



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर



SWACHHATA HI SEVA 2026

SWACHHATA MEIN SAHBHAG

SWACHH BHARAT, VIKSIT BHARAT

HIGHLIGHTS 26th September 2026

GOBARdhan





**“...जब किसी जगह को स्वच्छ रखने का संकल्प
वहाँ के लोगों का अपना संकल्प बन जाता है, तो
बदलाव केवल साफ-सफाई तक सीमित नहीं रहता।
इससे उस जगह की पूरी पहचान ही बदल जाती है।”**

श्री नरेंद्र मोदी
माननीय प्रधानमंत्री, भारत

137वाँ एपिसोड, मन की बात, 30 अगस्त, 2026





Achievements under Campaign Pillars (Rural + Urban)

Total Participants

4.51 Crore

Cleanliness Target Units

Total CTUs
13.45 Lakhs
CTUs Transformed
8.19 Lakhs
Total Participants
3.07 Crore

Clean Public Spaces

Total Clean Public Spaces Identified
2.20 Lakhs
Completed Clean Public Spaces
1.34 Lakhs
Total People Engaged
77.20 Lakhs

Swachh Paathshala: Yuva for Swachhata

Awareness Activities Conducted on
SWM Rules, 2026
2.57 Lakhs

RRR Drives Conducted for
Recycling and Re-use
77,310

Total Number of
Stakeholders Engaged
5.35 Lakhs

Total School Children
Participation
23.86 Lakhs

Swachhata Gyan Yatra/Exposure
Visits Conducted
41,525

Swachhata Gyan Yatra/Exposure
Visits Participation
7.83 Lakhs

Swachhata
Competitions Organised
52,009

Swachhata Competitions
Participation
8.33 Lakhs

Safai Mitra Suraksha Evam Samman Shivr

Shivirs Conducted
15,292

Sanitation Workers Recognised
47,525

Scheme Beneficiaries
1.26 Lakhs

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted
12.53 Lakhs

Total Participants
31.13 Lakhs

4-Way Waste Segregation:
Ab Do Nahi Chaar
Events: **4.68 Lakhs**
Participants: **11.50 Lakhs**

Swachh Parv, Harit Parv -
Clean Green Festivities
Events: **32,195**
Participants: **3.02 Lakhs**

Sports for Swachhata
Events: **40,679**
Participants: **3.19 Lakhs**

Clean Water Bodies
Events: **30,422**
Participants: **3.76 Lakhs**

Swachhata se Samriddhi

Art Colleges/Institutions
Engaged
Events: **19,536**

Plastic Recycling Melas
Events: **22,944**

PWMUs Assessed
Events: **7,045**

Kabaad Se Jugaad
Events: **9,864**

Kabaad Se Kala
Events: **10,313**

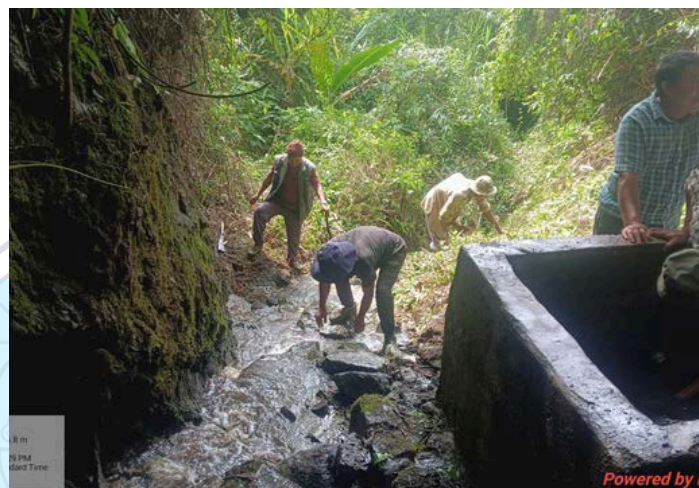
Clean Public Spaces



Cleanliness Drive at Identified CTUs/GVPs under SHS 2026 – UT of Ladakh, Kargil District, Drass Block, covering the stretch from Treasury Office to Taxi Stand, Drass Market, with collected waste transported to the SWM Centre, Lamochoan, for segregation and processing.



