



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर



SWACHHATA HI SEVA 2026

SWACHHATA MEIN SAHBHAG

SWACHH BHARAT, VIKSIT BHARAT

HIGHLIGHTS

24th September 2026





**“...जब किसी जगह को स्वच्छ रखने का संकल्प
वहाँ के लोगों का अपना संकल्प बन जाता है, तो
बदलाव केवल साफ-सफाई तक सीमित नहीं रहता।
इससे उस जगह की पूरी पहचान ही बदल जाती है।”**

श्री नरेंद्र मोदी
माननीय प्रधानमंत्री, भारत

137वाँ एपिसोड, मन की बात, 30 अगस्त, 2026





Achievements under Campaign Pillars (Rural + Urban)

Total Participants
3.02 Crore

Cleanliness Target Units

Total CTUs
12.90 Lakhs
CTUs Transformed
5.84 Lakhs
Total Participants
2.05 Crore

Clean Public Spaces

Total Clean Public Spaces Identified
1.94 Lakhs
Completed Clean Public Spaces
1.01 Lakhs
Total People Engaged
52.36 Lakhs

Swachh Paathshala: Yuva for Swachhata

Awareness Activities Conducted on
SWM Rules, 2026
1.58 Lakhs

RRR Drives Conducted for
Recycling and Re-use
59,872

Total Number of
Stakeholders Engaged
4.13 Lakhs

Total School Children
Participation
19.28 Lakhs

Swachhata Gyan Yatra/Exposure
Visits Conducted
32,340

Swachhata Gyan Yatra/Exposure
Visits Participation
6.00 Lakhs

Swachhata
Competitions Organised
40,555

Swachhata Competitions
Participation
6.36 Lakhs

Safai Mitra Suraksha Evam Samman Shivir

Shivirs Conducted
9,733

Sanitation Workers Recognised
33,319

Scheme Beneficiaries
81,671

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted
5.88 Lakhs

Total Participants
17.00 Lakhs

4-Way Waste Segregation:
Ab Do Nahi Chaar

Events: **2.15 Lakhs**
Participants: **6.06 Lakhs**

Swachh Parv, Harit Parv -
Clean Green Festivities

Events: **21,405**
Participants: **1.36 Lakhs**

Sports for Swachhata

Events: **19,709**
Participants: **1.76 Lakhs**

Clean Water Bodies

Events: **17,605**
Participants: **2.30 Lakhs**

Swachhata se Samriddhi

Art Colleges/Institutions
Engaged

Events: **4,161**

Plastic Recycling Melas

Events: **8,983**

PWMUs Assessed

Events: **2,897**

Kabaad Se Jugaad

Events: **2,491**

Kabaad Se Kala

Events: **2,897**

Clean Public Spaces



Cleanliness Drive under SHS 2026 – UT of Ladakh, Kargil District, TSG Block.



Cleaning of Bus Stop under SHS 2026 – Puducherry UT, Ariyankuppam Commune Panchayat, Ariyankuppam Village.



Jan Bhagidari Advocacy Activities under SHS 2026 – Andhra Pradesh, Srikakulam District, Polaki Mandal, Polaki Gram Panchayat.

Cleanliness Target Units /Garbage Vulnerable Points



Before

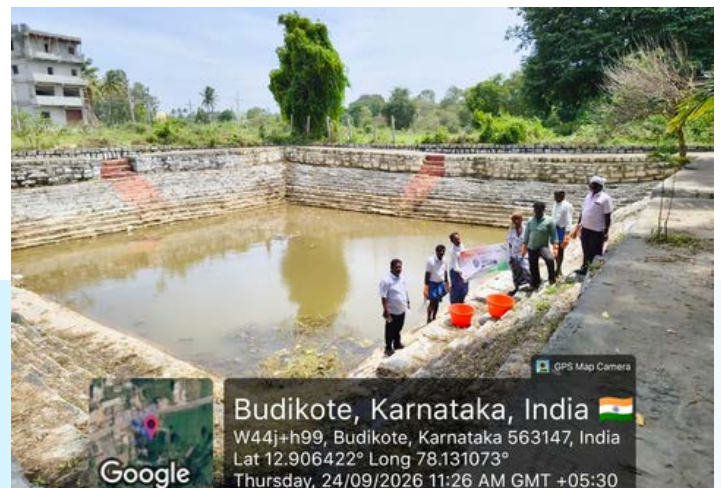


After

Haryana, Sonipat District, Mundlana Block, Jawahra Gram Panchayat.



