

**SBM - GRAMEEN**



# **BEST PRACTICES JAMMU & KASHMIR 2024-25**

**DIRECTORATE OF RURAL SANITATION, J&K**



## KEY HIGHLIGHTS

It marks a transformative step in sustainable sanitation for rural J&K.

- Designed to cater to 80 households, this innovative system exemplifies community-led greywater management aligned with the goals of the SBM-G
- The DEWATS model minimizes dependency on centralized infrastructure, making it ideal for rural geographies.
- Ensures cleaner surroundings and significantly contributes to improved hygiene and health outcomes.
- The water is released into a local water body that is being used for agriculture and allied activities.





## INTRODUCTION

Several districts in Jammu and Kashmir have taken a significant step towards promoting environmental conservation and waste management by inaugurating Swachhata Banks.

Allow individuals to deposit their plastic waste in exchange for rewards, thereby educating people about the value of waste management.

## OBJECTIVE

It is positive step towards creating a cleaner and greener environment.

By encouraging people to deposit their plastic waste, we are not only promoting waste management but also instilling a sense of responsibility towards the environment.

## OUTCOME

An innovative initiative that aims to promote waste management by incentivizing the proper disposal of waste.

It encourages people to adopt responsible waste management practices by rewarding individuals for depositing their plastic waste.



