



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर

SWACHHATA HI SEVA 2026

SWACHHATA MEIN SAHBHAG

SWACHH BHARAT, VIKSIT BHARAT

HIGHLIGHTS

19th September 2026





**“...जब किसी जगह को स्वच्छ रखने का संकल्प
वहाँ के लोगों का अपना संकल्प बन जाता है, तो
बदलाव केवल साफ-सफाई तक सीमित नहीं रहता।
इससे उस जगह की पूरी पहचान ही बदल जाती है।”**

श्री नरेंद्र मोदी
माननीय प्रधानमंत्री, भारत

137वाँ एपिसोड, मन की बात, 30 अगस्त, 2026





Achievements under Campaign Pillars (Rural + Urban)

Total Participants

52.12 Lakhs

Cleanliness Target Units

Total CTUs

8.14 Lakhs

CTUs Transformed

87,897

Total Participants

29.02 Lakhs

Clean Public Spaces

Total Clean Public Spaces Identified

1.0 Lakh

Completed Clean Public Spaces

15,642

Total People Engaged

7.14 Lakhs

Swachh Paathshala: Yuva for Swachhata

Awareness Activities
Conducted on SWM Rules,
2026

68,463

RRR Drives Conducted
for Recycling and Re-use

30,743

Total Number of
Stakeholders Engaged

2.0 Lakhs

Total School Children
Participation

9.88 Lakhs

Swachhata Gyan
Yatra/Exposure Visits
Conducted

15,316

Swachhata Gyan
Yatra/Exposure Visits
Participation

3.08 Lakhs

Swachhata
Competitions
Organised

19,468

Swachhata
Competitions
Participation

3.03 Lakhs

Safai Mitra Suraksha Evam Samman Shivr

Shivirs Conducted
1,210

Sanitation Workers Recognised
6,996

Scheme Beneficiaries
11,883

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted
69,525

Total Participants
2.56 Lakhs

4-Way Waste Segregation: Ab Do
Nahi Chaar

Events: **19,773**

Participants: **89,149**

Swachh Parv, Harit Parv -
Clean Green Festivities

Events: **1,150**

Participants: **7,906**

Sports for Swachhata

Events: **1,283**

Participants: **15,216**

Clean Water Bodies

Events: **4,483**

Participants: **47,291**

Highlights of “SWACHHATA HI SEVA 2026”

Glimpses from the Visit of JS & National Mission Director, SBM(G), DDWS, to Bulandshahr, Uttar Pradesh



As part of SHS 2026, JS & National MD, SBM(G), Ms. Aishvarya Singh, visited Daulatabad GP, Lakhaoti Block, and Parwana Mohammadpur GP, Jahangirabad Block, on 19 September 2026. Participated in a range of activities, including the Swachhata Gyan Yatra with students to the GOBARdhan plant, interaction with students on 4 way waste segregation; visits to the RRC managed by women SHG members and vermicomposting unit; interaction with Safai Mitras at the health camp; and inspection of the Pink Sanitary Complex. She also participated in plantation under 'Ek Ped Maa Ke Naam', reinforcing community participation, youth engagement, waste management and sanitation.

Highlights of “SWACHHATA HI SEVA 2026”

Glimpses from the Visit of JS & National Mission Director, SBM(G), DDWS, to Bulandshahr, Uttar Pradesh

Swachh Paathshala: Yuva for Swachhata



JS&MD, SBM(G) participated in the Exposure Visit of Students to the GOBARDhan Biogas Plant – Lakhaoti Block, Daulatabad Gram Panchayat

SafaiMitra Suraksha Evam Samman Shivir



Safai Mitra Suraksha Evam Samman Shivir and Health Camp for Sanitation Workers – Jahangirabad Block, Parwana Mohammadpur Gram Panchayat, where JS&MD, SBM(G) honoured sanitation workers

Inspection visit to the Resource Recovery Centre/segregation shed



JS&MD, SBM(G), inspected the Resource Recovery Centre (RRC)/Segregation Shed and interacted with Self-Help Group (SHG) members engaged in waste segregation – Jahangirabad Block, Parwana Mohammadpur Gram Panchayat.

