

# SWACHHATA SAMACHAR

Volume 4 | Issue 32



EK KADAM SWACHHATA KI OR



*Har Ghar Tiranga  
Har Ghar  
Swachhata*

Swatantrata Ka Utsav, Swachhata Ke Sang

8<sup>th</sup> to 15<sup>th</sup> August, 2025







**Sh. C. R. Patil**

## From the **Union Minister**

SBM-G and JJM together are taking us forward towards sustainable sanitation and water security. With JJM, every rural household is receiving safe tap water, but this also brings the enhanced responsibility of managing greywater under SBM-G. The ODF Plus Model is not just about numbers, it is about quality of life, health, and dignity for rural families. The way forward is to shape villages that integrate climate resilience, resource management, and innovation. As we expand tap water under JJM, SBM-G ensures effective greywater management, and with 'Jal Shakti Abhiyaan- Catch the Rain', rainwater harvesting leading to water security becomes our collective duty.

Roundtable Conference on Swachh Bharat Mission Grameen, New Delhi



**Sh. V. Somanna**

## From the **Union Minister of State**

Our sarpanches and VWSC members are the real changemakers who ensure that government programmes translate into visible improvements in people's lives. Their leadership and dedication inspire us to work harder towards the goal of Swachh Sujal Gaon which will be the cornerstone for a 'Viksit and Jal Samridh Bharat.'

Independence Day Event, 2025, New Delhi







**Shri Ashok Kumar Kaluaram Meena**

## From the **Secretary's Desk**

Sarpanches are the greatest strength of the Swachh Bharat Mission and Jal Jeevan Mission. Strong village leadership has shown that with intent and effort, every home can have clean water, hygienic toilets, and proper waste management. Our next goal is Swachh Sujal Gaon with tap water in every home, solid and liquid waste managed well, and ODF Plus Model and Har Ghar Jal certification achieved. Accurate and timely data from you will ensure better monitoring and improvement. Panchayats are role models for the nation, making 'Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayas' a reality.



**Shri Kamal Kishore Soan**

## From the **Additional Secretary & Mission Director's Desk**

Dashboards must not just reflect data but be a platform reflective of the reality on ground. Sanitation is never done but it is a daily habit. The way ahead must focus on maintaining assets, ensuring credible data, and keeping communities engaged.

SBM-G Roundtable Conference





## Programme Highlights

As of 31 August 2025

### ODF PLUS MODEL

- Over **4.77 lakh** (Over 81%) of India's inhabited villages have declared themselves ODF Plus Model
- Over **5.20 lakh** villages have arrangements for solid waste management
- Over **5.35 lakh** Villages have arrangements for liquid waste management
- Over **2,150** Rural Plastic Waste Management Units set up, covering more than **5100** blocks
- More than **6.40 lakh** vehicles for door-to door waste collection & transportation
- Over **1,230** Biogas plants registered
- Over **960** Functional Biogas plants
- **76** Completed Biogas plants





## Pakhwada Activities: August 2025



भारी उद्योग मंत्रालय  
MINISTRY OF  
HEAVY INDUSTRIES



लोक उद्यम विभाग  
DEPARTMENT OF  
PUBLIC ENTERPRISES

### Ministry of Heavy Industries and Public Enterprises

- Essay writing competition conducted for the employees of HMT Bhavan.
- Cleaning and garbage removal at the backyard of HMT Bhavan premises.
- Sapling and painting of metal surface by the employees of HMT Bhavan.
- Painting of kerb stones by the employees of HMT Bhavan.
- Landscaping and Lawn formation at HMT Bhavan Premises, Bengaluru.
- Cleaning of front side compound wall, Bus stop and surrounding areas of HMT Bhavan, Ganganagar Bus Stop, Bengaluru.
- Workstations, filing cabinets and drawers were cleaned and old and irrelevant records were weeded out in BHEL Delhi office.
- Swachhata Pakhwada 2025 Pledge Administered at HMT Bhavan and Auxiliary Business Division Bengaluru and also at HMT Machine Tools Limited, Kalamassery.
- Cleaning has been taken in the SCT Lab BHEL- R and D Hyderabad work place.
- Taking Pledge by BHEL Bhopal Unit Head with DRO and employees. Also, HPEP Hyderabad, BAP Ranipet, BHEL Trichy and RD Hyderabad unit head with DRO.

