



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



SWACHHATA HI SEVA 2026

SWACHHATA MEIN SAHBHAG

SWACHH BHARAT, VIKSIT BHARAT

HIGHLIGHTS 30th September 2026





**“...जब किसी जगह को स्वच्छ रखने का संकल्प
वहाँ के लोगों का अपना संकल्प बन जाता है, तो
बदलाव केवल साफ-सफाई तक सीमित नहीं रहता।
इससे उस जगह की पूरी पहचान ही बदल जाती है।”**

श्री नरेंद्र मोदी
माननीय प्रधानमंत्री, भारत

137वाँ एपिसोड, मन की बात, 30 अगस्त, 2026





Achievements under Campaign Pillars (Rural + Urban)

Total Participants
7.04 Crore

Cleanliness Target Units

Total CTUs
14.46 Lakhs
CTUs Transformed
11.87 Lakhs
Total Participants
4.57 Crore

Clean Public Spaces

Total Clean Public Spaces Identified
2.82 Lakhs
Completed Clean Public Spaces
1.13 Lakhs
Total People Engaged
1.27 Crore

Swachh Paathshala: Yuva for Swachhata

Awareness Activities Conducted on
SWM Rules, 2026
4.72 Lakhs

RRR Drives Conducted for
Recycling and Re-use
98,958

Total Number of
Stakeholders Engaged
7.03 Lakhs

Total School Children
Participation
29.79 Lakhs

Swachhata Gyan Yatra/Exposure
Visits Conducted
70,746

Swachhata Gyan Yatra/Exposure
Visits Participation
10.21 Lakhs

Swachhata
Competitions Organised
92,504

Swachhata Competitions
Participation
11.33 Lakhs

Safai Mitra Suraksha Evam Samman Shivir

Shivirs Conducted
57,245

Sanitation Workers Recognised
1.76 Lakhs

Scheme Beneficiaries
8.49 Lakhs

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted
18.36 Lakhs

Total Participants
50.54 Lakhs

4-Way Waste Segregation:
Ab Do Nahi Chaar
Events: **5.40 Lakhs**
Participants: **16.90 Lakhs**

Swachh Parv, Harit Parv -
Clean Green Festivities
Events: **52,551**
Participants: **6.67 Lakhs**

Sports for Swachhata
Events: **60,802**
Participants: **6.32 Lakhs**

Clean Water Bodies
Events: **40,844**
Participants: **4.97 Lakhs**

Swachhata se Samriddhi

Art Colleges/Institutions
Engaged
Events: **80,096**

Plastic Recycling Melas
Events: **29,405**

PWMUs Assessed
Events: **8,517**

Kabaad Se Jugaad
Events: **56,037**

Kabaad Se Kala
Events: **49,609**



Achievements under Campaign Pillars (Rural)

Total Participants

6.20 Crore

Cleanliness Target Units

Total CTUs
11.26 Lakhs
CTUs Transformed
9.36 Lakhs
Total Participants
4.23 Crore

Clean Public Spaces

Total Clean Public Spaces Identified
2.41 Lakhs
Completed Clean Public Spaces
1.89 Lakhs
Total People Engaged
1.08 Crore

Swachh Paathshala: Yuva for Swachhata

Awareness Activities Conducted
on SWM Rules, 2026
4.32 Lakhs

RRR Drives Conducted for
Recycling and Re-use
89,747

Total Number of
Stakeholders Engaged
5.74 Lakhs

Total School Children
Participation
22.82 Lakhs

Swachhata Gyan Yatra/Exposure
Visits Conducted
61,022

Swachhata Gyan Yatra/Exposure
Visits Participation
8.54 Lakhs

Swachhata
Competitions Organised
84,485

Swachhata Competitions
Participation
9.17 Lakhs

Safai Mitra Suraksha Evam Samman Shivir

Shivirs Conducted
48,351

Sanitation Workers Recognised
1.09 Lakhs

Scheme Beneficiaries
5.01 Lakhs

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted
16.24 Lakhs

Total Participants
38.93 Lakhs

4-Way Waste Segregation:
Ab Do Nahi Chaar
Events: **4.38 Lakhs**
Participants: **12.35 Lakhs**

