



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



SWACHHATA HI SEVA 2026

SWACHHATA MEIN SAHBHAG

SWACHH BHARAT, VIKSIT BHARAT

HIGHLIGHTS 28th September 2026





**“...जब किसी जगह को स्वच्छ रखने का संकल्प
वहाँ के लोगों का अपना संकल्प बन जाता है, तो
बदलाव केवल साफ-सफाई तक सीमित नहीं रहता।
इससे उस जगह की पूरी पहचान ही बदल जाती है।”**

श्री नरेंद्र मोदी
माननीय प्रधानमंत्री, भारत

137वाँ एपिसोड, मन की बात, 30 अगस्त, 2026





Achievements under Campaign Pillars (Rural + Urban)

Total Participants

5.70 Crore

Cleanliness Target Units

Total CTUs

13.88 Lakhs

CTUs Transformed

9.97 Lakhs

Total Participants

3.88 Crore

Clean Public Spaces

Total Clean Public Spaces Identified

2.45 Lakhs

Completed Clean Public Spaces

1.65 Lakhs

Total People Engaged

99.14 Lakhs

Swachh Paathshala: Yuva for Swachhata

Awareness Activities Conducted on
SWM Rules, 2026

3.79 Lakhs

RRR Drives Conducted for
Recycling and Re-use

79,783

Total Number of
Stakeholders Engaged

5.98 Lakhs

Total School Children
Participation

25.50 Lakhs

Swachhata Gyan Yatra/Exposure
Visits Conducted

56,394

Swachhata Gyan Yatra/Exposure
Visits Participation

8.63 Lakhs

Swachhata
Competitions Organised

72,133

Swachhata Competitions
Participation

9.25 Lakhs

Safai Mitra Suraksha Evam Samman Shivir

Shivirs Conducted

24,158

Sanitation Workers Recognised

57,664

Scheme Beneficiaries

1.49 Lakhs

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted

14.25 Lakhs

Total Participants

37.95 Lakhs

4-Way Waste Segregation:
Ab Do Nahi Chaar

Events: **4.40 Lakhs**

Participants: **12.27 Lakhs**

Swachh Parv, Harit Parv -
Clean Green Festivities

Events: **36,858**

Participants: **3.93 Lakhs**

Sports for Swachhata

Events: **48,755**

Participants: **4.70 Lakhs**

Clean Water Bodies

Events: **33,116**

Participants: **4.06 Lakhs**

Swachhata se Samriddhi

Art Colleges/Institutions
Engaged

Events: **33,988**

Plastic Recycling Melas

Events: **26,335**

PWMUs Assessed

Events: **6,843**

Kabaad Se Jugaad

Events: **16,967**

Kabaad Se Kala

Events: **16,438**

Data as reported by the States / UTs on the SHS Portal (as on September 28, 2026)



Achievements under Campaign Pillars (Rural)

Total Participants

5.12 Crore

Cleanliness Target Units

Total CTUs
10.86 Lakhs
CTUs Transformed
7.92 Lakhs
Total Participants
3.61 Crore

Clean Public Spaces

Total Clean Public Spaces Identified
2.12 Lakhs
Completed Clean Public Spaces
1.47 Lakhs
Total People Engaged
83.44 Lakhs

Swachh Paathshala: Yuva for Swachhata

Awareness Activities Conducted on
SWM Rules, 2026
3.46 Lakhs

RRR Drives Conducted for
Recycling and Re-use
74,126

Total Number of
Stakeholders Engaged
5.01 Lakhs

Total School Children
Participation
20.29 Lakhs

Swachhata Gyan Yatra/Exposure
Visits Conducted
53,403

Swachhata Gyan Yatra/Exposure
Visits Participation
7.44 Lakhs

Swachhata
Competitions Organised
67,107

Swachhata Competitions
Participation
7.71 Lakhs

Safai Mitra Suraksha Evam Samman Shivir

Shivirs Conducted
21,179

Sanitation Workers Recognised
39,032

Scheme Beneficiaries
87,000

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted
13.09 Lakhs

Total Participants
31.79 Lakhs

4-Way Waste Segregation:
Ab Do Nahi Chaar

Events: **3.82 Lakhs**
Participants: **9.84 Lakhs**

Swachh Parv, Harit Parv -
Clean Green Festivities

Events: **33,494**
Participants: **3.16 Lakhs**

Sports for Swachhata

Events: **46,341**
Participants: **3.98 Lakhs**

Clean Water Bodies

Events: **31,009**
Participants: **3.42 Lakhs**

Swachhata se Samriddhi

Art Colleges/Institutions
Engaged

Events: **32,807**

Plastic Recycling Melas

Events: **25,380**

PWMUs Assessed

Events: **6,215**

Kabaad Se Jugaad

Events: **15,265**

Kabaad Se Kala

Events: **14,506**



Swachhata se Samriddhi



Waste-to-Art Installation under SHS 2026 - Tripura, South Tripura District, Jolaibari RD Block, Block Headquarters premises