### Onground action capturing Swachhata Pakhwada in August 2025





## Ministry of Jal Shakti hosts sarpanches for a special interaction, recognizing their role in building healthier, self-reliant villages



On 14<sup>th</sup> August 2025, just a day before India celebrated its 79<sup>th</sup> Independence Day, more than 150 sarpanches from across the country came together in New Delhi for a special interaction with the Union Minister of State for Railways and Jal Shakti, Shri V. Somanna.

The event, organised by the Ministry of Jal Shakti, aimed at celebrating grassroots leadership and acknowledging the critical role of village panchayats in advancing national programmes like the Swachh Bharat Mission (Grameen), Jal Jeevan Mission, and the Jal Shakti Abhiyan.

Speaking at the gathering, Shri V. Somanna called the sarpanches “true changemakers,” applauding their leadership in bringing clean water, sanitation, and community development to rural households. He underlined the importance of their role in ensuring that flagship government missions translate into visible results on the ground.

Also present were Smt. Debashree Mukherjee, Secretary, Department of Water Resources and Ganga Rejuvenation, and

Shri Ashok K. K. Meena, Secretary, Department of Drinking Water and Sanitation, who highlighted how local leaders are helping reduce groundwater stress, strengthen sanitation systems, and drive the next phase of development under Swachh Sujal Gaon and Har Ghar Jal.

Sarpanches from states such as Gujarat, Madhya Pradesh, Kerala, Uttar Pradesh, Chhattisgarh, and Andhra Pradesh presented innovative practices adopted in their villages from rainwater harvesting and waste management to community campaigns for hygiene and sanitation. These stories reflected the diversity of India’s rural landscape and how each village is finding its own solutions while aligning with national goals.

The event also featured the screening of short films on Jal Jeevan Mission, Namami Gange, Swachh Bharat Mission (Grameen) and other key initiatives, offering a glimpse into the scale and impact of these programmes across the country.





## Har Ghar Tiranga – Har Ghar Swachhata: Linking Patriotism with Cleanliness and Sustainability



As the nation marked Independence Day 2025, the Har Ghar Tiranga campaign, led by the Ministry of Culture, inspired citizens to proudly display the tricolour and reaffirm their commitment to the nation. This year, the campaign was given a deeper meaning through the initiative Har Ghar Tiranga – Har Ghar Swachhata, coordinated by DDWS. The effort sought to link the pride of patriotism with the values of cleanliness, hygiene, safe water, and community action under SBM-G & JJM.

The integrated campaign encouraged citizens not only to honour the national flag but also to contribute to the upkeep of their surroundings including areas around water sources, and sanitation facilities.

The campaign was conducted in a phased manner with awareness commencing from 1 August and from 8–15 August, a series of activities ranging from community clean-up drives and WASH infrastructure beauti-

fication to Swachh Sujal Gaon pledges and awareness programmes were undertaken across the country.

### Progress Reported

- **Out of 5.86 lakh** villages, as many as 3.21 lakh villages actively took part in the campaign
- **Over 1.5 lakh** WASH sites (cleaned, beautified and decorated with patriotic themes)
- **Over 2.3 lakh** flag hoisting were done at WASH infrastructure sites
- **Over 2.27 lakh** people participated in the Swachhata dialogue and awareness activities
- **2,06620** – people participated in WASH infrastructure cleanliness activities
- **Over 2.6 crore** people participated in Swachh Sujal Gaon Pledge





## DDWS Supports MoHFW's Stop Diarrhoea Campaign 2025



The Ministry of Health & Family Welfare (MoHFW) led a nationwide initiative from June 20- to July 31, 2025, the Stop Diarrhoea Campaign . This campaign was aimed at achieving zero child deaths due to diarrhoea.