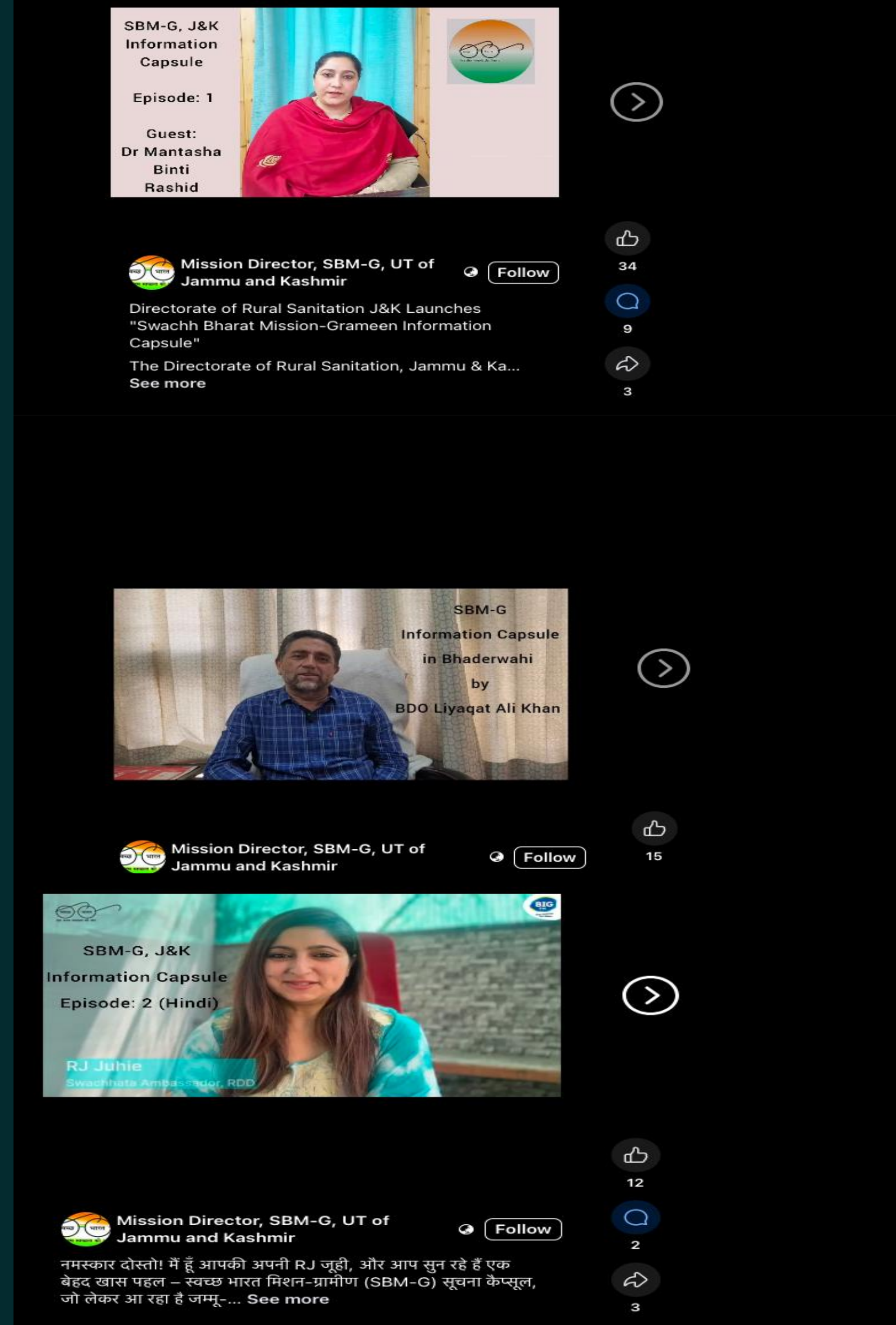


## Directorate of Rural Sanitation J&K Launches "Swachh Bharat Mission-Grameen Information Capsule"

A weekly digital initiative aimed at raising public awareness about sustainable sanitation efforts in rural J&K. The capsule is published on the official social media pages of the Directorate, providing updates on various initiatives undertaken under SBM-G.

The inaugural episode featured Deputy Director Rural Sanitation Kashmir, Dr. Mantasha Binti Rashid, who highlighted key initiatives promoting sustainable sanitation across J&K.

To ensure inclusivity, each episode is presented in multiple regional languages, including Kashmiri, Dogri, Hindi, Pahari, and Gojri, ensuring that messages are accessible to all in their mother tongue.





## OBJECTIVE

Through concerted efforts, a strategic plan was implemented to rejuvenate the space. The primary step involved the meticulous removal of garbage and waste materials, creating a clean slate for subsequent development.

Landscaping efforts were undertaken to create an inviting and scenic environment. Planting trees, installing pathways, and incorporating green spaces contributed to the visual appeal of the park.

The goal was not only to eliminate the negative aspects associated with the waste site but also to provide the community with an attractive recreational area.

## OUTCOME

This initiative goes beyond mere beautification; it addresses environmental concerns by reclaiming and repurposing a previously contaminated area. The conversion into a park serves as a dual-purpose solution, offering a visually pleasing space while also contributing to the overall well-being of the community.





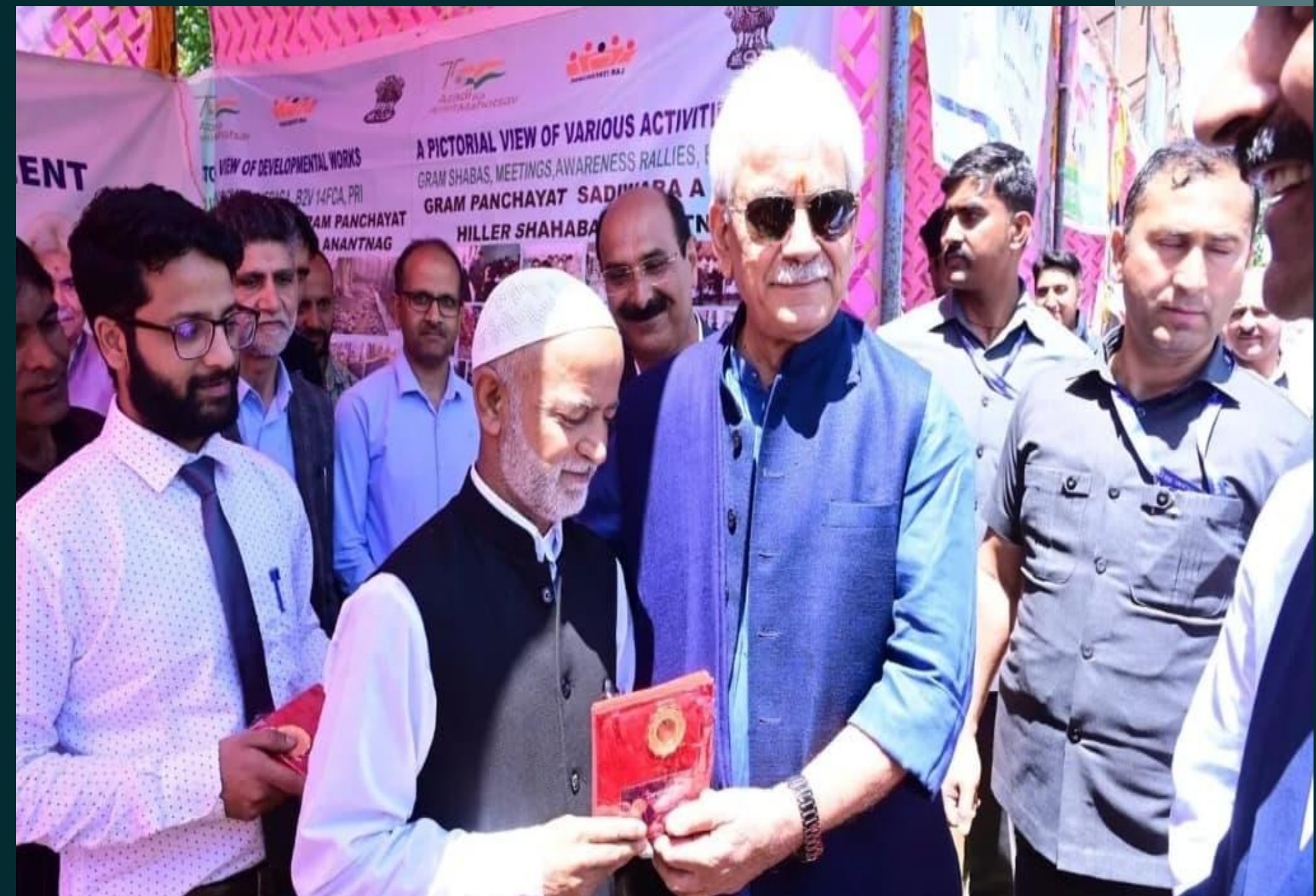
In a unique and environment-friendly initiative, Sadiwara a far-flung village panchayat in Hiller Shahabad block of South Kashmir's Anantnag district has come up with the idea of offering a gold coin for collecting plastic waste for saving the environment.