Swachh Parv, Harit Parv -
Clean Green Festivities
Events: **46,439**
Participants: **5.09 Lakhs**

Sports for Swachhata
Events: **55,542**
Participants: **4.95 Lakhs**

Clean Water Bodies
Events: **36,487**
Participants: **3.83 Lakhs**

Swachhata se Samriddhi

Art Colleges/Institutions
Engaged
Events: **75,572**

Plastic Recycling Melas
Events: **26,170**

PWMUs Assessed
Events: **6,377**

Kabaad Se Jugaad
Events: **46,375**

Kabaad Se Kala
Events: **40,645**



Highlights of “SWACHHATA HI SEVA 2026”

Department of Drinking Water and Sanitation (DDWS) Organised Swachhata Pledge and Quiz Contest under Swachhata Hi Seva 2026



Reaffirming the Department's commitment to making Swachhata a shared responsibility, Shri Ashok K. K. Meena, Secretary, Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti, led senior officers of the Department in taking the Swachhata Pledge at Pandit Deen Dayal Antyodaya Bhawan, New Delhi, on 30 September 2026, as part of Swachhata Hi Seva 2026. Following the pledge, the Department, organised a Swachhata Quiz Contest for its officers and staff.



Highlights of “SWACHHATA HI SEVA 2026”

Glimpses from the Visit of Director, SBM(G), DDWS, to Thiruvananthapuram, Keralam



Director, SBM(G), DDWS, Participated in Various SHS 2026 Activities - Thiruvananthapuram, Keralam, including SafaiMitra Suraksha Evam Samman Shivir-cum-Health Camp, Swachh Samvad-Debate Competition, Swap Shop, Waste-to-Art & Waste-to-Wealth Activities and Felicitation of Haritha Karma Sena Members (Sanitation Workers).



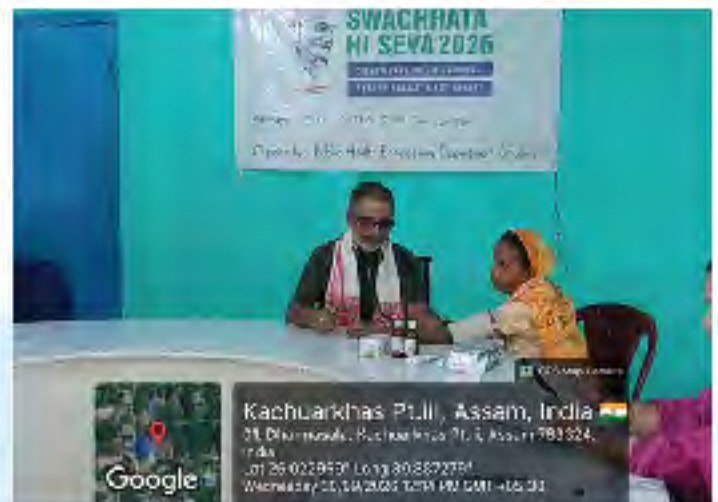
SafaiMitra Suraksha Evam Samman Shivr



SafaiMitra Suraksha Evam Samman Shivr for Thooimai Kavalars (Sanitation Workers) under SHS 2026 – Tamil Nadu, Thanjavur District, Orathanadu Block, Thondrampattu Primary Health Centre (PHC).



SafaiMitra Suraksha Evam Samman Shivr for Swachhagrahis under SHS 2026 – Chhattisgarh, Narayanpur District, Narayanpur Block



SafaiMitra Suraksha Evam Samman Shivr under SHS 2026 – Assam, Dhubri District, Gauripur Development Block, Dharmasala



SafaiMitra Suraksha Evam Samman Shivr-under SHS 2026 – Tripura, Khowai District, Tulashikhar RD Block, organised at the Block premises.



