



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर



SWACHHATA HI SEVA 2026

SWACHHATA MEIN SAHBHAG

SWACHH BHARAT, VIKSIT BHARAT

HIGHLIGHTS 22nd September 2026





**“...जब किसी जगह को स्वच्छ रखने का संकल्प
वहाँ के लोगों का अपना संकल्प बन जाता है, तो
बदलाव केवल साफ-सफाई तक सीमित नहीं रहता।
इससे उस जगह की पूरी पहचान ही बदल जाती है।”**

श्री नरेंद्र मोदी
माननीय प्रधानमंत्री, भारत

137वाँ एपिसोड, मन की बात, 30 अगस्त, 2026





Achievements under Campaign Pillars (Rural + Urban)

Total Participants

1.68 Crore

Cleanliness Target Units

Total CTUs

11.58 Lakhs

CTUs Transformed

3.35 Lakhs

Total Participants

1.09 Crore

Clean Public Spaces

Total Clean Public Spaces Identified

1.61 Lakh

Completed Clean Public Spaces

68,508

Total People Engaged

31.74 Lakhs

Swachh Paathshala: Yuva for Swachhata

Awareness Activities Conducted on
SWM Rules, 2026

96,738

RRR Drives Conducted for
Recycling and Re-use

42,892

Total Number of
Stakeholders Engaged

3.09 Lakhs

Total School Children
Participation

14.31 Lakhs

Swachhata Gyan Yatra/Exposure
Visits Conducted

23,496

Swachhata Gyan Yatra/Exposure
Visits Participation

4.58 Lakhs

Swachhata
Competitions Organised

29,497

Swachhata Competitions
Participation

4.83 Lakhs

Safai Mitra Suraksha Evam Samman Shivr

Shivirs Conducted

5,377

Sanitation Workers Recognised

19,273

Scheme Beneficiaries

35,349

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted

1.99 Lakhs

Total Participants

748 Lakhs

4-Way Waste Segregation: Ab Do Nahi
Chaar

Events: **46,421**

Participants: **1.92 Lakhs**

Swachh Parv, Harit Parv - Clean
Green Festivities

Events: **3,563**

Participants: **27,905**

Sports for Swachhata

Events: **4,035**

Participants: **35,522**

Clean Water Bodies

Events: **11,058**

Participants: **1.46 Lakhs**

Swachhata se Samriddhi

Art Colleges/Institutions
Engaged

Events: **1,943**

Plastic Recycling Melas

Events: **8,121**

PWMUs Assessed

Events: **2,358**

Kabaad Se Jugaad

Events: **980**

Kabaad Se Kala

Events: **481**

Highlights of “SWACHHATA HI SEVA 2026”

Swachhata Hi Seva (SHS) 2026 activities led by State/UT SBM(G) Special Dignitaries



Signature & Swachhata Pledge Campaign, Hon'ble Chief Minister Shri Omar Abdullah, Hon'ble MLAs and other dignitaries participated by taking the Swachhata Pledge and signing the Signature Board, UT- Jammu & Kashmir, District: Srinagar



Hon'ble Deputy Chief Minister of Andhra Pradesh, Shri Pawan Kalyan, visited the Solid Waste Processing Centre under SHS 2026 – Andhra Pradesh, Kakinada District, Pithapuram Mandal, Fakruddinpalem (F.K. Palem) Gram Panchayat.



Hon'ble MP Shri Gopal Ji Thakur participated in the Swachhata Hi Seva (SHS) 2026 Programme – Bihar, Darbhanga District, Manigachhi Block.

Clean Public Spaces



Cleanliness drive at Community Sanitary Complexes under SHS 2026 – UT of Dadra & Nagar Haveli and Daman & Diu, Diu District, Diu Block, Saudwadi Gram Panchayat.



Community Cleanliness Drive at Water Sources, Amrit Sarovar Ghats, Public Places and Playgrounds under SHS 2026 – Bihar, Kishanganj District, Kochadhaman Block, Kochadhaman Village.



Cleanliness Drives under SHS 2026 – Sikkim, Namchi District, Jorethang Block, across all Gram Panchayat Units (GPUs), covering office premises, waterbodies and public places.