Before



After

Karnataka, Kolar District, Bangarpet Block/Taluk, Budikote Gram Panchayat, Budikote Village.



Before



After

Andhra Pradesh, Chittoor District, Sodam Mandal, Nandigama Gram Panchayat.

Swachh Paathshala: Yuva for Swachhata



Awareness Campaign on Four-Way Source Segregation for School Students under SHS 2026 – Tripura, Unakoti District, Chandipur Block, Fultali SB School & Gournagar Block, Irani High School.



Awareness Campaign on Four-Way Source Segregation for School Students under SHS 2026 – Odisha, Baleshwar District, Nilagiri Block, Arabandha Gram Panchayat, Badapalasa School



Swachhata Pledge by School Children under SHS 2026 – Puducherry UT, Bahour Commune Panchayat, Manappet Village.



Awareness Programme under SHS 2026 – Jammu & Kashmir UT, Srinagar District, Khonmoh Block, Lasjan Gram Panchayat, CFC Building, Lasjan.

Jan Bhagidari for Swachhata



Dry Waste Collection & awareness drive through Swachh Ratham under SHS 2026 – Andhra Pradesh, Sri Sathya Sai District, Hindupur Mandal, Tallampalli Gram Panchayat.



Nukkad Natak to Create Awareness on Four-Way Source Segregation under SHS 2026 – Chhattisgarh, Surguja District, Lundra Block, Lundra & Suwarpal Gram Panchayats, and Batuli.



Awareness Programme on SWM Rules, 2026, Four-Way Source Segregation along with Swachhata Competitions, Pledge and Tree Plantation under SHS 2026 – Tamil Nadu, Perambalur District, Perambalur Block, Thanthai Hans Roever Engineering College, with participation of nearly 100 students.

Jan Bhagidari for Swachhata



Advocacy on "No littering" and Cleanliness Drive at Weekly Market and Village Roads under SHS 2026 – Odisha, Deogarh District, with participation of PRI members, SHGs and villagers.



Door-to-Door Advocacy Drive on SWM Rules, 2026, for Awareness Generation under SHS 2026 – Tripura, West Tripura District, across various Blocks and Gram Panchayats.



Nukkad Natak on 4-Way Source Segregation and Proper Waste Disposal by School Students under SHS 2026 – A & N Islands UT, Nicobar District, Campbell Bay, Govind Nagar Gram Panchayat.



Awareness Session on Waste Segregation and Responsible Waste Management for School Students under SHS 2026 – Haryana, Jhajjar District, Beri Block, Dhandlan Gram Panchayat, Government Senior Secondary School.



Jan Bhagidari for Swachhata



Live Demonstration and Community Awareness on Four-Way Source Segregation under SHS 2026 – Bihar, Jehanabad District, Hulasganj Block, Keur Gram Panchayat.



Large-Scale Cleanliness Drive at Maa Mansa Devi Temple under SHS 2026 – Uttarakhand, Haridwar District, Haridwar, focusing on cleanliness at high footfall area.



Awareness Programme on “Ban of Single-Use Plastics (SUP)” under SHS 2026 – Sikkim, Mangan District, Kabi Tingda Block, Rongong Tumlong Gram Panchayat Unit (GPU), Jawahar Navodaya Vidyalaya (JNV), Phodong.

Jan Bhagidari for Swachhata



Community Awareness Programme on Cleanliness and Sanitation under SHS 2026 – Jharkhand, Pakur District, featuring Swachhata-themed Rangoli, cleanliness messaging and active community participation.



Awareness Programme on SWM Rules, 2026, Home Composting, 4-Way Source Segregation under SHS 2026 – Nagaland, Longleng District, Tamlu Block, Yongnyah Village, with participation of Village Council, Women SHGs, WATSAN Committee and school students.



Swachhata Human Chains, Pledge, Rallies and Awareness on 4-Way Source Segregation under SHS 2026 – Telangana, Mancherla District, across various Gram Panchayats.