SafaiMitra Suraksha Evam Samman Shivr for SafaiMitras and Their Dependent Family Members under SafaiMitra Suraksha Evam Samman Shivr as part of SHS 2026 – Haryana, Mahendragarh District



SafaiMitra Suraksha Evam Samman Shivr



SafaiMitra Suraksha Evam Samman Shivr under SHS 2026 – UT of Ladakh, covering Bhimbat Block and Shargole Block, with health check-ups for SafaiMitras at PHC Bhimbat and felicitation of sanitation workers and drivers at the Solid Waste Management Centre.



Health Check-ups and Sports Activities for Sanitation Workers under SafaiMitra Suraksha Evam Samman Shivr as part of SHS 2026 – Andhra Pradesh, Annamayya District, Parigi Mandal, Beechiganipalli Gram Panchayat.



Felicitation of E-Rickshaw Drivers and Waste Segregators under SafaiMitra Suraksha Evam Samman Shivr as part of SHS 2026 – Assam, Biswanath District.



SafaiMitra Suraksha Evam Samman Shivr



SafaiMitra Suraksha Evam Samman Shivr under SHS 2026 - Jharkhand, Chatra District, across various Blocks



SafaiMitra Suraksha Evam Samman Shivirs under SHS 2026 - UT of Dadra & Nagar Haveli and Daman & Diu (DNH & DD), Daman District, across various Gram Panchayats



SafaiMitra Suraksha Evam Samman Shivirs under SHS 2026 - Sikkim, Chungthang Block, Chungthang GPU & Lachung.



SafaiMitra Suraksha Evam Samman Shivr



SafaiMitra Suraksha Evam Samman Shivr under SHS 2026 - Karnataka, conducted across various Districts.



SafaiMitra Suraksha Evam Samman Shivr- under SHS 2026 - Andaman & Nicobar Islands UT, Nimbutala Gram Panchayat

SafaiMitra Suraksha Evam Samman Shivr under SHS 2026 - Sikkim, Ringhim Nampatam GPK, with felicitation of SafaiMitras



SafaiMitra Suraksha Evam Samman Shivr



Interaction with Sanitation Workers, Monitoring of Vermicompost Unit and Health Check-up Camps under SafaiMitra Suraksha Evam Samman Shivr as part of SHS 2026 – Andhra Pradesh, Annamayya District, Chitvel Mandal & Hiramandalam Mandal.



SafaiMitra Suraksha Evam Samman Shivr under SHS 2026 – Lakshadweep UT, Kiltan Island, Village Dweep Panchayat (VDP) Kiltan.



SafaiMitra Suraksha Evam Samman Shivir



SafaiMitra Suraksha Evam Samman Shivir under SHS 2026 – Andhra Pradesh, Guntur District, Medikonduru Mandal, Pericherla Gram Panchayat.



SafaiMitra Suraksha Evam Samman Shivir under SHS 2026 – Andhra Pradesh, Anakapalli District, Buchayyapeta Mandal, Vaddadi Gram Panchayat



SafaiMitra Suraksha Evam Samman Camps under SHS 2026 – Jharkhand, Sahibganj District



SafaiMitra Suraksha Evam Samman Shivr



SafaiMitra Suraksha Evam Samman Shivr under SHS 2026 - Rajasthan, across Shahpura, Ajmer, Behror, Hanumangarh, Jalore and Jaisalmer Districts.



SafaiMitra Suraksha Evam Samman Shivir



SafaiMitra Suraksha Evam Samman Shivirs under SHS 2026 - Telangana, across Sangareddy, Nizamabad, Yadadri Bhuvanagiri, Rangareddy, Wanaparthy and Bhadrachalam Districts, featuring felicitation of sanitation workers, distribution of PPE kits and health card.