Clean Public Spaces



Cleanliness Drive at Satakshi Devi Temple under SHS 2026 – Sikkim, Pakyong District, Taza Gram Panchayat, Taza Kaputhang Ward, Rongsell



Cleanliness Drives under SHS 2026 – Odisha, Baleshwar (Balasore) District, Soro Block, across various Gram Panchayats.



Cleanliness Drive and Awareness Campaign on 3R & 4R Principles under SHS 2026 – Sikkim, Gangtok District, Rawtey Rumtek Gram Panchayat Unit (GPU), from GPK to Magar Dara.

Clean Public Spaces



Galikere Lake Cleanliness Drive under SHS 2026 – Karnataka, Chikkamagaluru District, Chikkamagaluru.



Drain Cleaning Drive under SHS 2026 – Haryana, Sonipat District, Sonipat Block, Kilorad Gram Panchayat.



Public Place Cleaning, under SHS 2026 – Gujarat, Navsari District, Gandevi Block, Gandevi.



Public Place Cleaning under SHS 2026 – Himachal Pradesh, Shimla District, Kupvi Development Block.



Cleanliness Drive under SHS 2026 – West Bengal, North 24 Parganas District, Basirhat Block

Swachh Paathshala: Yuva for Swachhata



Exposure Visit of Students to the Faecal Sludge Treatment Plant (FSTP) under SHS 2026 – Assam, Goalpara District, Goalpara, with 40 Class 10 students and teachers from Oasis Academy receiving practical orientation on the FSTP process.



Sensitisation of College Students on Waste Management Practices and Demonstration of Sewage Treatment Plant (STP) Functioning under SHS 2026 – Punjab, Fatehgarh Sahib District, Shri Guru Hargobind Singh Khalsa College for Women.



Exposure Visit of School Students to 5-Pond Greywater Management System under SHS 2026 – Haryana, Rohtak District, Sampla Block, Bhesru Kalan Gram Panchayat.



Awareness Programme on Four-Way Source Segregation for School Students under SHS 2026 – Telangana, Bhadradi Kothagudem District.

Swachh Paathshala: Yuva for Swachhata



Exposure Visit of School Students under SHS 2026 – Odisha, Balasore District, Khairia Block, Nayakhandi Gram Panchayat, with participation of students from Gadapura Upper Primary School.



Awareness Programme on Four-Way Source Segregation for School Students under SHS 2026 – Telangana, Nagarkurnool District.



Exposure Visit of School Students for Awareness on Four-Way Waste Segregation under SHS 2026 – Maharashtra, Ratnagiri District, Chiplun Taluka, Navin Kolkewadi Gram Panchayat.



Awareness Session on Sanitation & SWM Rules, 2026, and Rally by Inter College Students under SHS 2026 – Uttar Pradesh, Mirzapur District, Lalpur Jaugad, Baba Sidhhanath Inter College.



Swachh Paathshala: Yuva for Swachhata



Awareness Programme on SWM Rules, 2026, and Installation of Four-Way Waste Segregation Bins under SHS 2026 – Sikkim, Pakyong District, Duga Block, Central Pendam Gram Panchayat Unit (GPU).



Exposure Visit to Solid Waste Management (SWM) Shed under SHS 2026 – Haryana, Rohtak District, Rohtak Block, Taja Majra Gram Panchayat.



Awareness on SWM Rules, 2026 – Tripura, Gomati District, Tepania RD Block, Karaiyamura, Gakulpur, Purba Barabhaiya Gram Panchayat



Awareness Drive by Students on Four-Way Door-to-Door Waste Collection and Source Segregation under SHS 2026 – Chhattisgarh, Bilaspur District, Gol Bazar Chowk, with students promoting proper waste segregation practices.

Swachh Paathshala: Yuva for Swachhata



Exhibition-cum-Felicitation Activities in Government Schools under SHS 2026 – UT of Dadra & Nagar Haveli and Daman & Diu (DNH & DD), Daman District, across all Government Schools



Exposure Visit to Solid Waste Management (SWM) Shed under SHS 2026 – Haryana, Rohtak District, Rohtak Block, Taja Majra Gram Panchayat.