The campaign was supported by DDWS through their “Swachh Gaon, Shudh Jal – Behtar Kal” initiative. The campaign focused on promoting safe water and sanitation practices at the village and panchayat level aligning with the MoHFW’s campaign goals.

### DDWS's campaign focused on:

- Promoting Water quality testing using Field Test Kits (FTKs) with results displayed in community spaces.
- Encouraging rainwater harvesting and greywater management promotion
- Conducting drives/campaign for leakage detection and repairs to prevent contamination.

- Special drives for Individual Household Latrines (IHHL) and Community Sanitary Complexes (CSC) construction and repair.
- Conducting sensitization workshops for local officials and communities.

### Nationwide Impact:

- Over 2.75 lakh water quality tests conducted across AWCs, schools and community centers.
- Over 11,000 training sessions for officials and community members.
- Over 32,000 IEC events and 27,000+ public awareness campaigns.

The Stop Diarrhoea Campaign 2025, led by MoHFW and supported by DDWS, demonstrated a successful convergence of health and sanitation efforts.





## UP's Raghunathpur's Journey Towards a Plastic-Free Future



In Sonbhadra district of Uttar Pradesh, Raghunathpur Gram Panchayat – Ghorawal block is setting an example of local leadership in action. Led by Gram Pradhan Shri Parmeshwar Pal, the Panchayat has launched a community-driven initiative to ensure the villages takes concrete steps towards becoming a plastic free village in future.

Every morning at 7:00 a.m., the Pradhan himself drives an e-rickshaw through the lanes of the village to collect plastic waste door-to-door. This act of leading by example has demonstrated how grassroots leadership can directly contribute to the national vision of Swachh Bharat and a Viksit Bharat.

Raghunathpur has 580 households with a population of about 2,500. The initiative began with community meetings, followed by distribution of collection sacks to households. Families gradually joined the effort by segregating and depositing their plastic waste directly into the e-rickshaw.

The collected plastic is taken to a Resource Recovery Centre where recyclable material is sold to scrap dealers, generating additional income for the Panchayat of over Rs 2,000 so far. Non-recyclable plastics are disposed of safely.

The journey so far, was not without difficulties. Some residents resisted initially, even discarding the collection sacks. However, with persistent dialogue and awareness campaigns, trust has been built. Today, villagers are active contributors to the campaign. Through the course of this effort:

- Over 200 kilograms of plastic waste has been collected to date.
- More than 300 households are actively segregating and responsibly disposing of plastic.





## 85 Village Sarpanchs from across India Invited as Special Guests to Attend Independence Day Celebrations at Red Fort

As India celebrated its 79<sup>th</sup> Independence Day, the Government of India invited 85 sarpanchs from 26 States and Union Territories to attend the historic Red Fort ceremony as special guests. This gesture honored grassroots leaders who have transformed rural governance by ensuring that their villages are declared ODF Plus under the Swachh Bharat Mission – Grameen and certified as 'Har Ghar Jal' under the Jal Jeevan Mission. Their presence reflected the power of community-led, women-led, and environmentally sustainable development.

Among the invitees were remarkable leaders who have turned their villages into models of progress. In Bihar, Prema Devi has led Motipur Gram Panchayat in pioneering the Gobardhan Yojana, where organic waste is converted into biogas and compost, improving livelihoods while reducing drudgery for women. Rajasthan's Kusum Singh has transformed Rarah into the state's first digitally enabled Gram Panchayat, with initiatives ranging from digital libraries and solar power to universal tap water supply and even a rural Astro Lab. In Gujarat, Shashikant Bhupendrabhai Patel has

integrated sanitation and safe water with inclusive innovations such as the state's first Braille-enabled community toilet, while also promoting gender equality through incentives for families of newborn girls. From Maharashtra, Deepali Uttam Chougule has ensured that every household in Nigve Dumala has access to toilets, while implementing a model system of waste segregation, composting, and recycling that has earned district-level accolades.