Highlights of “SWACHHATA HI SEVA 2026”

Swachhata Hi Seva (SHS) 2026 activities Led by State/UT SBM(G) teams and Panchayats



Cleanliness drive by Principal Secretary, Rural Development Department – Gujarat, Gandhinagar District, Kalol Block, Bileshwarpura Gram Panchayat



Cleanliness drive and cycle rally – West Bengal, North 24 Parganas District, Sandeshkhali-I Block, Kalinagar Gram Panchayat, in the presence of Mission Director, SBM(G), West Bengal, Special Secretary, P&RD



Bike Rally & Awareness Drive led by Block Development Officer – Bihar, Munger District, Tetia Bamber Block

Cleanliness Target Units /Garbage Vulnerable Points



Before



After

Rajasthan, Jaipur District, Govindgarh Block, Neemeda Gram Panchayat



Before



After

Gujarat, Valsad District, Pardi Block



Before



After

Gujarat, Gir Somnath District, Veraval Block, Somnath Temple

Cleanliness Target Units /Garbage Vulnerable Points



Before



After

Lakshadweep UT, Kalpeni Island, Kalpeni



Before



After

Jammu & Kashmir, Baramulla District, Boniyar Block, Javind Village



Before



After

Nagaland, Chümoukedima District, Dhansiripar Block, Pimla Bazaar

Cleanliness Target Units /Garbage Vulnerable Points



Before

Tripura, North Tripura District, Kalacherra Block, Sanicherra Gram Panchayat



After



Before

Tamil Nadu, Tiruchirappalli District, Sithanatham Gram Panchayat



After



Before

Tamil Nadu, Tiruchirappalli District, Manikandam Block, Nallarikkai Gram Panchayat



After

Swachhata Hi Seva X Swachh Sagar Suraksha Sagar



Beach Cleaning Activities – Gujarat, Navsari District



Beach Cleanliness drive – Maharashtra, Palghar District,
Dahanu Taluka/Block, Bordi Gram Panchayat



Beach Cleanliness drive – West Bengal, South 24 Parganas
District, Sagar CD Block, Kalinagar

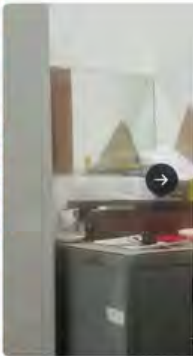


Beach Cleanliness drive – Andhra Pradesh, Prakasam District, Kottapatnam Gram Panchayat



Swachhata Hi Seva Talks on X

India in the UK @HCLondon · 17h
A cleaner India House, a stronger commitment to #Swachhata!
@HCLondon kicked off #SwachhataHiSeva2026 campaign on 17-18 September with a special drive to clean, declutter and beautify office and storage spaces across India House.
स्वच्छता में सहभाग, स्वच्छ भारत-विकसित भारत।
[Show more](#)



India in Sri Lanka @IndianSL · 7h
High Commissioner @santjha launched the Swachhata Pakhwada campaign at the High Commission, reaffirming India's commitment to cleanliness, hygiene and a clean & sustainable environment.
#SHS2026
#SwachhataHiSeva2026

@MEAIndia
@IndianDiplomacy



India in Jaffna @CGJaffna · 4h
Reaffirming Our Commitment to Swachh Bharat! 🇮🇳
As part of the #SwachhataHiSeva2026 campaign, team @CGJaffna took the Swachhata Pledge.