Awareness on SWM Rules, 2026 – Tripura, Gomati District, Tepania RD Block, Karaiyamura, Gakulpur, Purba Barabhaiya Gram Panchayat



Exposure Visit of Students to SBM(G) Sanitation Assets and Biogas Plant under SHS 2026 – Rajasthan, Udaipur District, Dhariawad Block, Lohagar, Government Senior Secondary School

Jan Bhagidari for Swachhata



Cleanliness Drive around Amrit Sarovar under SHS 2026 – UT of Dadra & Nagar Haveli and Daman & Diu (DNH & DD), Daman District, organised in collaboration with the District Panchayat.



Cleanliness Drive for Cleaning and Rejuvenation of Local Water Bodies under SHS 2026 – West Bengal, Nadia District, Ranaghat-I Development Block, across various Gram Panchayats.



Cleaning of Water Bodies under SHS 2026 – Assam, Cachar District, Dakshin Saidpur Gram Panchayat & Dhemaji District, Uttar Dhemaji Gram Panchayat.

Highlights from Central Ministries & PSUs



Shramdaan and Cleanliness Activities under SHS 2026 – Ministry of Personnel, Public Grievances & Pensions, Department of Pension & Pensioners' Welfare, Lok Nayak Bhawan, New Delhi, led by JS (Pension)

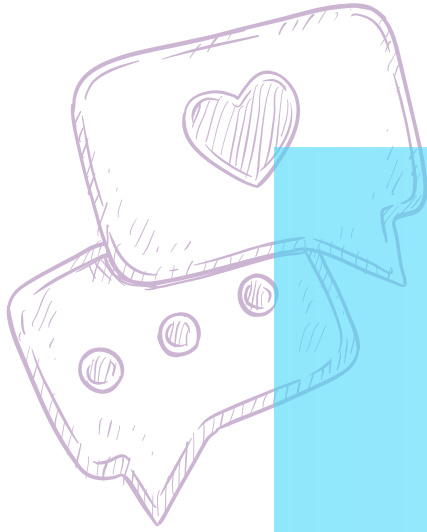


Swachhata Pledge under SHS 2026 – Ministry of External Affairs, Regional Passport Office and Passport Seva Kendras/Post Office Passport Seva Kendras.



Awareness Chaupal with Local Community under SHS 2026 – Ministry of Mines, Mineral Exploration & Consultancy Limited (MECL), Kendadih Project, Jharkhand, on 22 September 2026.

Hashtag Report: 22nd September 2026

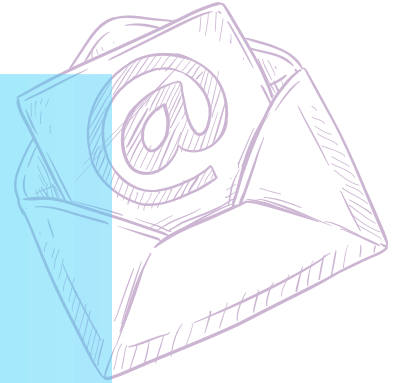


1. #SwachhataHiSeva2026

Total Mentions: 2,487

Total Reach: 8,327,962

Total Impressions: 129,178

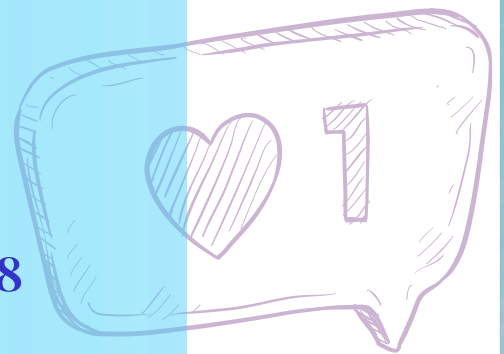
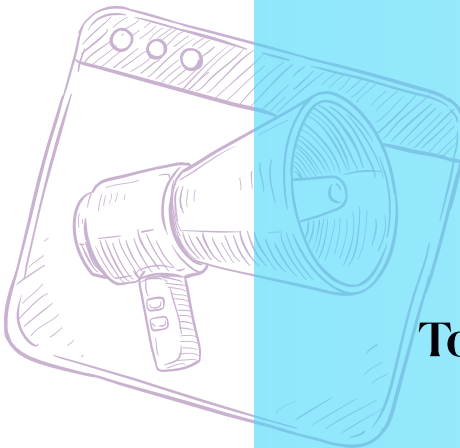