The recognition of these sarpanchs at the Red Fort is a tribute to their pioneering efforts in making villages healthier, cleaner, and more inclusive. Their work underlines how the vision of the Swachh Bharat and Jal Jeevan Missions is being realized at the grassroots. In the run-up to Independence Day, this spirit is also being carried forward through the 'Har Ghar Tiranga, Har Ghar Swachhata' campaign, led by the Department of Drinking Water and Sanitation in collaboration with the Ministry of Culture, which celebrates national pride alongside the promise of safe water and sanitation for every household.





## 4 Village Sarpanchs from Bihar Invited as Special Guests to Attend Independence Day Celebrations at Red Fort

As India marked its 79<sup>th</sup> Independence Day, four sarpanchs from Bihar were invited as special guests to witness the celebrations at the historic Red Fort in New Delhi. Their selection honoured Gram Panchayats that have been declared ODF Plus under the Swachh Bharat Mission–Grameen and certified 'Har Ghar Jal' under the Jal Jeevan Mission.

Among them was Prema Devi, Mukhiya of Motipur Gram Panchayat in Samastipur, whose leadership has made the village a pioneer in waste-to-energy through the Gobardhan Yojana, benefiting over 130 families and schools with biogas while also generating revenue through compost sales. Her initiatives in rainwater harvesting, soak pits, and greywater management have strengthened groundwater recharge, improved health, and reduced drudgery for women. She has received multiple national and state-level honours, including the Nanaji Deshmukh Rashtriya Gaurav Gramsabha Award and Climate Action Special Award.

She was joined by Kanhaiya Prasad Kushwaha of Siswani (West Champaran), who turned his Panchayat into a regional model with music-driven sanitation campaigns and a Swachhata Park for plastic waste management; Manoj Kumar Mandal of Raghapur (Bhagalpur), who mobilised Jeevika Didis and self-help groups for participatory Swachhata Chaupals and health drives; and Brajesh Kumar of Karsaghat (Gopalganj), who introduced the NADEP composting method to produce "Gopali Compost" while improving drainage and hygiene.

Their recognition at the Red Fort is a powerful testament to community-led rural transformation, where clean water, safe sanitation, and sustainability are driving progress.

## उत्कृष्ट अपशिष्ट प्रबंधन के बूते मुखिया को मिला विशिष्ट आमंत्रण

जम्मू, गोपालगंज : जिले के सिविलियन प्रखंड की करसघाट पंचायत के मुखिया ब्रजेश कुमार उर्फ मुन्ना कुंवर इस वर्ष 15 अगस्त को दिल्ली के लाल किले पर आयोजित होने वाले स्वतंत्रता दिवस मुख्य समारोह में शामिल होंगे। उन्हें यह विशिष्ट आमंत्रण उत्कृष्ट अपशिष्ट प्रबंधन के कारण मिला है। वह देश के 26 राज्यों के उन 85 पंचायत प्रतिनिधियों में शामिल हैं, जिन्होंने स्वच्छ भारत मिशन (ग्रामीण) और जल जीवन मिशन के तहत उत्कृष्ट कार्य कर दिखाए हैं। करसघाट पंचायत की अच्छी छवि के कारण ही

• लाल किले पर आयोजित स्वतंत्रता दिवस समारोह में आमंत्रित 26 राज्यों के 85 पंचायत प्रतिनिधियों में गोपालगंज के करसघाट के मुखिया भी शामिल

• मिशन मोड में जवाबदेहियां पूरा करने की सीख सेना से मिली, एयरफोर्स में सार्जेंट थे ब्रजेश, मुखिया पिता के निधन के बाद लौटे गांव