Cleanliness Drive with Active Participation of Women Sanitation Workers under SHS 2026 – Bihar, Supaul District, Supaul Sadar Block, Kariho Gram Panchayat, covering public spaces, ponds and Chhath Ghats.



Cleanliness Drive at Water Bodies under 'Clean Public Spaces' as part of SHS 2026 – Nagaland, Kiphire District, Pungro Sub-Division

Swachh Paathshala: Yuva for Swachhata



Swachhata-Themed Essay Writing Competition for School Students under SHS 2026 – Andhra Pradesh, Nellore District, Atmakuru Mandal, Vennuvada Gram Panchayat, ZPHS Vennuvada



Awareness Programme on Solid Waste Management (SWM) Rules, 2026, for School Students under SHS 2026 – Chhattisgarh, Koriya District, Baikunthpur Development Block.



Drawing Competition for School Students under SHS 2026 – Rajasthan, Hanumangarh District, Nohar Panchayat Samiti, 22 NTR Gram Panchayat

Jan Bhagidari for Swachhata



Nukkad Natak (Street Play) under SHS 2026 – Madhya Pradesh, Gwalior District, Pahadgarh Janpad Panchayat, Brajgadi Gram Panchayat.



Training on 4-Way Source Segregation, Orientation on Gram Sabha for Swachh Bharat Diwas (SBD) and Zero-Waste Sports Competitions – Telangana, Peddapalli District, across various GP



Swachh Ratham for Collection of Segregated Dry Waste under SHS 2026 – Andhra Pradesh, Kurnool District, Aspari Mandal, Aspari Gram Panchayat.



Mass Cleanliness Drives, Community Plantation, Swachhata Pledge and Public Awareness Programmes– Odisha, Kendujhar District, across various Gram Panchayats



'One Diya for Swachhata' at Waste Processing Unit (WPU)– Bihar, Muzaffarpur District, Sahebganj Block, Hussepur Gram Panchayat

Jan Bhagidari for Swachhata

Sports for Swachhata



Throwball Competition for SHG Members and Sports Events for School Students under SHS 2026 – Lakshadweep UT, Kiltan Island and various locations across Lakshadweep.



Sports for Swachhata and Post-Event Cleanliness Drive under SHS 2026 – Bihar, Kishanganj & Muzaffarpur District, promoting community participation and cleanliness of public spaces.



Jan Bhagidari for Swachhata

Sports for Swachhata



Sports for Swachhata and Post-Event Cleanliness Drives under SHS 2026 – Andhra Pradesh, Chittoor District, Bangarupalyam Mandal, Gundala Gram Panchayat, ZPHS & Guntur District, Malleshpadu Mandal, Pinnapadu Gram Panchayat.



Sports for Swachhata and Post-Event Cleanliness Drive with School Students under SHS 2026 – Jammu & Kashmir UT, Pulwama District, with participation of students from Imamia Public School, Pulwama.



Sports for Swachhata and Post-Event Cleanliness Drive under SHS 2026 – Bihar, Kishanganj & Muzaffarpur District, promoting community participation and cleanliness of public spaces.



Jan Bhagidari for Swachhata

Sports for Swachhata



Sports Competitions for School Students under SHS 2026– Andhra Pradesh, Guntur District, Prathipadu Mandal, Prathipadu Gram Panchayat, Zilla Parishad High School, followed by distribution of certificates and prizes to participants and winners.



Community Tug of War Competition– Nagaland, Noklak District, Nokyan Village, featuring awareness on SWM Rules, 2026, four-way source segregation and zero single-use plastic practices.



Zero-Waste Traditional & Local Sports Competitions for School Children and Swachhata Pledge under 'Sports for Swachhata' as part of SHS 2026 – Telangana, Mancherial District.

Sports Competition for School Students & sanitation workers – Bihar, Madhepura District, Shankarpur Block, Maura Jharkaha Gram Panchayat.