Block-Level Awareness Session on SWM and Swachhata Initiatives for Gram Sachivs under SHS 2026 – Haryana, Karnal District, Nilokheri Block, organised by BDPO Nilokheri.

Jan Bhagidari for Swachhata



Inauguration of 'Sachchi Saheli Kaksh' for Menstrual Health & Hygiene under SHS 2026 - Bihar, Nalanda District, Sarmera Block, Gopalbad, Middle School, providing adolescent girls a safe and supportive space for menstrual health and hygiene awareness.



Visit to Central Garbage Depository (CGD) and Review of Waste Segregation Practices under SHS 2026 - Lakshadweep UT, Kavaratti Island, Kavaratti, by Director of Panchayats & Mission Director, SBM(G), along with his team.



Jan Bhagidari Advocacy Drive on SWM Rules, 2026, Home Composting and Four-Way Source Segregation under SHS 2026 - UT of Ladakh, Kargil District, TSG Block.

Jan Bhagidari for Swachhata



Mehndi Competition on Cleanliness and Hygiene for Girl Students under SHS 2026 – Bihar, Muzaffarpur District, Sakra Block, Sakra Wajid Gram Panchayat, Baliram High School.

Sports for Swachhata



Zero-Waste Sporting Competitions featuring Traditional and Local Sports under SHS 2026 – UT of Dadra & Nagar Haveli and Daman & Diu (DNH & DD), Diu District, across all 8 Gram Panchayats, with participation of Panchayat staff and Safai Mitras.



Sporting Competitions of Chess and Tug of War under SHS 2026 – Jammu & Kashmir UT, Baramulla District, Rafiabab Block.

SafaiMitra Suraksha Evam Samman Shivir



Felicitation of Sanitation Workers under SHS 2026 – Karnataka, Belagavi District, Gokak Block, with participation of Hon'ble MLA, Gokak.



Felicitation of Sanitation Workers under SHS 2026 – Puducherry UT, Karaikal District, Kottucherry Commune Panchayat



Health Check-up Camp for Sanitation Workers under SHS 2026 – Bihar, Arwal District



Health Check-up Camp for Sanitation Workers under SHS 2026 – Karnataka, Chitradurga District, Chitradurga Block.

Swachhata se Samriddhi



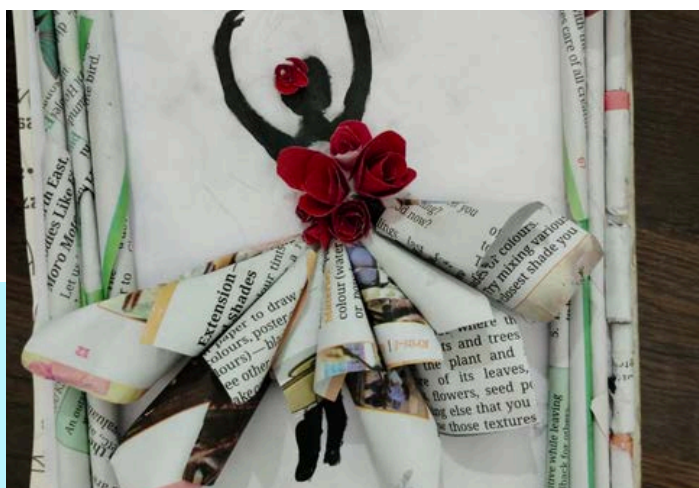
Making Dustbins from Waste Materials under SHS 2026 – Sikkim, Pakyong District, Pachey Samsin Gram Panchayat Unit (GPU),



Waste-to-Art Activity by School Students under SHS 2026 – Bihar, Munger District, Jamalpur, Kanya Middle School.



'Kabaad Se Jugaad' – Waste-to-Art Competition for SHGs and Community Members under SHS 2026 – Sikkim, Mangan District, Kabi Rongpa Gram Panchayat Unit (GPU)



Waste-to-Art Activity by School Students under SHS 2026 – Tripura, Unakoti District, Chandipur RD Block

Highlights from Central Ministries & PSUs



Shramdaan and Cleanliness Activities under SHS 2026 – Ministry of Personnel, Public Grievances & Pensions, Department of Administrative Reforms & Public Grievances (DARPG), Jawahar Vyapar Bhawan, New Delhi, led by Joint Secretary Shri Avanish Mishra.