2. #SHS2026

Total Mentions: 2,757

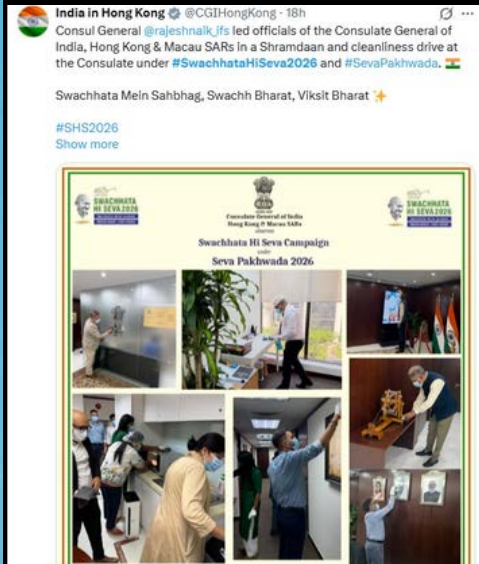
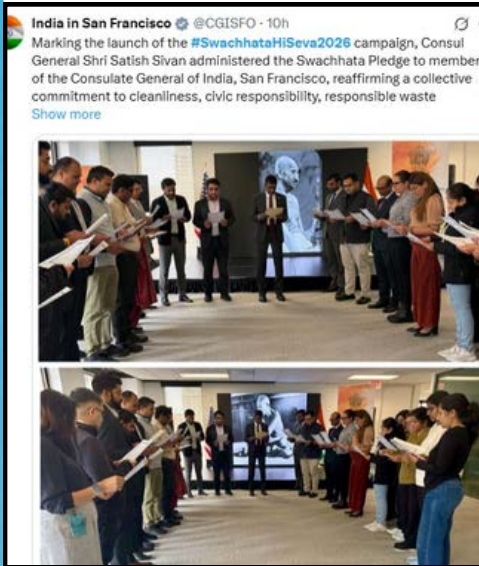
Total Reach: 8,154,673

Total Impressions: 127,698





Cleanliness Beyond Borders – SHS Overseas Drive





Swachhata Hi Seva Talks on X

MoES GoI @moesgoi

The @moesgoi hosted the Swachhata Hi Seva pledge at its premises, with Shri Sreenivasa Gangi Reddy, Joint Secretary, MoES, leading officials in taking the oath.

MoES officers and staff reaffirmed their commitment to keeping workplaces, homes and public spaces clean, reducing waste, and adopting sustainable habits in daily life.

The pledge reflects the Ministry's belief that a cleaner environment begins with individual responsibility and collective action. Guided by the spirit of Swachh Bharat, MoES stands committed to nurturing a healthier planet, one small step at a time. Let us pledge to make cleanliness a way of life.

#SwachhataHiSeva #SwachhBharat #MoES #SHS2026 #SwachhataHiSeva2026

@narendramodi @mygovindia @PMOIndia @DrJitendraSingh @OfficeOfDJs @PIB_India @MIB_India @tummalasrini @swachhbharat @SwachhBharatGov

ICAR-Directorate of Floricultural Research @ICAR_DFR

ICAR-DFR held a cleanliness awareness program & Swachhata students at ZP School, Adhe, Tal-Maval, Pune.