Jan Bhagidari for Swachhata

Swachhata at Tourist Places



Cleanliness Drive and Awareness on Swachhata under SHS 2026 – Nagaland, Zunheboto District, organised by SBAKYouth Department in collaboration with PHED Zunheboto Division.



Training on SWM Rules, 2026, and Orientation on Conduct of Gram Sabha on Swachh Bharat Diwas (SBD) at Ramappa Temple, a UNESCO World Heritage Site – Telangana, Mahabubabad District, Palampet Village, with participation of Sarpanches and Panchayat Secretaries from various Gram Panchayats.



Cleanliness Drive at Konyak Heritage Complex under SHS 2026 – Nagaland, Mon District, promoting cleanliness and community participation at the heritage site.

Highlights from Central Ministries & PSUs



Cleanliness Drive and Beautification of Ghats under SHS 2026 – Ministry of Defence, Cantonment Board Nasirabad, Rajasthan, at Maharana Pratap Sagar and Lal Diggi.

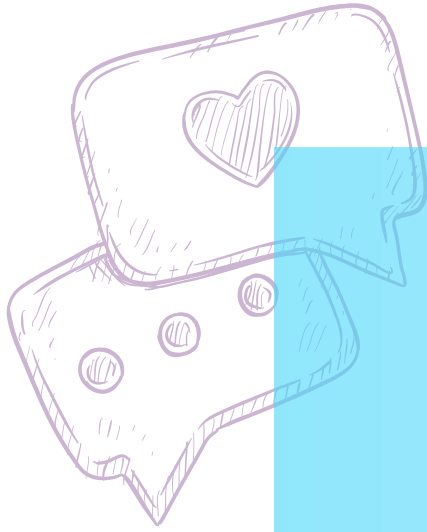


Awareness Activity and Cleanliness Drive under SHS 2026 – Ministry of Defence, Indian Air Force, Air Force School Agra, Uttar Pradesh, with participation of students and staff.



Awareness Chaupal with Local Community under SHS 2026 – Ministry of Mines, Mineral Exploration & Consultancy Limited (MECL), Mundi Project, Rajasthan

Hashtag Report: 26th September 2026

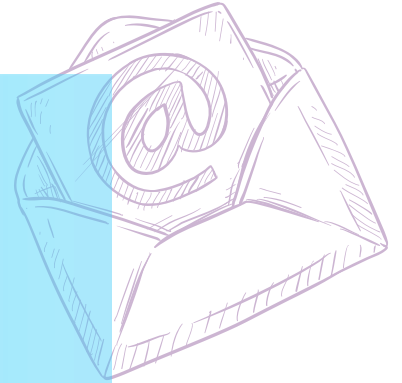


1. #SwachhataHiSeva2026

Total Mentions: 2,236

Total Reach: 7,735,929

Total Impressions: 158,570

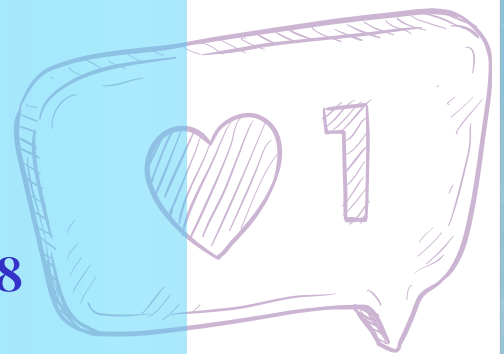
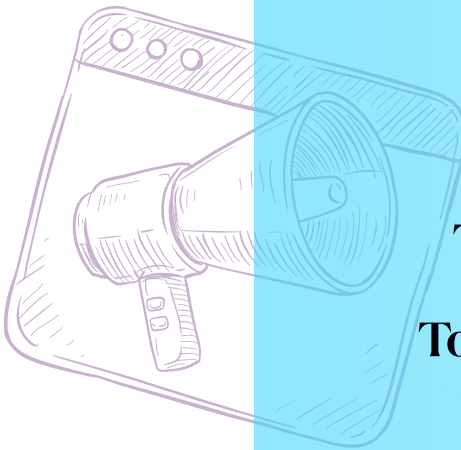


2. #SHS2026

Total Mentions: 2,018

Total Reach: 6,864,404

Total Impressions: 110,798





Cleanliness Beyond Borders – SHS Overseas Drive

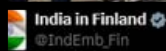


As part of #SevaPakhwada, staff members of the Consulate General in Munich took the #SwachhtaPledge, administered by General @ShatruSinha, reaffirming their commitment to cleanliness, hygiene and environmental responsibility.