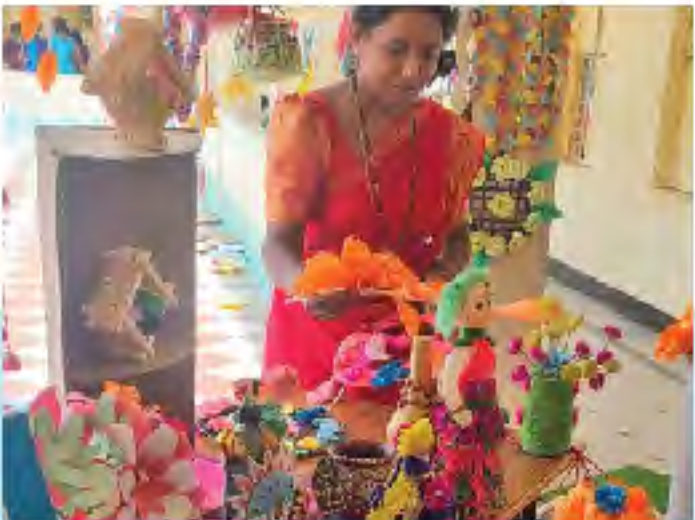
Waste-to-Art Programmes for Students under SHS 2026 - Tripura, Unakoti District, Gournagar & Kumarghat RD Blocks, with students from various schools and colleges creating innovative art from waste materials to promote reuse, recycling and sustainable practices



Swachhata se Samriddhi



Waste-to-Art Activity under SHS 2026 - Uttar Pradesh, Shahjahanpur District, with school students creating decorative items from plastic and solid waste, promoting reuse and creativity.



Waste-to-Art Activity under SHS 2026 - Andhra Pradesh, Anantapur District, Uravakonda Mandal, Pedda Musturu Gram Panchayat/Village



Waste-to-Art Activity under SHS 2026 - Tamil Nadu, Karur District, Aravakurichi Block, Kodaiyur Gram Panchayat.



Swachhata se Samriddhi



Awareness on Alternatives to Single-Use Plastic through Cultural Activities, Waste-to-Art Competitions and Four-Way Source Segregation under SHS 2026 – Telangana, Mahabubnagar District, across various Gram Panchayats



Waste-to-Art Activity under SHS 2026 – Jharkhand, with Jal Sahiyas, Swachhagrahis and SBM(G) staff



Waste-to-Art Activity as part of SHS 2026 – Andhra Pradesh, Sri Sathya Sai District, Lepakshi Mandal, Lepakshi Gram Panchayat.



Swachhata se Samriddhi



Waste-to-Art Activities under SHS 2026 – Assam, across Nalbari, Jorhat, Hojai and Sonitpur Districts, including a 'Best out of Waste' model of Zubeen Khetra, Sonapur, created by a student from Jorhat District as a tribute to renowned singer Zubeen Garg.



Swachhata se Samriddhi



Waste-to-Art Activity by School Students under SHS 2026 – Gujarat, Bharuch District, Ankleshwar Block



Waste-to-Art Activity under SHS 2026 – Lakshadweep UT, with school students and local community members creatively transforming waste materials into useful and innovative products.



Waste-to-Art Competition as part of SHS 2026 – Bihar, Munger District, Tetia Bambar Block, with students transforming discarded materials into creative artworks and promoting the 3Rs—Reduce, Reuse and Recycle.



Swachhata se Samriddhi



Waste-to-Value and Waste-to-Art Activities under SHS 2026 - Bihar, covering WPU Charkpohari, Bhojpur; WPU Narayanpur; Suppi, Sitamarhi; Sidhwalia, Gopalganj; and Sheikhpura, showcasing NADEP composting of household organic waste and creative transformation of discarded plastic, bottles, paper and other waste into useful artworks.