इस वर्ष चार फरवरी को मुख्यमंत्री नतीश कुमार ने यहां का दौरा किया था।

ब्रजेश को जवाबदेहियां मिशन मोड में ईमानदारी से पूरा करने सीख



ब्रजेश कुमार • जगहरण

सेना से मिली। वह एयरफोर्स में सार्जेंट थे। पेरिस में गुजरात के जामनगर में भी। पिता रामेश्वर कुंवर भी 2006 से 2011 तक मुखिया थे। उनका निधन हो गया तो वह पिता की

विधवा संभालने व समाज सेवा के लिए वायु सेना से वीआरएस लेकर गांव लौट आए। 2016 में मां उमरावती कुंवर की मुखिया का चुनाव लड़ाया। वह जीत गईं तो ब्रजेश ने मुखिया प्रतिनिधि के रूप में कार्य करना शुरू किया। घरे-घरे पंचायत की तस्वीर बदलने लगी। वर्ष 2021 में वह स्वयं चुनाव लड़े और मुखिया चुन लिए गए। इसके बाद पंचायत में ठोस एवं तरल अपशिष्ट प्रबंधन में अग्रेसर पहल की। 'नेपेड कम्पोस्टिंग' विधि से गोपाली कम्पोस्ट का उत्पादन शुरू किया। यह प्रमाणिक और उच्च गुणवत्ता वाली जैविक खाद है। इस

पहल ने न केवल पर्यावरण संरक्षण को बढ़ावा दिया, बल्कि पंचायत के लिए स्थाई आय का स्रोत भी तैयार किया। करसघाट पंचायत को स्वच्छ रखने की नालियों और सोखत के निर्माण कराए। घर-घर शौचालय निर्माण व उपयोग को प्रेरित कर पंचायत को ओडीएफ प्लस का दर्जा दिलवाया। जल-जीवन-हरियाली अभियान के तहत पंचायत में बड़े तालाब का निर्माण, बाँझरोपण सहित कई कार्य किए। उन्होंने बताया कि यह पंचायत में दो ओपन जिम, पांच सै मोटर का रनिंग ट्रैक, पुस्तकालय भी बनवा चुके हैं।





## Grassroots Leadership Honored: MP Sarpanchs Invited to Independence Day at Red Fort

As India celebrated its 79<sup>th</sup> Independence Day, four sarpanchs from Madhya Pradesh were invited as special guests to the historic Red Fort in New Delhi, a recognition of Gram Panchayats that are ODF Plus under the Swachh Bharat Mission-Grameen and 'Har Ghar Jal' certified under the Jal Jeevan Mission. They were among 85 sarpanchs chosen nationwide to represent grassroots leadership driving rural transformation.

Among them was 21-year-old Lakshika Dager from Ujjain, the youngest Sarpanch in the state, who has pioneered systematic drainage, waste collection, and women's empowerment through SHGs, while also setting up a new Anganwadi. She is widely recognised as one of India's most promising grassroots leaders. She was joined by

Aarti Patel of Tirla (Dhar), who introduced organised door-to-door waste collection; Neetu Parihar of Pura Banwar (Gwalior), who achieved the ODF Plus Model through NADEP pits, drainage, digitalisation, and was awarded the Swachh Sujal Shakti Samman by the Hon'ble President of India; and Kavita Dhurve of Chhindwara, who led toilet construction drives, plastic-free resolutions, waste-to-resource innovations, and reliable tap water access.

Their presence at the Red Fort is a tribute to Madhya Pradesh's inspiring grassroots changemakers, showcasing how women-led, community-driven efforts are delivering cleaner, healthier, and more sustainable villages under the twin missions of Swachh Bharat and Jal Jeevan.