SafaiMitra Suraksha Evam Samman Shivir



SafaiMitra Suraksha Evam Samman Shivirs under SHS 2026 - Bihar, across Madhepura, Bhagalpur, Siwan and Jamui Districts, featuring health check-ups and felicitation of sanitation workers.



SafaiMitra Suraksha Evam Samman Shivar



SafaiMitra Suraksha Evam Samman Shivar under SHS 2026 - Bihar, across Bhojpur, Begusarai, Munger and Gopalganj Districts.



SafaiMitra Suraksha Evam Samman Shivir



SafaiMitra Suraksha Evam Samman Shivir under SHS 2026 - Uttar Pradesh, across Shravasti, Unnao, Jhansi and Ballia Districts, featuring health check-ups, felicitation of sanitation workers, distribution of Garima Cards and sanitation kits



SafaiMitra Suraksha Evam Samman Shivir



SafaiMitra Suraksha Evam Samman Shivir under SHS 2026 - Tripura, Dhalai District, organised by District SBM(G), focusing on the safety, health, dignity and welfare of SafaiMitras.



SafaiMitra Suraksha Evam Samman Shivr



SafaiMitra Suraksha Evam Samman Shivr under SHS 2026 - Odisha, across Kendujhar and Rayagada Districts, free health check-ups and felicitation of sanitation workers



Clean Public Spaces



Cleanliness Drive at Anthravalli Betta near Halagur under SHS 2026 – Karnataka, Mandya District, Malavalli Block, Halagur Gram Panchayat.



Cleanliness Drive under SHS 2026 – Jharkhand, West Singhbhum District, Chaibasa Block, Chaibasa Gram Panchayat



Cleanliness Drive along NH-310 from Lingchom to Kabi Lungchok under SHS 2026 – Sikkim, Mangan District, Kabi Block, Kabi Rongpa Gram Panchayat Unit



Sports for Swachhata



Zero-Waste Sports Competitions under 'Sports for Swachhata' as part of SHS 2026 – UT of Dadra & Nagar Haveli and Daman & Diu (DNH & DD), Daman District.



Football Tournament under 'Sports for Swachhata' as part of SHS 2026 – Tripura, Khowai District.



Jan Bhagidari for Swachhata



Cleanliness Drive under SHS 2026 - Uttarakhand, Pithoragarh District, Kanalicjhina Development Block, Rasagari Gram Panchayat



'Sunahara Kal' Swachhata Awareness Programme under SHS 2026 - Uttarakhand, Haridwar District, flagged off by the Chief Development Officer, Haridwar.



Fire Safety Mock Drill for Swachhata Workers at Material Recovery Facility (MRF) under SHS 2026 - Karnataka, Dakshina Kannada District.



Swachh Paathshala: Yuva for Swachhata



Swachhata Pledge by School Students under SHS 2026 – Jammu & Kashmir UT, Budgam District.



Cleanliness Drive and Awareness on Four-Way Source Segregation under SHS 2026 – Tripura, South Tripura District, Satchand RD Block, Satchand Higher Secondary School & Unakoti District, Kumarghat RD Block, Ambedkar Nagar Halam Basti SB School.



Awareness on Handwashing conducted in School under SHS 2026 – Uttar Pradesh, Sitapur District, Khairabad.



Swachhata se Samriddhi



'Waste-to-Wealth' Activity under SHS 2026 – Sikkim, Gangtok District, Khamdong Block, 06-Dungdung Thasa Gram Panchayat Unit (GPU)



"Waste-to-Wealth" Activity under SHS 2026 – Nagaland, Dimapur, with a discarded scrap motorcycle creatively transformed into a functional waste collection vehicle



'Waste-to-Wealth' Activity under SHS 2026 – Nagaland, Dimapur, organised by PHED Rural Division, Dimapur

'Waste to Art' Activity under SHS 2026 – Maharashtra, Satara District, Surur, Zilla Parishad Primary School.