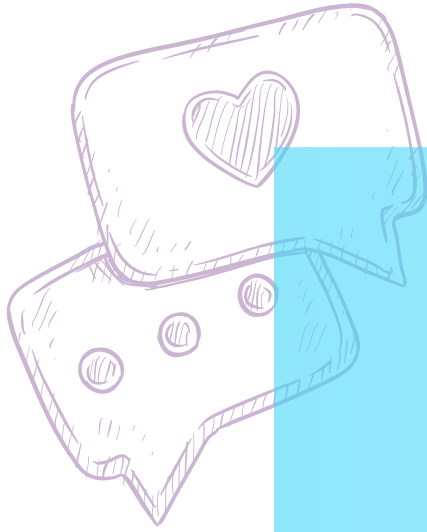


Door-to-Door Awareness Drive on Waste Management, Four-Way Segregation, Hygiene and Sustainable Living under SHS 2026 – Ministry of Mines, NALCO, Odisha, Koraput District, M&R Complex, covering NALCO Township and nearby villages, along with health and hygiene awareness by the NALCO Foundation.



Cleanliness Drive at Public Places under SHS 2026 – Ministry of Petroleum & Natural Gas, Indian Oil Refineries Division, Noida Sector-18 Metro Station, Uttar Pradesh, with participation of over 500 Swachhata Champions from Amity University, Noida Authority and other organisations.

Hashtag Report: 24th September 2026

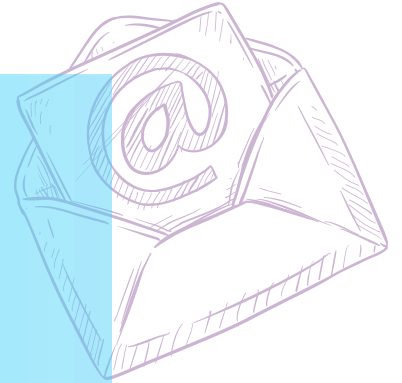


1. #SwachhataHiSeva2026

Total Mentions: 2,794

Total Reach: 9,902,364

Total Impressions: 118,119

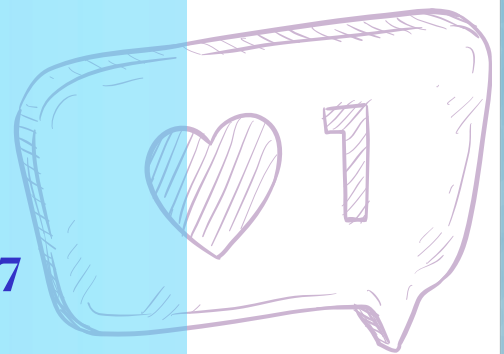
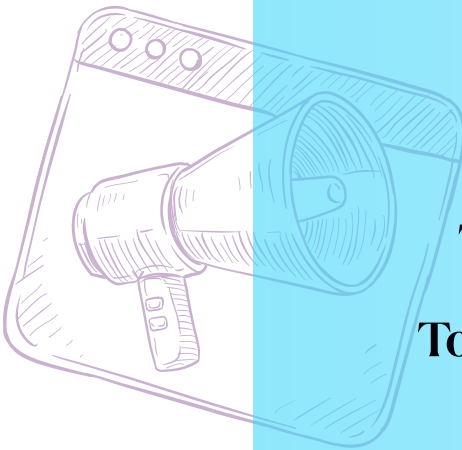


2. #SHS2026

Total Mentions: 3,036

Total Reach: 9,067,325

Total Impressions: 107,837





Cleanliness Beyond Borders – SHS Overseas Drive

India in Frankfurt @CGIFrankfurt

On the occasion of #SevaPakhwada2026, officials of the Consulate General of India, Frankfurt, reaffirmed their commitment to a cleaner and greener future.

The team took the #SwachhataPledge, participated in a #Shramdaan drive to clear accumulated waste and declutter the surroundings, and joined the "Ek Ped Maa Ke Naam" plantation drive at the Chancery premises.