### मध्य प्रदेश के 4 गाँवों के सरपंचों को लाल किले में स्वतंत्रता दिवस समारोह में विशेष अतिथि के रूप में किया गया आमंत्रित

-हिन्दुस्तान एक्सप्रेस न्यूज-  
भोपाल। देश के 79वें स्वतंत्रता दिवस के अवसर पर, भारत सरकार ने ग्रामीण भारत में बदलाव लाने वाले जमीनी स्तर के प्रमुखों को सम्मानित करने की अपनी परंपरा को आगे बढ़ाया। मध्य प्रदेश के लिए यह गर्व का पल रहा कि राज्य के चार गाँवों के सरपंचों ने नई दिल्ली के ऐतिहासिक लाल किले में स्वतंत्रता दिवस समारोह का साक्षी बनने के लिए विशेष अतिथि के रूप में आमंत्रित किया गया।

ये सरपंच उन शीर्ष प्रदर्शन करने वाले

के चिंतामन जवासिया के पटेल मोहल्ला से हैं। मात्र 21 वर्ष की उम्र में वे मध्य प्रदेश की सबसे कम उम्र की चुनी हुई सरपंच बनीं और जमीनी स्तर के नेतृत्व की नई परिभाषा गढ़ी। सिर्फ दो साल से थोड़े अधिक समय में, उनकी पंचायत ने न सिर्फ अपना ओडीएफ दर्जा बनाए रखा, बल्कि एसबीएम-जी के तहत ओडीएफ प्लस प्रमाणन भी हासिल किया, जो सतत स्वच्छता प्रथाओं और ठोस कचरा प्रबंधन को दर्शाता है। बहते हुए नाले और ठहरे हुए पानी की जगह अब व्यवस्थित जल निकासी

संभावनाशील जमीनी नेताओं में से एक के रूप में पहचाना गया। उनके साथ मध्य प्रदेश के तीन अन्य जमीनी बदलाव लाने वाले प्रमुख भी शामिल हैं, जिन्होंने एसबीएम-जी के तहत महत्वपूर्ण योगदान दिया है। उनके साथ मध्य प्रदेश के तीन अन्य जमीनी बदलाव लाने वाले प्रमुख भी शामिल रहे, जिन्होंने एसबीएम-जी के तहत महत्वपूर्ण योगदान दिया है। धार जिले की तिरला ग्राम पंचायत में श्रीमती आरती पटेल ने पंचायत स्तर पर डीजल चालित वाहन की व्यवस्था कर घर-घर कचरा संग्रह प्रणाली शुरू की जिससे नियमित और समर्थित

### मध्य प्रदेश के 4 गाँवों के सरपंचों को लाल किले में स्वतंत्रता दिवस समारोह में विशेष अतिथि के रूप में किया गया आमंत्रित

हिन्दुस्तान एक्सप्रेस न्यूज-भोपाल। देश के 79वें स्वतंत्रता दिवस के अवसर पर, भारत सरकार ने ग्रामीण भारत में बदलाव लाने वाले जमीनी स्तर के प्रमुखों को सम्मानित करने की अपनी परंपरा को आगे बढ़ाया। मध्य प्रदेश के लिए यह गर्व का पल रहा कि राज्य के चार गाँवों के सरपंचों ने नई दिल्ली के ऐतिहासिक लाल किले में स्वतंत्रता दिवस समारोह का साक्षी बनने के लिए विशेष अतिथि के रूप में आमंत्रित किया गया।

ये सरपंच उन शीर्ष प्रदर्शन करने वाले



के चिंतामन जवासिया के पटेल मोहल्ला से हैं। मात्र 21 वर्ष की उम्र में वे मध्य प्रदेश की सबसे कम उम्र की चुनी हुई सरपंच बनीं और जमीनी स्तर के नेतृत्व की नई परिभाषा गढ़ी। सिर्फ दो साल से थोड़े अधिक समय में, उनकी पंचायत ने न सिर्फ अपना ओडीएफ दर्जा बनाए रखा, बल्कि एसबीएम-जी के तहत ओडीएफ प्लस प्रमाणन भी हासिल किया, जो सतत स्वच्छता प्रथाओं और ठोस कचरा प्रबंधन को दर्शाता है। बहते हुए नाले और ठहरे हुए पानी की जगह अब व्यवस्थित जल निकासी