Clean Public Spaces



Cleanliness Drives under SHS 2026 – Tripura, South Tripura District, Bharat Chandra Nagar RD Block, Uttar Bharat Chandra Nagar & North Subash Chandra Nagar Gram Panchayats.



Cleanliness Drive near Government Junior Primary School under SHS 2026 – Karnataka, Davangere District, Honnali Taluk, Kasinakere Gram Panchayat, Bairanahalli Village.



Cleanliness Drive with Active Community Participation under SHS 2026 – Telangana, Jayashankar Bhupalpally District



Cleanliness Drive at Water Bodies under SHS 2026 – Meghalaya, West Jaintia Hills District



Cleanliness Drive under SHS 2026 – Haryana, Mahendragarh District, Mahendragarh Block, Totaheri & Riwas Gram Panchayats



Swachh Paathshala: Yuva for Swachhata



Swachhata Awareness Activity, Pledge and Sensitisation on Waste Segregation under SHS 2026 – Himachal Pradesh, Kangra District, Dharamshala Development Block, Chaitru, Thakur Kanshi Ram Senior Secondary School.



Swachhata Awareness Sessions for School Students under SHS 2026 – Jharkhand, across various schools statewide, with Jal Sahiyas



Poster Making Competition for Students under SHS 2026 – Himachal Pradesh, Kangra District, Palampur Block, Government ITI College, Palampur,



Swachhata Rally with Students and Community Participation under SHS 2026 – Madhya Pradesh, Bhopal District, Parwaliya, led by the Janpad Panchayat President



Swachh Paathshala: Yuva for Swachhata



Cleanliness Drives in Colleges through Youth Engagement under SHS 2026 – Madhya Pradesh, Vidisha District, promoting active youth participation and awareness on Swachhata.



Art & Craft Competitions and Awareness Session on SWM Rules, 2026, under SHS 2026 – Haryana, Jhajjar District, Beri Block, Baghpur, Government Middle School.



Sensitising students and youth on SWM Rules, 2026 – Meghalaya, East Jaintia Hills, West Jaintia Hills & West Khasi Hills Districts,



Swachhata Competitions in Schools under SHS 2026 – Jammu & Kashmir UT, Udhampur District, Khoon Development Block



Swachh Paathshala: Yuva for Swachhata



Mugwa, Karnataka, India
7th St, 35th, Bangalore - 560001, Karnataka, India
Lat: 12.948621, Long: 74.296228
Monday, 25/05/2020 12:15:02 PM GMT + 05:30



Therakanduru, Karnataka, India
257, 4th St, 37, Therakanduru, Karnataka 574217, India
Lat: 13.0128251, Long: 75.3396001
Monday, 25/05/2020 10:10 AM GMT + 05:30

Cleanliness Drives and Painting Workshops in Various Schools under SHS 2026 – Karnataka, covering Nirvattikodla Village, Uttara Kannada District & Balanja Gram Panchayat, Belthangady Taluk, Dakshina Kannada District.



World Tourism Day Celebration with Swachhata Pledge, Cultural Activities and Role Plays by students under SHS 2026 – Telangana, Bhadradi Kothagudem District



Jan Bhagidari for Swachhata



Plantation and Beautification Activity under SHS 2026 – Sikkim, Namchi District, 26th Mellidara Paiyong Gram Panchayat Unit (GPU), with active participation of Panchayat representatives and staff members.



Vermicompost Preparation and Sale by SHG Members under SHS 2026 – Uttar Pradesh, Kushinagar District, Fazil Nagar Block, Kushmaha Gram Panchayat, promoting sustainable waste management and livelihood opportunities.



Awareness Programme on Waste Segregation, Recycling and Recyclable & Saleable Waste at PWMU under SHS 2026 – Sikkim, Yuksam.



Jan Bhagidari for Swachhata



Cleanliness Drive at Drupti Kund Tourist Destination under SHS 2026 - UT of Ladakh, Kargil District, Drass Block, organised by the Rural Development Department, Drass.



Awareness Drives on SWM Rules, 2026, 4-Way Source Segregation and Promotion of Cloth Bags under SHS 2026 - Meghalaya, West Jaintia Hills & West Khasi Hills Districts



Awareness Session on Solid Waste Management (SWM) Rules, 2026, for Community Members under SHS 2026 - Haryana, Rewari District, Nahar Block, Krishna Nagar Gram Panchayat.



Green Shop Operationalised for Dry Waste Collection and Waste-to-Value Initiative under SHS 2026 - Andhra Pradesh, Tirupati District, Chandragiri Mandal, Chandragiri Gram Panchayat.