Swachhata se Samridhi



'Waste to Art' Activities under SHS 2026 – UT of Dadra & Nagar Haveli and Daman & Diu (DNH & DD), Daman District, across 57 Government Schools



'Waste-to-Art' Activity under SHS 2026 – Bihar, Bhagalpur District



'Waste-to-Wealth' Activity under SHS 2026 – Uttar Pradesh, Ayodhya District



Highlights from Central Ministries & PSUs



Cleanliness Drive under SHS 2026 – Department of Legal Affairs, Branch Secretariat, Bengaluru, Karnataka, at Ganesha Temple premises inside CPWD Quarters, Koramangala, undertaken by staff members



Felicitation of Sanitation Workers under SHS 2026 – Ministry of Fisheries, Animal Husbandry & Dairying, CIFNET, Visakhapatnam, Andhra Pradesh



Beach Cleanliness Drive under SHS 2026 – Ministry of Defence, Indian Air Force, AF Station Madh Island, Silver Beach, Mumbai, Maharashtra



Medical Check-up Camps for Sanitation Workers under SHS 2026 – Ministry of Railways, Punjab, at Railway Sub-Divisional Hospital, Amritsar & Railway Health Unit, Ludhiana





Hashtag Report: 30th September 2026

1. #SwachhataHiSeva2026

Total Mentions: 3,498

Total Reach: 11,220,409

Total Impressions: 191,368

2. #SHS2026

Total Mentions: 2,536

Total Reach: 10,265,423

Total Impressions: 226,398



Swachhata Hi Seva Talks on X





Press Coverage



पृष्ठ 3 | सोमवार, 25 सितंबर 2025

स्थानीय समाचार - जनसंवादन - विज्ञान - आस्था इत्यादि

अटवाँ दुर्ग में 'कचरे से कला' प्रदर्शनी का आयोजन



वृत्तमा। इंदूर प्रखंड के राम पंचायत राज घेनपुर अंतर्गत अटवाँ दुर्ग गांव में 'कचरे से कला' कार्यक्रम का आयोजन किया गया। कार्यक्रम का उद्देश्य केवल पड़े कचरे के पुनः उपयोग के प्रति लोगों को जागरूक करना और स्वच्छता के साथ रचनात्मकता को बढ़ावा देना रहा। कार्यक्रम की अध्यक्षता प्रखंड सान्त्वक मधुप कुमार ने की। इस दौरान स्वच्छता परियोजना अभियंता पंडित के मार्गदर्शन में ग्रामीणों ने केकर एवं अनुपयोगी सामग्रियों से आकर्षक कलाकृतियां तैयार कर उनकी प्रदर्शनी लगाई।

प्रदर्शनी में ग्रामीणों ने उत्साहपूर्वक भाग लिया और कचरे के बेहतर प्रबंधन का संदेश दिया। कार्यक्रम को सफल बनाने में अमित कुमार, शोभा देवी सहित अन्य ग्रामीणों का महत्वपूर्ण सहयोग रहा। इस अवसर पर लोगों को स्वच्छता बनाए रखने, कचरे को इकट्ठा-उछार न देने तथा कचरे को उपयोगी संसाधन में बदलने के लिए प्रेरित किया गया। कार्यक्रम के माध्यम से ग्रामीणों ने स्वच्छ और सुंदर गांव बनाने का संदेश दिया।