Panchayat Halqa Hiller awarded by Hon'ble LG J&K, Mr Manoj Sinha Ji for being among the best performing panchayats in J&K.

Sarpanch Halqa Sadiwara receiving the award during National Panchayat Raj Day held at Palli Samba Jammu.

### Outcome

The initiative demonstrated that small incentives can be the right nudge for involving people in a process and creating a sense of ownership toward moral duties. Rewarding volunteers and sensitizing people were instrumental in achieving clean surroundings.





Organic waste composting machine inside the jail premises and trained around 20 inmates to run the unit.

It can convert 500 kg of solid waste into organic fertilizers in the jail that houses 1500 persons.

The jail, located at Kathidarwaza in Srinagar on the Hari Parbat hillock, is the oldest in Jammu and Kashmir, built on 133 kanals of land, with an inmate capacity of 509.

"The installation of this organic waste disposal machine not only promotes environmental sustainability but also equips individuals with valuable skills that can transform their lives and communities.

Over the next year, this demonstration and training program will serve as a model for effective waste management, and more self-reliant future for rural Jammu and Kashmir."

**Anoo Malhotra, DG, Directorate of Rural Sanitation**





## OBJECTIVE

The park offers a recreational space to the inhabitants and showcases innovative solutions for managing waste and promoting environmental sustainability.

The park's construction on a community soak pit exemplifies the integration of sanitation infrastructure with recreational facilities, demonstrating a holistic approach to community development.

## OUTCOME

It serves as a model for others looking to adopt similar initiatives that benefit both the environment and the community.

It reflects a forward-thinking approach to waste management and rural development, setting a positive example for communities across Jammu and Kashmir.





**Plastic Waste Management Unit (PWMU)** has been set up in Panchayat Narsoo, with support from the Department of Rural Sanitation. The agency was facilitated under PMEGP of the Industry Department, enabling the procurement of essential machinery such as a plastic baling machine, shredder, washer, and dryer.

The PWMU serves as a revenue source for the panchayat, contributing a minimum rent of ₹5,000 per month as Own Source Revenue (OSR), along with a share in profits generated from selling processed plastic to recyclers.

This initiative not only promotes environmental sustainability but also strengthens local governance and economic empowerment through an integrated waste management approach.





**The cricket league** attracted large crowds and served as an innovative platform to engage citizens, especially youth, in the sanitation movement.

**Visitors** were educated about effective waste management practices, the importance of source segregation, and the need for collective action to maintain clean surroundings.

Teams and visitors participated in the **Swachhata Pledge**, reaffirming their commitment to cleanliness before every match in this league.