SafaiMitra Suraksha Evam Samman Shivar



Health Check-up Camp under SHS 2026 - Karnataka, Kodagu District, Madikeri Taluk, Hosakeri Gram Panchayat, Hosakeri.



Health Camps for Sanitation Workers under SHS 2026 - Telangana, Jayashankar Bhupalpally District



Health Check-up Camp for Sanitation Workers under SHS 2026 - Bihar, Siwan District, Saidpura Gram Panchayat, providing health screening and treatment to participating sanitation workers.



Highlights from Central Ministries & PSUs



Cyclothon and Beach Cleanliness Drive under SHS 2026 – Ministry of Defence, Indian Naval Academy, Ezhimala, Kannur District, Kerala.



Nukkad Natak on Cleanliness, Hygiene and Responsible Waste Management under SHS 2026 – Ministry of Social Justice & Empowerment, GoI, Bal Bhavan Public School, New Delhi



Zero-Waste Sports Events under 'Sports for Swachhata' as part of SHS 2026 – Ministry of Mines, NALCO, Odisha, Angul District, Nalco Nagar, S&P Complex, with Tug-of-War at DPS School and Basketball at SVM School, promoting teamwork, cleanliness and plastic-free practices.



'Kabad Se Jugaad' – Waste-to-Value Activity under SHS 2026 – Ministry of Mines, GPOA-3, Netaji Nagar, New Delhi, visited by Additional Secretary Dr. Veena Kumari Dermal



Hashtag Report: 28th September 2026

1. #SwachhataHiSeva2026

Total Mentions: 2,442

Total Reach: 9,844,702

Total Impressions: 167,259

2. #SHS2026

Total Mentions: 2,552

Total Reach: 9,445,112

Total Impressions: 146,707



Cleanliness Beyond Borders – SHS Overseas Drive

India in Cote d'Ivoire @ECILoverCote - 30m
As part of the **Swachhata Hi Seva 2026** campaign, Ambassador Ranesh Dasgupta along with Indian Embassy officials, reaffirming their commitment to cleanliness and environmental aspects of life.

A special tour around the environment drive with a lot. [Show more](#)



India in Guinea @IndianGuinea - 30m
As part of the **Swachhata Hi Seva 2026** Campaign, Ambassador Ranesh Dasgupta along with Indian Embassy officials, reaffirming their commitment to cleanliness and public health.

[#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#)



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India in Hambantota @CgIHoc - 42m
As part of **#SwachhataHiSeva2026** & **#CleanlinessBeyondBorders**, Indian Embassy officials joined a beach clean-up drive organized by Unawatuna Beach on 27 September 2026.

Hon. Mahantha Samaraweera, MP; Mr. K. U. government officials and members. [Show more](#)



India in the UK @CgIUK - 30m
From leaving the grounds clean after our **Public Diplomacy** to keeping our workspaces at India House organised in the spirit of **#SwachhataHiSeva2026** continued through this action. [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#)



India in Canada @CgICanada - 30m
The High Commission of India in Ottawa observed **#SwachhataHiSeva2026** with HCC administering the drive to members of the HCC. The Indian staff members also committed to cleanliness, civic responsibility and a green environment. [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#)



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India in Mongolia @IndianMongolia - 40m
On 25 Sept 2026, as part of **Swachhata Hi Seva 2026** Campaign, Clean and Green Flagship event, Embassy of India cleaned the area near the Embassy premises. [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#)



India in South Africa @IndianSouthAfrica - 30m
During the **Swachhata Hi Seva 2026**, the High Commission of India, Cape Town, organised a cleanliness drive in the area around the High Commission premises. The initiative reflected the spirit of **Swachhata Hi Seva**, with community members, including local people, participating in the drive. The importance of keeping our surroundings clean. [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#)



India in Germany @IndianGermany - 30m
Ambassador Apurva Kumar administered 'Swachhata Pledge' to Embassy officials and local staff and encouraged them to adopt clean image and inspire others for cleanliness. [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#) [#SwachhataHiSeva2026](#)

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Swachhata Hi Seva Talks on X





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एक कदम स्वच्छता की ओर

स्वच्छता ही सेवा 2026

स्वच्छता में सहभाग
स्वच्छ भारत, विकसित भारत

#SwachhataHiSeva2026

#SHS2026

#SBMG



@swachhbharat



@SBMGrain



@swachhbharatgrameen



@SwachhBharatMissionGrain



WaSH