Adopt Cleanliness – Lets build a Clean India 🇮🇳

#SwachhataHiSeva2026 #SHS2026 #ICAR #icardfr @ChouhanShivraj @PIB_India @AgriGoI

12:06 PM · Sep 22, 2026 · 29 Views

DPRO MEERUT @DproMeerut

स्वच्छता हि सेवा 2026 के अंतर्गत जनपद मेरठ की ग्राम पंचायत पूढी में पंचायत लर्निंग सेंटर पर स्वच्छता शपथ हुई। #SHS2026 #स्वच्छता_ही_सेवा #SevaSankalpAbhiyan2026 #ViksitBharat #सेवा_संकल्प_अभियान #SwachhataHiSeva2026 #SWACHHTA_MEIN_SAHBHAG_SWACHH_BHARAT_VIKSIT_BHARAT #sbmg

2:22 PM · Sep 22, 2026 · 53 Views

Ministry of Panchayati Raj, Government of India @mopr_gov

SafaiMitras and sanitation workers play an essential role in keeping communities clean, and their safety, health and dignity deserve maximum support.

Under SHS 2026, Gram Panchayats and local bodies are encouraged to organise single-window Shivers for health check-ups, PPE Show more

SAFAIMITRAS DESERVE SUPPORT, SAFETY AND RESPECT.
SafaiMitra Suraksha Evam Samman Shivr

Organise a single-window camp for Subsidies, sanitation workers and their families.

- HEALTH CHECK-UPS: Preventive screening, consultation and referral support.
- SAFETY GEAR: PPE and protective equipment suited to the work.
- WELFARE LINKAGES: Support in accessing eligible government schemes.

Plan the Shivr by 30 SEPTEMBER 2026.

Swachh Bharat Mission - Grameen @swachhbharat · 4h

#SwachhataHiSeva2026 #SHS2026 #SBMG

sbmg nktn @SBMGNamakkal · 4h

SHS Activity in Namakkal DT Kollihills Block

தாய்மை பாரத இயக்கம் (ஊரகம்) தாய்மையே சேவை - 2026
SWACHHATA HI SEVA 2026

BAN SINGLE-USE PLASTIC! USE CLOTH BAGS

A Initiative under Swachh Bharat Mission (Rural), Namakkal District, Tamil Nadu

Rural Drinking Water & Sanitation Department, GoK @rdwsd_gok

“ಸ್ವಚ್ಛತೆಯೇ ಸೇವೆ 2026” ಪಾಲ್ಗೊಳ್ಳುತ್ತಿರುವ ಅಭಿಯಾನದ ಭಾಗವಾಗಿ ಕರ್ನಾಟಕದ ಬೀಚ್‌ಗಳಲ್ಲಿ ಸ್ವಚ್ಛತಾ ಕಾರ್ಯ ನಡೆಯಿತು. ಅಭಿಯಾನದಲ್ಲಿ ಸಾರ್ವಜನಿಕರು ಭಾಗಿಯಾಗಿ ಸಮುದ್ರ ತೀರದ ಸ್ವಚ್ಛತೆಗೆ ಕೈಜೋಡಿಸಿದರು.

As part of the 'Swachhata Hi Seva 2026' campaign, cleanliness drives were held at beaches across Karnataka. The initiative saw active public participation in keeping the beaches clean.

#SHS2026 #SwachhataHiSeva2026 #SwachhataHiSeva #SwachhBharat #SBMG #RDWSd @eshwar_khandre

3:45 PM · Sep 22, 2026 · 650 Views

Ministry of Railways @RailMinIndia · 5h

Translated from Hindi Show original

Clean Train, Clean Station, Better Travel Experience
Let us join the Swachhata Hi Seva pledge with Indian

#SHS2026 #SwachhBharat

स्वच्छ रेल सबकी भागीदारी

हर कदम स्वच्छ रेल की ओर बढ़ाएं

221VBNCRPF @221_VS_BN

SWACHHATA HI SEVA-2026 #SHS2026 #SwachhataHiSev @SwachhBharatGov @swachhbharat @MoHUA_India @Mo

11:58 AM · Sep 22, 2026 · 90 Views

Swachh Bharat Mission - Gramin, Assam @sbmg_assam

#SwachhataHiSeva: An exposure visit to the Goalpara FSTP was conducted for 40 students of Class 10 and teachers from Oasis Academy, providing practical orientation on the FSTP process, safe septic-tank management, timely desludging, treatment processes.