चित्र व लेखन के जरिये छात्रों ने सुझाए स्वच्छता के तरीके

जामता झारखंड स्वायत्तता उद्यम : स्वच्छता ही सेवा कार्यक्रम के तहत मास्टर जल सहित आसन्न वीही द्वारा चलाए जा रहे निबंध लेखन व चित्र प्रतियोगिता का आयोजन मंगलवार को फ्लोर टू हाई स्कूल उधवा में किया गया। बच्चों ने चित्र व लेखन के जरिये आसन्न की सफाई के तरीके सुझाए। 17 सितंबर से 2 अक्टूबर तक चलने वाले 'स्वच्छता ही सेवा' अभियान के तहत स्कूलों, कार्यालयों और सरस्वती में बच्चों व युवाओं में जागरूकता बढ़ाने के लिए चित्र लेखन और निबंध प्रतियोगिताएं आयोजित की गईं। इस कार्यक्रम के मुख्य उद्देश्य स्वच्छता में सहभाग, स्वच्छ भारत, विकसित भारत के तहत स्वच्छता में हमारी सहभागिता और स्वच्छ व विकसित भारत, शून्य कचरा समुदाय का निर्माण, कचरे का स्रोत पर पुनर्चक्रण, रीसाइक्लिंग और उत्सव शुद्धकरण महामा गांधी के स्वच्छता के सपने और हमारी जिम्मेदारी, प्रत्येक नागरिक और विद्यार्थियों को स्वच्छता के प्रति जागरूक करना है। साथ ही चित्रकला और निबंध के जरिए युवाओं के विचारों को नम देना कार्यक्रम का मुख्य उद्देश्य रहा। शोभा कुमार प्रमारी, प्रशासकीयक, मधुप कुमार, अमित कुमार, मंडल, हकीमुद्दीन शीख, कृष्ण पदी विश्वास, पुरुषोत्तम सिंह, तारिक अनवर, हारदा रामनेन, अली हुसैन



Daily Prime Day

MCB

A two-day Mega Health Camp will be organised at Mangal Bhawan, Podi, Chirmiri, on Today and October 1 under the Seva Sankalp campaign. The camp will operate from 10 am to 4 pm on both days.

Senior specialist doctors and teams from leading super speciality hospitals will provide free consultations, medical examinations, tests, treatment guidance and medicines. Patients suffering from heart, eye, gynaecological, paediatric, bone and joint-related conditions will have access to specialist consultation at the camp. Patients with serious or complex illnesses will also receive guidance regarding further tests and treatment, if required.

Chief Medical and Health Officer Dr Avinash Khare urged residents, particularly those suffering from long-term illnesses, to make use of the facility. Patients have been advised to bring previous medical reports, prescriptions, X-rays, ultrasound, CT scans, MRI reports and other relevant medical documents.

The Health Department has made necessary arrangements and appealed to residents to attend the camp and avail themselves of the free specialist healthcare services.

नवभारत

Balkunthpur - 30 Sep 2025 - 30bk4
epaper.navabharatnews

चित्रकला-भाषण स्पर्धा में अमरीषा व सुहेन रहे अच्चल



मोहनाहा। सेवा संकल्प अभियान के तहत स्वामी भक्तानंद शास्त्रीय शैलेश मीडियम स्कूल, मोहनाहा में आयोजित कलस्त्र स्पर्धा चित्रकला एवं भाषण प्रतियोगिता में केवल व लयावल स्कूल का विद्यार्थियों ने उत्कृष्टपूर्णक भाग लिया। विद्यार्थी द्वारा प्रतियोगिता में चित्रकला में अमरीषा व सुहेन तथा भाषण प्रतियोगिता में सुहेन व अमरीषा ने प्रथम स्थान प्राप्त कर स्वच्छता कार्यक्रम के प्रति प्रतिबद्धता व्यक्त की। इस अवसर पर केवल व अमरीषा स्कूल की डेडीमिस्ट्रेस रवींद्रा, शिक्षिका एवं केवल, डायरेक्टर उमेश्वर वैजयिन् एवं डायरेक्टर सुहेन कुमार वैजयिन् उपस्थित रहे। विद्यार्थी को प्रोत्साहित कर सभी स्कूल विद्या।



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर

स्वच्छता ही सेवा 2026

स्वच्छता में सहभाग
स्वच्छ भारत, विकसित भारत

#SwachhataHiSeva2026

#SHS2026

#SBMG



@swachhbharat



@SBMGramin



@swachhbharatgrameen



@SwachhBharatMissionGramin



WaSH