The pledge reflects the spirit of Seva and the collective responsibility of every citizen to contribute towards building a cleaner, healthier and greener society. 🇮🇳

#SevaPakhwada #SwachhataHiSeva #SwachhBharat #CleanlinessIsService #SewaPakhwada2026 #SevaSanjivani #IndiaInGermany

MEAIndia
PMOIndia
MIB_India
PIB_India
mygovindia
YASMinistry
prasarbharati
DDNational
AkashvaniAIR



As part of #SwachhataHiSeva and #SpecialCampaign6.0, the Embassy of India conducted a cleanliness drive, reaffirming its commitment to cleanliness, hygiene and the vision of a #SwachhBharat.

#MEAIndia @diaspora_india @IndianDiplomacy @DARPG_GoI HS2026 #SwachhataHiSeva2026



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india.venezuela organized a "Swachhta Drive" on 24 September 2026 as part of Seva Pakhwada in which members of the Mission took to reaffirm their collective commitment to cleanliness and environmental sustainability.

@meaindia @indiplomacy



No comments yet.

Start the conversation.



India in Belfast
a day ago · 🌐

Small steps, cleaner spaces, positive change.

As part of #SwachhataPakhwada, the Consulate General of India, Belfast is kicking off a fresh start — clearing clutter, organising office and storage areas, and ensuring environmental responsibility.

Small, systematic steps towards a cleaner, more efficient and welcoming workspace.

#SwachhataHiSeva #SwachhBharat #SwachhataHiSeva2026 #SwachhataPakhwada #JanBhaagidari #SafaiMitras #SwachhataSeSamridhi #SewaPakhwada2026 #SpecialCampaign6 #ViksitBharat2047 #EkDinEkGhantaEkSaath #SHS2026

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Swachhata Hi Seva 2026 | Medical Camp for Our SafaiMitras

As part of Swachhata Hi Seva 2026, the High Commission of India, Abuja organised a Free Medical Camp for our SafaiMitras — cleaning and gardening staff on 24 September 2026 in the High Commission premises.

The camp provided an opportunity for our SafaiMitras to receive basic health check-ups and medical guidance, recognising their important role in maintaining a clean and healthy environment.



1 day ago





Swachhata Hi Seva Talks on X



Press Coverage

wcl-swachhata-hi-seva-2026-special-campaign-6/

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Public Sector News

WCL Undertakes Wide-Ranging Activities Under Swachhata Hi Seva 2026

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ICAR-CIRB Organises Swachhata Samvad to Promote Cleanliness and Jan Bhagidari

By [lednewsdesk](#) September 26, 2020



As part of the ongoing Swachhta Hi Seva 2026 campaign being organised under the theme "Swachhta Mein Sahbhag - Swachh Bharat, Viksit Bharat," the Indian Council of Agricultural Research-Central Institute for Research on Buffaloes (ICAR-CIRB), Hissar, organised a Swachhta Samvad on 24 September 2026. The initiative was aimed at promoting cleanliness, awareness and active participation among contractual staff and Young Professionals (YPs), while encouraging a clean and hygienic workplace. [Go India education directory](#)

The activity was organised in accordance with the Day-VIII action plan, which envisages Swachhata Samvad as a platform for dialogue and discussion to enhance participation in cleanliness initiatives and promote awareness about hygiene and sustainable waste management. Around 20 participants took part in the interactive programme.



