEN)

SWACHHATA CROSSWORD



Instructions

Fill the crossword using the clues below.
Dark squares are blocked spaces.



ACROSS →

1. The highest category of achievement under ODF Plus.
3. The practice of separating different categories of waste at source.
5. Initiative that converts cattle dung and organic waste into useful resources.
7. Material that is discarded after use.
10. Keeping materials in use through reuse, repair and recycling.
11. The new rules governing solid waste management. (3, 5, 4)
12. Local institution that plays a central role in village sanitation.

DOWN ↓

2. The spirit at the heart of the Swachh Bharat Mission.
4. Systems and practices that promote cleanliness and public health.
6. Manure produced through the decomposition of biodegradable waste.
8. Voluntary community service undertaken collectively for cleanliness.
9. The rural component of the Swachh Bharat Mission.



A cleaner tomorrow starts with our actions today!

4. Sanitation
8. Shramdaan
12. Gram Panchayat

3. Segregation
7. Waste
11. SWM Rules

2. Swachhata
6. Compost
10. Circular Economy

1. ODF Plus
5. GOBARdhan
9. Grameen

Answers:





पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI



To contribute to the next issue of the **Swachhata Samachar**,
share your submission before the 15th of every month to sbmiec.ddws@gmail.com



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार
DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA

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