The pledge reaffirmed our shared commitment to cleanliness, civic responsibility and Jan Bhagidari, towards a cleaner, greener and healthier



Randhir Jaiswal and 9 others

India in New Zealand @IndianNZ · 2h
HC @MuanpuliSalawli led the special cleanliness drive 'Ek Din, Ek Ghanta, Ek Saath' at Bharat Bhawan under theme Swachhata Mein Sahbhag, Swachha Bharat, Vikasit Bharat, as part of #SwachhataHiSeva2026 focusing on responsible disposal of waste. Let's join hands for a healthier
[Show more](#)



SBM-G Thanjavur @sbmgtthanjavur · 4h
#SBMG #SHS2026 #SwachhataHiSeva2026 #SWMRules2026
#LifestyleForEnvironment SHS 2026 Event of CTU Beautification



TN Rural Sanitation and 3 others

swachh dindigul @DindigulSwachh · 5h
SWACHHATA HI SEVA 2026 Activities @SwachhBharatGov, @SwachhBharat, @MoHUA_India, @MoJSDOWS, @TNSanitation @tnruralisation @SBMG #SHS2026
#SwachhataHiSeva2026 #SWMRules2026 #SBMG #SwachhBharat #LifestyleForEnvironment



Day 2 | #SwachhataHiSeva2026 🇮🇳
Students across Nizamabad showcased creativity & commitment! Essay & Painting competitions, awareness on SWM Rules 2026 with focus on 4-Way Source Segregation

#SHS2026, #SwachhataMeinSahbhag, #SwachhBharatViksitBharat, #SBM_Nizamabad



SBM-G Boudh Odisha @SBMGBODUH · 1h
Join #SwachhataHiSeva2026
Theme: #Swachhata Mein Sahbhag - #SwachhBharat, #ViksitBharat
Let's practice 4-way source segregation under the new #SWMRules2026 & make cleanliness a mass movement. @swachhbharat @DoWRDGR_MoJS @PRDeptOdisha @dmboudh



Uttara Kannada Zilla Panchayat @ZPUttaraKannada · 1h
ಅತ್ತರ ಕನ್ನಡ ಜಿಲ್ಲೆಯ ಎಲ್ಲಾ ಗ್ರಾಮ ಪಂಚಾಯತ್ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ, ಸ್ವಚ್ಛತೆಯ ಸೇವೆ 2026 ಪೂರ್ಣ ಅಧಿಯೋಜನೆಯನ್ನು ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು.

✓ಸ್ವಚ್ಛತೆಯಲ್ಲಿ ಸಹಭಾಗಿತ್ವ ಸ್ವಚ್ಛ ಭಾರತ, ವಿಕಸಿತ ಭಾರತ
#SHS2026 #SwachhataHiSeva2026 #SwachhataHiSeva #Swachhbharat #SBMG @gokrdpr



SBM Uttarakhand @SBMUttarakhand · 1h
स्वच्छता ही सेवा 2026 के अन्तर्गत ग्राम पंचायत द्वारा सामुदायिक सहभागिता के साथ सफाई अभियान.
#SHS2026 #SwachhataHiSeva2026 @swachhbharat



Bihar Rural Development Dept @BiharRDD · 53m
Translated from Hindi: Since original
Under the Swachhata Hi Seva 2026 campaign, a special drive is being conducted on 19-20 September for the time-bound transformation of Clean Target Units (CTUs). During this period, dirty and difficult sites are being cleaned, improved, and made clean and usable through necessary



sbm(G) kanchipuram @SBMKANCHI · 43m
Transformation of cleanliness Target Units -KANCHIPURAM Block-ASOOR Panchayat
#SwachhataHiSeva2026 #SHS2026 #tnsbm @SwachhBharatGov @SwachhBharat @MoHUA_India @MoJSDOWS #SWMRules2026 @tnrdpr @tnsanitation @swachhbharat @MoRDGoI



सीटीयू स्थान को साफ सफाई करते स्वच्छता कमी। Prabhat Khabar Network



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एक कदम स्वच्छता की ओर

स्वच्छता ही सेवा 2026

स्वच्छता में सहभाग
स्वच्छ भारत, विकसित भारत

#SwachhataHiSeva2026

#SHS2026

#SBMG



@swachhbharat



@SBMGramin



@swachhbharatgrameen



@SwachhBharatMissionGramin



WaSH