"This cricket league was more than just a sporting event. It was a platform to engage communities, especially the youth, in the mission for a Swachh and Sustainable J&K"





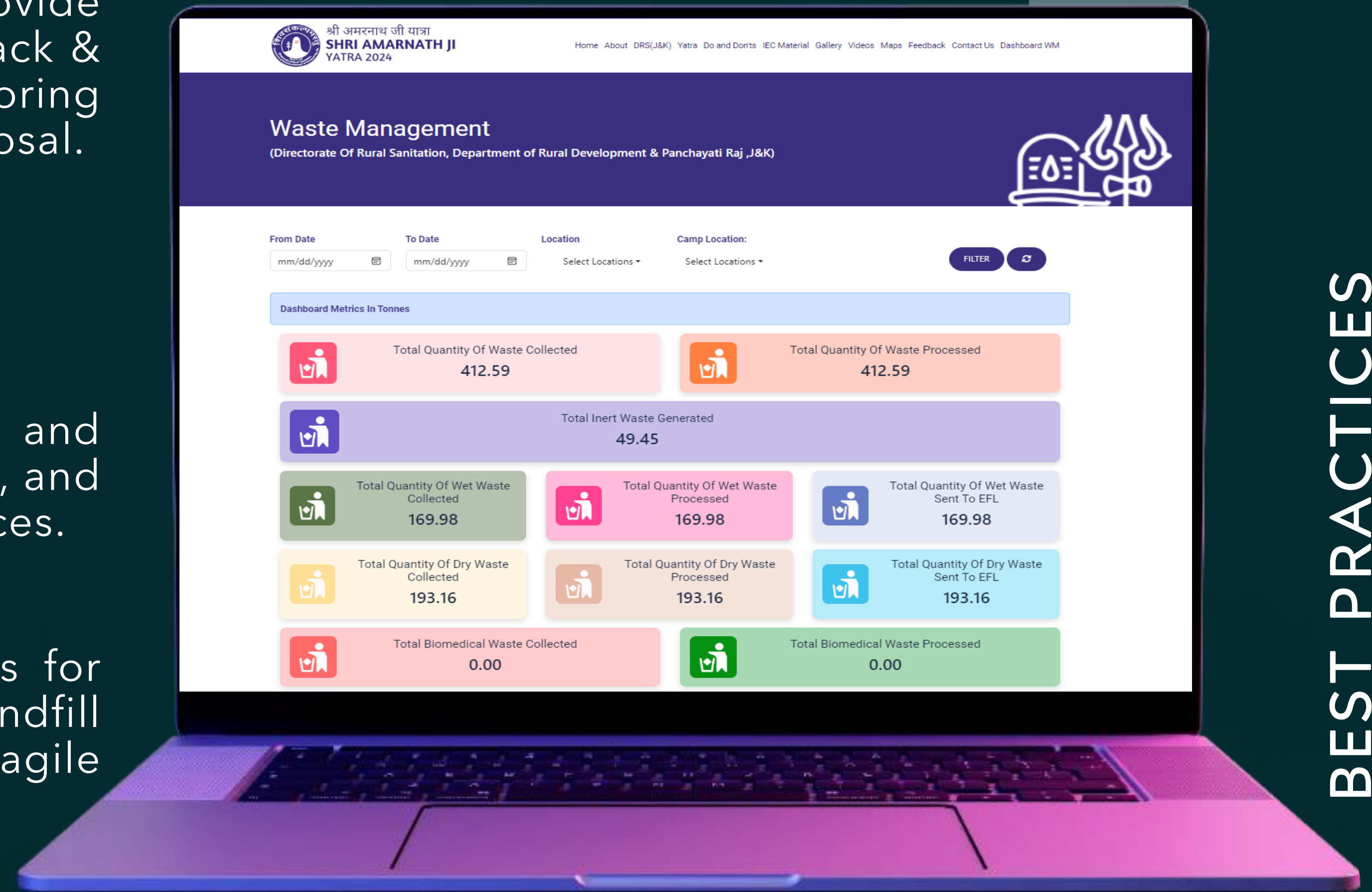
A **Web Application** developed for Shri Amarnath Ji yatra 2024 aimed to provide vital information related to yatra, feedback & grievance redressal and real time monitoring of waste collection, processing and disposal.

### Novelty of the Idea/Innovation

The ability to monitor waste generation and classify it into recyclable, non-recyclable, and inert waste promotes eco-friendly practices.

This technology-driven approach allows for optimized collection routes, reduced landfill impact, and preservation of the fragile environment.

The dashboard's innovation lies in its comprehensive, data-driven management system tailored to the unique challenges of the Amarnath Yatra, ensuring sustainability and environmental protection.





THANK YOU !