Small actions, shared responsibility — together for a cleaner, greener and sustainable future. 🇮🇳

#SwachhataPakhwada #SevaPakhwada2026 #EkPedMaaKeNaam #Shramdaan #SHS2026 #SwachhataHiSeva2026

@SwachhBharatGov @swachhbharat @MoHUA_India @MoSDDWS @PMOIndia @eoiberlin @MEAIndia @DrSJaishankar

India in Mandalay @cgimandalay

As part of #SwachhataHiSeva2026, Consul General @KaushalSundeeep administered the Swachhata Pledge to officials of @cgimandalay, reaffirming our commitment to a clean, healthy and sustainable environment for all.

@AmbAbhayThakur @MEAIndia @IndianMyanmar

インド大使館 India in Japan @IndianEmbTokyo

As part of #SwachhataHiSeva2026 under Seva Pakhwada, Ambassador Mallick administered the Swachhata Pledge to officials of the Embassy, reaffirming our commitment to a clean, healthy and sustainable environment for all.

3:12 PM · Sep 24, 2026 · 358 Views

India in Slovakia @IndiaInSlovakia

As part of Swachhata Hi Seva-2026 campaign under Seva Pakhwada, Charge d' Affaires a.i. Sh. Santanu Kumar Singh led Mission officials for #shramdaan for special cleanliness drive.

#SwachhataHiSeva2026 #SHS2026

@meaindia

1:48 AM · Sep 24, 2026 · 47 Views

India in Iran @India_in_Iran

Leading by example for a cleaner, greener tomorrow! 🇮🇳🌱

The Embassy of India in Tehran organized a special #SwachhataDrive within the embassy campus. The initiative commenced with the solemn #SwachhataPledge led by Ambassador Vishwesh Negi, where all officers and staff reaffirmed their commitment to cleanliness and environmental responsibility.

Following the pledge, the embassy team actively participated in a shramdaan (cleanliness drive) across the campus grounds. The event concluded on a green note with a ceremonial tree plantation by His Excellency Ambassador Vishwesh Negi, symbolizing our dedication to a sustainable future. 🌱🇮🇳

Cleanliness begins at home—and today, we renewed that commitment at our workplace! 🌱🇮🇳

#SwachhataHiSeva #SwachhBharat #IndianEmbassyTehran #Indialran #CleanlinessDrive #Shramdaan #TreePlantation #GreenCampus #PlantationDrive @MEAIndia @IndPerspectives @IndianDiplomacy

India in Denmark @IndiaInDenmark

As part of #SwachhataHiSeva campaign, on 23 September 2026, Amb Manish Prabhakar led personnel of the Embassy of India, Copenhagen taking Swachhata Pledge. Amb also spoke about the relevance of "Swachhata Hi Seva" campaign and requested everyone to encourage others to dedicate time for making our surroundings cleaner and greener.

Special Campaign #DARPG #SwachhataHiSeva #SwachhataHiSeva2026 #Swachhata #SHS2026 #SevaPakhwada #DARPGGoI

India in Equatorial Guinea @GuineaIndia

Senior officials joined Principal & students in plantation of trees at the PM @narendramodi led Maa Ke Naam campaign launched by the PM @narendramodi on the occasion of #SwachhataHiSeva2026.

IndianDiplomacy

India in Estonia @IndiaInTallinn · 15h

As part of the #SwachhataHiSeva2026 Campaign, Ambassador Sinha @ashishifs felicitated sanitation worker in recognition of their invaluable contribution to cleanliness and public health. 🇮🇳

#SHS2026

@MEAIndia @IndianDiplomacy @mygovindia @PIB_India

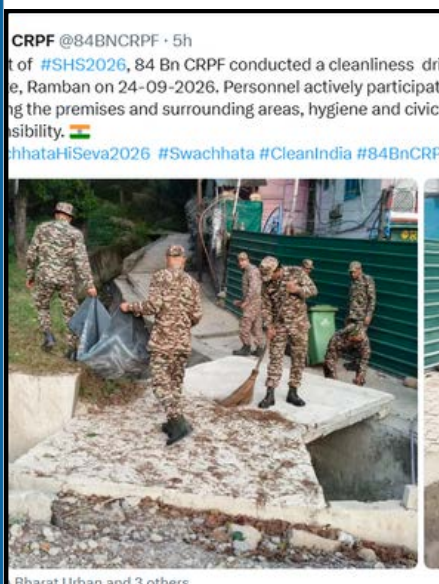
India in Liberia @IndiaInLiberia · 11h

Contributing to the ongoing #SwachhataHiSeva2026 campaign, the team undertook #Shramdaan at the Chancery in the spirit of #EkDinEkGhantaEkSath.