పరిశుభ్రతపై బాధ్యత పెంచుకోవాలి
ఎంపీపీ కూచన ప్రకాష్

నవతెలుంగాన-రాయపర్తి

విద్యార్థులు తమపైలో రాకేంద్రంతో పాటు స్వచ్ఛత పరిశుభ్రత పరిసరాల శుభ్రతను తమ కార్యక్రమ కార్యచరణలో చేర్చి మంచి పంచాయతీ అభివృద్ధి కూడవ ప్రణాళి అన్నాడు. పరిశుభ్రమైన వాతావరణం ఉంటేనే ఆరోగ్యకరమైన జీవనం, విద్యారణలో కూడి విద్య సాధ్యమవుతుందని పేర్కొన్నాడు. మంచంలోని మైదారం శుభ్ర ప్రజా పరిషత్ ఉన్నత పాఠశాలలో శుభ్రచారం 'స్వచ్ఛ గ్రామ' సేవ కార్యక్రమాన్ని విస్తరించారు. కార్యక్రమానికి గ్రామ సర్పంచ్ డి. వేణు ముఖ్య అతిథిగా హాజరయ్యారు. ఈ సందర్భంగా ఎంపీల కూడ ప్రణాళి చూడాలి.. "పరిశుభ్రత అనేది కేవలం పారిశుధ్య సిబ్బంది కార్యకర్తలు.. ప్రతి పౌరుడి సహజ కార్యకర్త" అని స్పష్టం చేశారు. విద్యార్థులు దిన్నవాటి నుంచే పరిశుభ్రతపై అలవాటు పెంచుకుంటున్నారని స్పష్టమైన సమాచార విద్యాధానికి బాటలు వేరాయన్నారు. పాఠశాల ప్రాంగణంలో పాటలు తమ ఇళ్లు, పరిసరాలను పరిశుభ్రం ఉంచేందుకు విద్యార్థులు ముందుంచాలని సూచించారు. అనంతరం సర్పంచ్ చిత్ర వేణు చూడాలి.. గ్రామాన్ని స్వచ్ఛ గ్రామం తీర్చిదిద్దాలంటే ప్రజల్లో అవగాహన పెంచడంలో పాటలు పాఠశాల స్థాయి నుంచే పరిశుభ్రతపై చైతన్యం కల్పించాలని అవసరం ఉందన్నారు. అనంతరం పాఠశాల ఆవరణలో విద్యార్థుల ఉపాధ్యాయులు, పంచాయతీ సిబ్బంది క్రమపాదనం నిర్వహించి పిచ్చిమొక్కలు, చెత్తచెదారం తొలగించారు. ఈ కార్యక్రమం పాఠశాల ప్రధానోపాధ్యాయులు ఎ. ఉమాదేవి, ఎంపీ ఆశీషుమ్మిసే జేగం, ఉపాధ్యాయులు బృందం, పంచాయతీ కార్యకర్తల విజయించి గ్రామ పంచాయతీ సిబ్బంది, పెద్ద సంఖ్యలో విద్యార్థులు పాల్గొన్నారు.

ಸ್ವಚ್ಛತೆಗೆ ಸಾರ್ವಜನಿಕರ ಸಹಕಾರ ಅಗತ್ಯ

■ **ವಿಕ ಸುದ್ದಿಲೋಕ ಬಂಗಾರಪೇಟೆ**

ಸ್ವಚ್ಛತೆ ಎಂಬುದು ಈಶ್ವರಿಗಳು ಹಾಗೂ ಸ್ವಿಫ್ಟಿಯ ಕೆಲಸ ಮಾತ್ರವಲ್ಲ, ಸಾರ್ವಜನಿಕರು, ಮೂಲೆಯರು ಹಾಗೂ ಸಮುದಾಯದ ಎಲ್ಲರೂ ಕೈಜೋಡಿಸಿದಾಗ ಮಾತ್ರ ಸ್ವಚ್ಛ ಮನೆ, ಸ್ವಚ್ಛ ರಸ್ತೆ, ಸ್ವಚ್ಛ ಗ್ರಾಮ ಹಾಗೂ ಸ್ವಚ್ಛ ದೇಶ ನಿರ್ಮಾಣ ಸಾಧ್ಯ ಎಂದು ತಾವು ಇಬ್ಬರರಿಗೂ ಹೇಳಿದರು.