#SHS2026

4:54 PM · Sep 22, 2026 · 78 Views

Press Coverage

✕ risingkashmir : f therisingkashmir : r risingkashmirvideos : rising_kashmir

Inter-college sports tournament begins at GCW

Srinagar, Sep 22: The Inter College Women's Badminton and Table Tennis Tournament commenced at Government College for Women, M.A. Road, Srinagar, on Tuesday, with teams from colleges across the Kashmir Valley participating in the event.

Prof. (Dr.) Twinkle Suri, Director Colleges, Higher Education Department J&K, inaugurated the tournament as Chief Guest, while Prof. (Dr.) Shaheenam Ara, Dean Students Welfare, Cluster University Srinagar attended as Guest of Honor. The dignitaries were accorded a ceremonial Guard of Honor by

Addressing the gathering, Prof. (Dr.) Twinkle Suri congratulated the host college for organizing the tournament and underscored the importance of sports as an integral part of education.

She encouraged women students to participate actively in sporting activities and compete with confidence, dedication and sportsmanship.

Welcoming the guests and participating teams, Principal Prof. (Dr.) Yasmeen Farooq highlighted the role of sports in the holistic development of students. She said participation in sports contributes to physical and men-



Prof. (Dr.) Shabnam Ali emphasized discipline, commitment and regular participation as important elements in achieving

The tournament has drawn 13 badminton teams and eight table tennis

In the badminton matches played on the opening day, GCOPE Ganderbal defeated Islamia College 2-0. Women's College Anantnag defeated Women's College Baramulla.

2-0. GDC Kidgah defeated GDC Beerwah 2-0, while SP College registered a 2-1 win over Amar Singh College. In table tennis, SP College defeated Lalamba College 2-0, while Women's College Nawakadal defeated Women's College Baramulla 2-0.

The inaugural session was hosted by Dr. Eshtat while the vote of thanks was presented by Prof. Samina Akhtar. The tournament is being organized with the coordinated efforts of the college Sports Committee, Department of Physical Education and Sports, faculty members, NCC cadets, officials and supporting staff.

THE
Kashmir Horizon
THE NEWSPAPER THAT ENVISIONS PEOPLES' EMPOWERMENT

REGION CITY NEWS NEWS IN FOCUS OPINION BUSINESS SPORTS INDIA WORLD SNAPSHOTS

Home > Region

DC Samba reviews implementation of Swachhata Hi Seva Campaign-2026

by K H News Service — September 23, 2026 in Region



नावकोठी पंचायत में स्वच्छता ही सेवा-2026 अभियान, पौधरोपण भी

नावकोठी 10 घंटे पहले



हि हिन्दुस्तान

पंचायतों में चला विशेष सफाई अभियान

सीवान, हिन्दुस्तान संवाददाता।
नित्ता प्रशासन के निर्देशानुसार स्वच्छता
ही सेवा अभियान के तहत सीवान सदर
प्रखंड समेत सभी प्रखंडों व ग्राम पंचायतों
में वृहद पैमाने पर स्वच्छता जागरूकता व
साफ-सफाई अभियान मंगलवार को
चलाया गया।

इस दौरान कहीं तत्पर पर तैनात
स्वच्छता प्रशिक्षकों व स्वच्छता पर्यवेक्षकों
के नेतृत्व में सार्वजनिक स्थलों,
विद्यालयों, अंगणवाड़ी केन्द्रों, भाषिका
स्थलों, सामुदायिक भवनों व सड़क मार्गों
की सफाई का कार्य पूरी तत्परता के साथ
किया जा रहा है। इसी क्रम में जिले के रतुनापुर
प्रखंड के प्राथमिक विद्यालय, सुबालिया
व बहुरिया में स्वच्छता कमी व
स्वच्छता पर्यवेक्षक स्थलवंत कुमार के
नेतृत्व में सार्वजनिक स्थलों की सफाई
कराई गई। वहीं, प्रखंड मुख्यालय स्थित
आधार केन्द्रों पर स्वच्छता कार्य
संपन्न कराया गया। पंचायत राज
गोपीचरिया के के.हीरी स्थित शिव
मंदिर परिसर व आसपास व ब्राह्मणपुर