#SHS2026 #SwachhataHiSeva



Swachhata Hi Seva Talks on X



Press Coverage

प्लास्टिक कचरे के प्रबंधन के लिए पंचायत प्रतिनिधियों को किया जागरूक



सवेरा न्यूज, सुजानपुर, 24 सितंबर :स्थानीय विकास खंड में पंचायत प्रतिनिधियों के चल रहे चार दिवसीय प्रशिक्षण शिविर के तीसरे दिन सहायक आयुक्त विकास एवं खंड विकास अधिकारी तानिया कश्यप ने प्रतिनिधियों को स्वच्छ भारत मिशन (ग्रामीण) फेज-II के तहत प्लास्टिक कचरा संग्रहण एवं पृथक्करण की जानकारी दी। उन्होंने बताया कि प्रत्येक ग्राम पंचायत में प्लास्टिक कचरे के संग्रहण, पृथक्करण और उचित निस्तारण के लिए प्लास्टिक वेस्ट मैनेजमेंट यूनिट स्थापित की गई है। उन्होंने प्रधानों और सचिवों को घर-घर से सूखा व गीला कचरा अलग-अलग एकत्रित करने के निर्देश दिए।

गुणसदामां 'स्वच्छता छी सेवा' अभियान डेकन सड़ाई: शाणा परिसर अने रस्ता साङ्क कराया, मामलतदार सङ्कित आगेवानो जडाया।

आशिष गावित | उमछल, तापी (व्यास)
2 दिवस पेडला



मध्य विद्यालय रजाकपुर में स्वच्छता जागरूकता कार्यक्रम

हुआ: 'स्वच्छता ही सेवा' अभियान के तहत दैनिक जीवन में स्वच्छता अपनाने की अपील

अमित कुमार | नावकोठी(बेगूसराय),
बेगूसराय
18 घंटे पहले



24 Sep 2026 - Page 3

వెంగళాయపేటలో స్వచ్ఛతా హి సేవా కార్యక్రమాలు - పారిశుధ్యంపై అవగాహన

బీబీఎస్/ పెనడపల్లి, సెప్టెంబర్ 23 (మీ పేరి తెలంగాణ, తల్లి ప్రసాద్): బీబీఎస్ తల్లి వెంగళాయపేటలో పారిశుధ్యంపై అవగాహన కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా, పారిశుధ్యంపై అవగాహన కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా, పారిశుధ్యంపై అవగాహన కార్యక్రమం నిర్వహించారు.



Zunheboto, Phek join Swachhata Hi Seva 2026 campaign



Officials along with the participants during the Swachhata Hi Seva 2026 campaign held in Phek district on September 23. (DIPR Photo)

NAGALAND 24th September 2026

Zunheboto, September 24 (MEXN): Urban local bodies and rural departments across Nagaland observed the nationwide Swachhata Hi Seva 2026 campaign with cleanliness drives, public advocacy meetings, and community participation spanning Zunheboto and Phek districts, an official DIPR update informed.

In Zunheboto district, the Aghunato Town Council observed the campaign through a

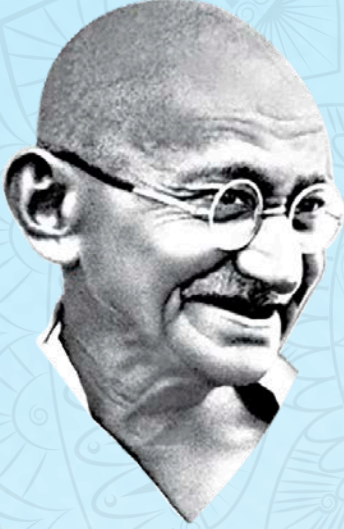
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एक कदम स्वच्छता की ओर

स्वच्छता ही सेवा 2026

स्वच्छता में सहभाग
स्वच्छ भारत, विकसित भारत

#SwachhataHiSeva2026

#SHS2026

#SBMG



@swachhbharat



@SBMGramin



@swachhbharatgrameen



@SwachhBharatMissionGramin



WaSH