ತಾಲ್ಲೂಕಿನ ಡಿಕ್ಕಿಹಳ್ಳಿ ಪಂಚಾಯಿತಿ ವ್ಯಾಪ್ತಿಯ ಅರವ ಮರದ ಬಳಿ ತಾಲ್ಲೂಕು ಪಂಚಾಯಿತಿ ಜಿಲ್ಲಾ ಪಂಚಾಯಿತಿ ಮತ್ತು ಗ್ರಾಮೀಣ ಕುಡಿ ಯುವ ನೀರು ಮತ್ತು ಸೈಮರ್ಗ ಇಲಾಖೆಯಿಂದ ಕಮ್ಯುನಿಕೇಂಡ್ ಸ್ವಚ್ಛತಾ ಹೀಗೆವಾ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಚಾಲನೆ ನೀಡಿ ಮಹಾಕಾಶಿ ಅರವರು, ಸಿ.170ರಂ ಅ.2ರವರೆಗೆ ಜಿಲ್ಲೆಯಾದ್ಯಂತ ಗ್ರಾಮ ಪಂಚಾಯಿತಿಗಳಲ್ಲಿ ನಿರಂತರ ಸ್ವಚ್ಛತಾ ಅಭಿಯಾನ ನಡೆಸುವಂತೆ ಮಾರ್ಗಸೂಚಿ ನೀಡಲಾಗಿದೆ. ಅದ ರಂತೆ ಗ್ರಾಮಗಳಲ್ಲಿ ಡಿಕ್ಕಿಹಳ್ಳಿ ಪಂಚಾಯಿತಿಯಲ್ಲಿ ಸ್ವಚ್ಛತಾ ಕಾರ್ಯ ಕೈಗೊಳ್ಳಲಾಗಿದೆ ಎಂಬುದು.

ಕೆಂ ವಿಂಗಡಣೆ ಕಡ್ಡಾಯ: ಡಿಕ್ಕೆಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯಿತಿ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಹೆಚ್ಚಿನ ಜನಸಂಖ್ಯೆಯನ್ನು ಮುಖ್ಯ ರಸ್ತೆಗೆ ಬಿಡಿಯಲ್ಲಿ ಎಲ್ಲೆಂದರಲ್ಲಿ ಕೆಂ ಹಾಕುವ ಪ್ರವೃತ್ತಿ ಕಂಡುಬರುತ್ತಿದೆ. ಸಾರ್ವಜನಿಕರಲ್ಲಿನ ಪ್ರತಿಭಟನೆ ಜಾಗೃತಿ ಮೂಡಿಸುವುದು ಕಾರ್ಯಕ್ರಮದ ಪರಿಣಾಮ ಉದ್ದೇಶವಾಗಿದೆ.



ಬಂಗಾರಪೇಟೆ ತಾಲೂಕಿನ ಅಲಿದ ಮಠದ ಬಳಿ ಸ್ಥಳೀತಾ ಹೀ ಸೇವಾ ಕಾರ್ಯಕ್ರಮದ ಅಂಗವಾಗಿ ಸ್ಥಳೀತಾ ಅಭಿಯಾನ ನಡೆಸಲಾಯಿತು.

ಕೆಸವನ್ನು ಮೂಲದಲ್ಲೆಯೇ ವಿಂಗಡಿಸಿ ನೀಡುವುದು ಅಗತ್ಯ. ಮನೆಗಳಿಂದ ಹೊರಬರುವ ನಾನಾ ಬಗೆಯ ತ್ಯಾಜ್ಯವನ್ನು ಪ್ರತ್ಯೇಕವಾಗಿ ಸಂಗ್ರಹಿಸಿ, ವೈಜ್ಞಾನಿಕವಾಗಿ ವಿಲೇವಾರಿ ಮಾಡುವ ಮೂಲಕ ಪರಿಸರ ಸಂರಕ್ಷಣೆ ಮಾಡಬಹುದು ಎಂದರು.