### दिल्ली में विशेष सम्मान, लौटने पर स्वागत

इन्हें @ पत्रिका, मध्यप्रदेश के चार गाँवों के सरपंचों को नई दिल्ली के लाल किले में स्वतंत्रता दिवस समारोह का साक्षी बनने के लिए विशेष अतिथि के रूप में आमंत्रित किया गया। ये सरपंच उन ग्राम पंचायतों का प्रतिनिधित्व करते हैं, जिन्हें स्वच्छ भारत मिशन-ग्रामीण (एसबीएम-जी) के तहत ओडीएफ प्लस घोषित किया गया है और जल जीवन मिशन के तहत हर घर जल प्रमाणित किया गया है। खास बात यह है कि सभी महिला सरपंच हैं। अब यहाँ खतर है इनका विभिन्न महिला संगठनों की ओर से स्वागत व सम्मान किया जाएगा। इनमें लक्षिका डगर उज्जैन के





## Village Sarpanchs from Rajasthan Receive Special Invitation for Independence Day Celebration

As India celebrated its 79<sup>th</sup> Independence Day, three sarpanchs from Rajasthan were invited as special guests to witness the ceremony at the historic Red Fort. Their recognition honoured Gram Panchayats that are ODF Plus under the Swachh Bharat Mission-Grameen and 'Har Ghar Jal' certified under the Jal Jeevan Mission, reflecting grassroots leadership in sanitation, safe water, and sustainable development.

Among them was Kusum Singh of Rarah (Bharatpur), who made her Panchayat the first digitally enabled and ODF Plus in the district, with innovations such as digital libraries, solar power, CCTV, and even a rural Astro Lab, while ensuring tap water supply for every household. She was joined by Geeta Devi Mohanram Patel of Chali (Jodhpur),

a young leader who secured drinking water through a 3-km pipeline, banned single-use plastic, introduced waste management systems, built community infrastructure, and won multiple cleanliness awards. Also invited was Rekha Bai of Gadepan (Kota), who has driven cleanliness campaigns, sanitation infrastructure, water conservation, and rural development projects under MGNREGS, gaining recognition under Swachhata Hi Seva Abhiyan.

Their presence at the Red Fort highlights the spirit of women-led rural transformation, showing how Rajasthan's villages are combining innovation, inclusion, and sustainability to advance the vision of Swachh Bharat Mission Grameen and Jal Jeevan Mission.





# जयपुर 15-08-2025

## 15 अगस्त शासन-प्रशासन

79वें स्वतंत्रता दिवस की शुभकामनाएं... जयपुर, शुक्रवार 15 अगस्त, 2025 | 12

### स्वतंत्रता दिवस समारोह • उल्लेखनीय काम करने वाली 3 सरपंचों का किया गया चयन

# देशभर से 85 और राजस्थान की 3 सरपंच लालकिला समारोह में विशेष अतिथि होंगे

पत्रिका रिपोर्टर | जयपुर

लाल किले पर होने वाले स्वतंत्रता दिवस समारोह में देशभर के 85 और राजस्थान के 3 सरपंच विशेष अतिथि होंगे। अपने क्षेत्र में कार्य की मिसाल कायम करने वाले ऐसे सरपंचों को केंद्र सरकार की ओर से चयन किया गया है, इनमें राजस्थान की तीनों सरपंच महिला हैं।

यह आमंत्रण ग्रामीण भारत में परिवर्तनकारी बदलाव लाने वाले जमीनी स्तर के नेताओं को सम्मानित करने की केंद्र की परंपरा का हिस्सा है। ऐसी पंचायतें, जिन्हें स्वच्छ भारत मिशन, ग्रामीण (एसबीएम-जी) के तहत ओडीएफ प्लस घोषित

मिसाल कायम करने वाले सरपंचों को केंद्र सरकार की ओर से चयन

एमएससी नर्सिंग में स्नातकोत्तर सरपंच कुसुम के बिजन से प्रदेश की पहली डिजिटल स्वच्छता ग्राम पंचायत बनी। ब्लॉक की पहली ओडीएफ प्लस ग्राम पंचायत और जिले की पहली ओडीएफ प्लस ग्राम पंचायत बनी। आत्मनिर्भरता, महिला सशक्तिकरण और तकनीकी सगावेषण पर काम किया।