दरौली में स्वच्छता ही सेवा अभियान के तहत साफाई करते स्वच्छता कर्मी और पर्यवेक्षक।

विभिन्न प्रखंड के दर्जनों पंचायतों में सार्वजनिक स्थल, विद्यालय, आंगनवाड़ी केन्द्रों, धार्मिक स्थलों, सामुदायिक भवनों व सड़क मार्गों की जल्पाक सफाई कर आमजन विशेषकर बच्चों में स्वच्छता के प्रति जागरूकता उत्पन्न की गई। इस अभियान में सभी स्वच्छता कार्यकों, परिवेशिक व आंगनवाड़ी कार्यकर्ता शामिल रहे। डीडीसी ने बताया कि इनके सतत प्रयासों से स्वच्छ भारत का संकल्प को साकार करने की दिशा में कदम उठाया गया है।

‘స్వచ్ఛ ఆంధ్ర-స్వచ్ఛత హా సేవ

- పరిసరాన్ని పరిశుభ్రంగా ఉంచుకుంటామని ప్రతిజ్ఞ
- వ్యవసాయ మార్కెట్ యార్డులో చెత్తా చెదారం తొలగింపు ఉరవతొండ, సెప్టెంబర్ 19 ప్రభాతవార్త



ఉరవకొండలోని ప్రధాన కూడలిలో ప్రతిష్ఠ చేయిస్తున్న దృశ్యం



రిసరాలను శుభ్రం చేస్తున్న దృశ్యం

రామసి ప్రజలతో ప్రతీష్ఠ చేయించారు. ఈ సందర్భంగా మదార శివున్ని ఆదికారి సయ్యద్ పామీర్ మాట్లాడుతూ దేశ్ దేశానిన్ని ము ద్ద్య దీనుల్లో వేసి ఇంటిపద్ధతు వచ్చే హరిత్ రాయబారులకు అందజేయ గ్గారు. ప్లాస్టిక్ కవర్లు, మేపర్లు, బాటిళ్లను 500 మైక్రానులంతటే ఎవ ంంటే ఆ పాప్ యజమానులకు 500 రూపాయలు జరిమానా విధించి ఉండుగుతుందన్నా రు. అసంతరం వ్యవసాయ మార్కెట్ యార్డు ఆవరణః నూర్పు కార్యదర్శి రుచువమార్, సూపర్వైజర్ పోతళ్ళ సిబ్బందితో క ఏభం చేశారు. ఈ కార్యక్రమంలో పంచాయతీ జూనియర్ సహాయక జ్యులర్, సర్వేభారత్ మండల కో ఆర్డినేటర్ జయప్రకాష్ గౌడ్, పంచదార సీట్రిల్స్ డైరెక్టర్, మహిళ, సురేష్, హనుమంతు, రామంజినీయు హరిత్ రాయబారులు తదితరులు పాల్గొన్నారు.

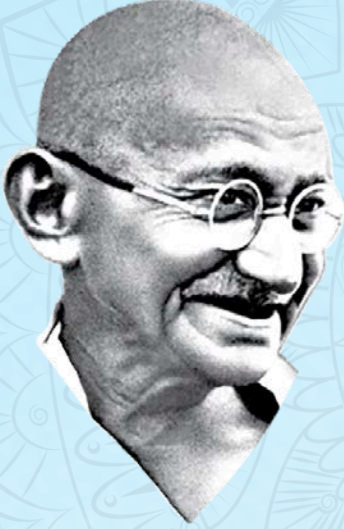
Artists perform the nukkad natak 'Virasat Bhi, Vikas Bhi – Swachhta Ki Nayi Kahani' at RB Anupchand Hindi Higher Secondary School in Shillong under the Seva Sankalp Abhiyan 2026 – 'Seva Hi Sanskriti', organised in association with the North East Zone Cultural Centre (NEZCC), Ministry of Culture.





पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर

स्वच्छता ही सेवा 2026

स्वच्छता में सहभाग
स्वच्छ भारत, विकसित भारत

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