ಸ್ವಾನಿಖರಿ ಪ್ರಾಚ್ಯ ಪ್ರಕೃತಿಕ ವಿಲೇವಾರಿ:
ಮಣಿಲೆಯರು ಬಹುಮತ ಸ್ವಾನಿಖರಿ ಪ್ರಾಚ್ಯ
ಗಣಪು ರಸ್ತೆ, ಸಾರ್ವಜನಿಕ ಸ್ವಲ್ಪ, ಸರ್ಕಲಾಗಲು
ಗಾಣಿ ಮನೆಗಳ ಮುಂದೆ ಎಲ್ಲೆಡೆರಲ್ಲಿವೆಯೂ
ಫರಾರಿಂ ಆರೋಗ್ಯ ಕಾಣಿ ಪರಿಸರದ ಮೇಲೆ
ಮುಪ್ಪರಿಕಾಮ ಉಂಟಾಗಬಹುದು. ಆದ್ದರಿಂದ
ಸ್ವಾನಿಖರಿ ಪ್ರಾಚ್ಯವನ್ನು ಪ್ರಕೃತಿಗಳಾಗಿ ಸಂಗ್ರಹಿಸಿ
ವೈಜ್ಞಾನಿಕವಾಗಿ ವಿಲೇವಾರಿ ಮಾಡುವಂತೆ ಮನವಿ
ಮಾಡಿರುವೆ.

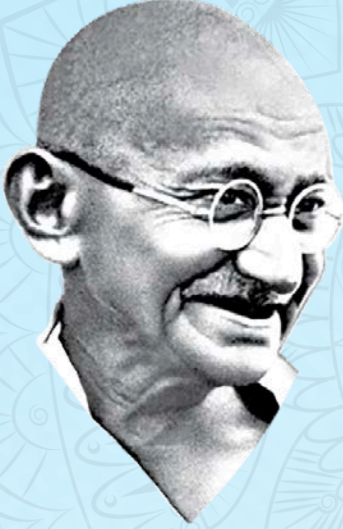
ಅದೇ ರೀತಿ ಬ್ಯಾಟರಿ, ಸೆಲ್, ಬಲ್ಬ್, ವಿದ್ಯುತ್ ಕಂಪೆನಿ ಸೇರಿದಂತೆ ಎಲೆಕ್ಟ್ರಾನ್ ಹಾಗೂ ಎಲೆಕ್ಟ್ರಿಕಲ್ ಇಂಜಿನಿಯರಿಂಗ್ ಸಾಮಾನ್ಯ ಕೆಸರೊಂದಿಗೆ ಬೆಸೆಸಿದ ಪ್ರತ್ಯೇಕವಾಗಿ ನೀಡಬೇಕು. ಇಂತಹ ಶಾಖೆಯಲ್ಲಿರುವ ಹಾನಿಕಾರಕ ಅಂಶಗಳಿಂದ ಪರಿಸರಕ್ಕೆ ಅಪಾಯಗುಣವಾಗುವ ಸಾಧ್ಯತೆಯಿರುವುದರಿಂದ ಎಲೆಕ್ಟ್ರಾನ್ ಏಲೆಕ್ಟ್ರಾನಿಕ್ ಅಡ್ಡತೆ ನೀಡಲಾಗುತ್ತಿರುವುದು ತಿಳಿದಿರುತ್ತದೆ.

ನಿಲ್ಲಾ ಸಂಯೋಜಕ ಜಗದೀಶ್, ಅಕ್ಷರ
ಸಾಹಿತ್ಯಕ ಸಹಾಯಕ ನಿರ್ದೇಶಕ ಯುಮಾಜಿ,
ನಿರ್ದೇಶಕರಾದ ಭಾಸ್ಕರ್, ಮಧುಸಂದ್ರ, ಸರಸ್ವತಿ,
ಕಂದ್ರಕಲಾ, ಚಿನ್ನಪ್ಪ, ದೇವಾಜಿ, ವಸಂತ್
ಸುಮಾರ್, ಚಲಪತಿ, ಸುನಂದ, ಯಶ್ವಂತ್,
ಶಂಕರ್, ವೇಣು ಮುಂತಾದವರು ಹಾಜರಿರರು.



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MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर

स्वच्छता ही सेवा 2026

स्वच्छता में सहभाग
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