- कुसुम सिंह, सरपंच, राह ग्राम पंचायत, डोंग

पैशन डिजाइनिंग में बीएससी। जेजेएम में 3 किलोमीटर लंबी पाइपलाइन बिछवा स्वच्छ पेयजल सुनिश्चित कराया। एकल-उपयोग वाले

स्वच्छता का बुनियादी ढांचा तैयार किया, स्ट्रीट लाइट लगवाई व जल संरक्षण गहन वर्किंग की।





## Suvidha – A Rural Sanitation Model That Has Stood the Test of Time



In the aspirational town of Rajam, in Vizianagaram district of Andhra Pradesh, a quiet but impactful sanitation initiative has been running successfully for more than two decades. Long before terms like “sustainable sanitation” became part of development vocabulary, GMR Varalakshmi Foundation (GMRVF), the CSR arm of GMR Group, launched an innovative community-oriented approach to rural public toilets. Known as Suvidha Toilet Complexes, these facilities combine affordability, community ownership, and efficient management ensuring they remain clean, functional, and relevant to local needs year after year.

The Suvidha Toilet Complex has been operational for over two decades and has significantly contributed to the objective of SBM-G.

### From One Toilet in 1998 to a Town-Wide Network

The first Suvidha public toilet was constructed in 1998. Over the years, the network expanded to 11 toilet complexes, eight in Rajam Municipality and three in surrounding villages serving both permanent res-

idents and transient visitors. Today, more than 2,000 people use these toilets daily. Central to the Suvidha model is a monthly family card system. For just ₹30 per month, a family can obtain a card allowing up to four members to use the toilets without extra cost. To meet the needs of the floating population, GMRVF also operates a pay-and-use toilet complex at the Rajam bus stand. This facility serves travellers, commuters, and market-goers—people who may not have a family card but still require clean, safe sanitation while in town. Revenue from family card fees and pay-and-use services is used for upkeep, cleaning supplies, utilities etc. Building on the success of Rajam’s Suvidha model, GMRVF has extended its sanitation efforts to other locations.

Rajam’s Suvidha Toilets demonstrate that rural sanitation infrastructure can be both community-friendly and running on chargeable basis. This model has been added under the LHI framework as a best practice, that has been operating successfully long before the LHI initiative was introduced—making it an early pioneer in sustainable sanitation solutions.





## SWACHH SEARCH

Complete the crossword puzzle below

S	T	O	R	G	O	B	A	R	D	H	A	N	C
S	N	D	H	U	D	I	G	N	I	T	Y	P	A
E	O	C	E	A	R	G	A	C	T	S	N	L	R
N	I	O	L	L	D	A	S	P	E	R	A	A	E
I	T	N	E	M	O	W	L	P	L	S	T	S	C
L	A	Y	G	H	L	Y	N	L	I	L	A	T	Y
N	T	W	N	S	A	D	U	O	O	U	Y	I	C
A	I	A	O	A	C	A	N	G	T	D	A	C	L
E	N	S	L	W	E	I	R	Y	H	G	H	B	E
L	A	T	S	S	A	G	O	H	H	E	C	I	O
C	S	E	D	I	F	S	C	N	R	R	N	O	O
S	E	G	R	E	G	A	T	I	O	N	A	G	D
T	D	L	C	O	W	I	L	A	I	I	P	A	F
O	G	S	S	S	C	O	M	P	O	S	T	S	O

Hint: Gobardhan, Dignity, Compost ODF, Plastic Biogas, Segregation Waste, Cleanliness, Sanitation







पेयजल एवं स्वच्छता विभाग  
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MINISTRY OF JAL SHAKTI



To contribute to the next issue of the **Swachhata Samachar**,  
share your submission before the 15<sup>th</sup> of every month to [sbmiec.ddws@gmail.com](mailto:sbmiec.ddws@gmail.com)



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